



ORO
J E T

Process Book

Cody Swanson

Contents

1. Archetypes

2. Vision Board & Name Options

6. Logo

7. Concept Sketches

14. Refined Concepts

16. Vectored Logo Concepts

18. Official Logo Refinement

19. Pattern, Color, & Font

20. Pattern Inspiration

22. Pattern Concept Sketches

26. Vector Pattern Concepts

27. Color Palette Concepts

28. Refined Pattern Concepts with Color

29. Font Pairings

30. Stationery

31. Stationery Inspiration

33. Stationery Sketches

37. Vectored Stationery Concepts

42. Ephemera

43. Ephemera Inspiration

45. Ephemera Sketches

48. Ephemera Potential Mockups

49. Website Inspiration

79. Website Sketches

81. Website Initial Design

83. Website Revision 1

86. Website Revision 2

89. Website Revision 3

92. Final Website Design

95. Final Website Mockup

97. Plane Livery Mapping Test

101. Plane Livery Design on Map

104. Final Plane Livery Design

107. Plane Livery Mockups

110. Brand Guidelines

111. Logo Identity

112. Color & Typography

113. Patterns

Archetypes

The personality of the brand.

Vision Board - Caregiver



Name Options - Caregiver

KindJet

Forward Airlines

BeneJet

Air Dallas

Golden Airlines

Intercontinental Air

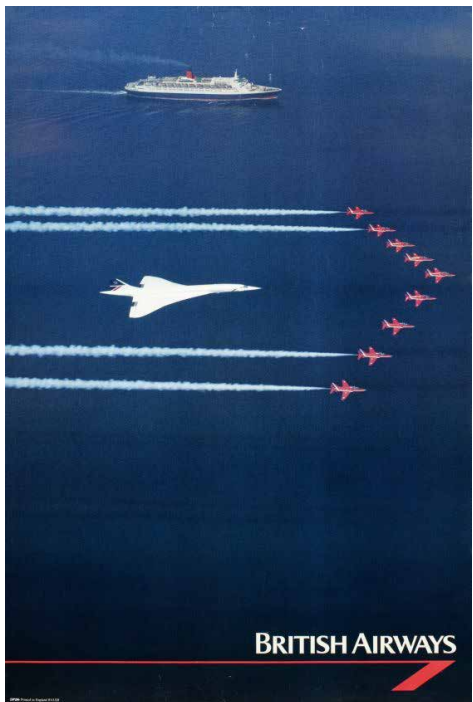
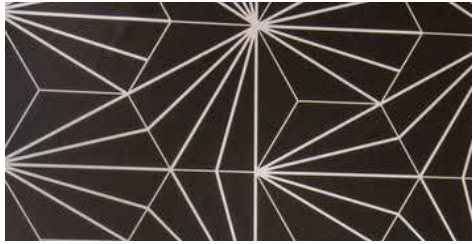
uFly Airlines

Skyward Airlines

Friendly Air

ComfortJet

Vision Board - Ruler



Name Options - Ruler

Voyager Airlines

Aeroverse

Aviatica

Aeronaut

Skymaster Airways

Skyways

Avio

Skyblu

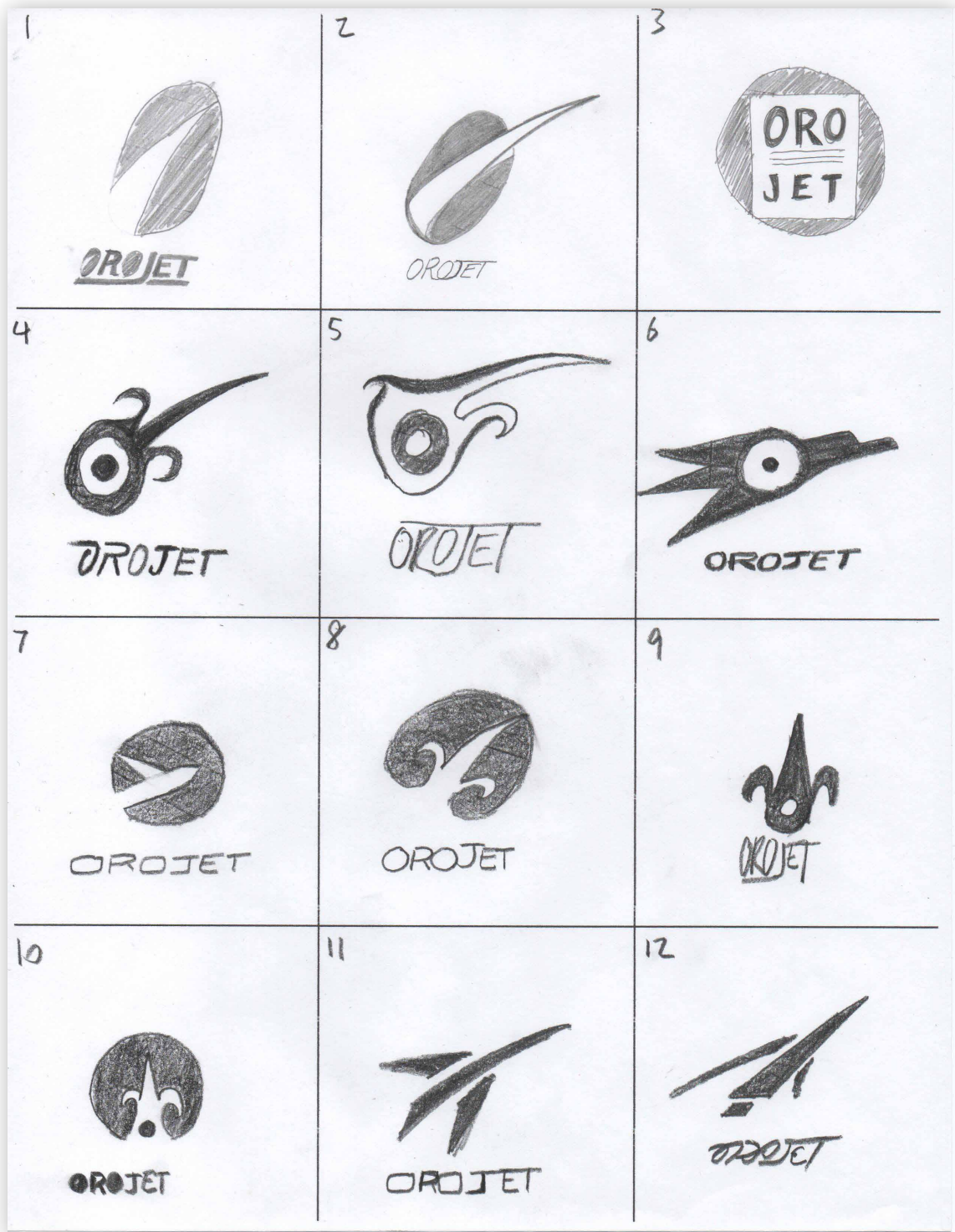
OroJet

Starworks Air

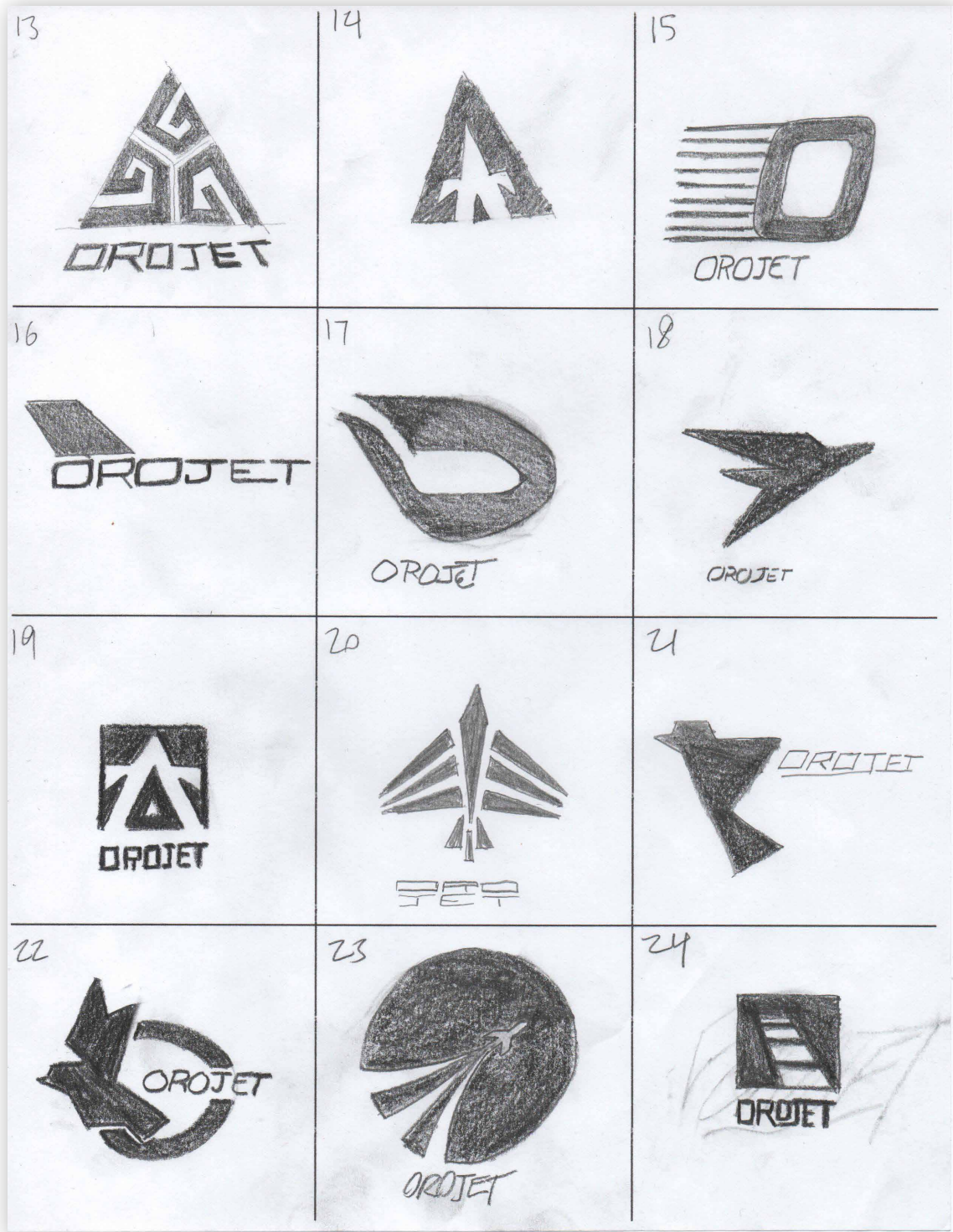
Logo

The symbol of the brand.

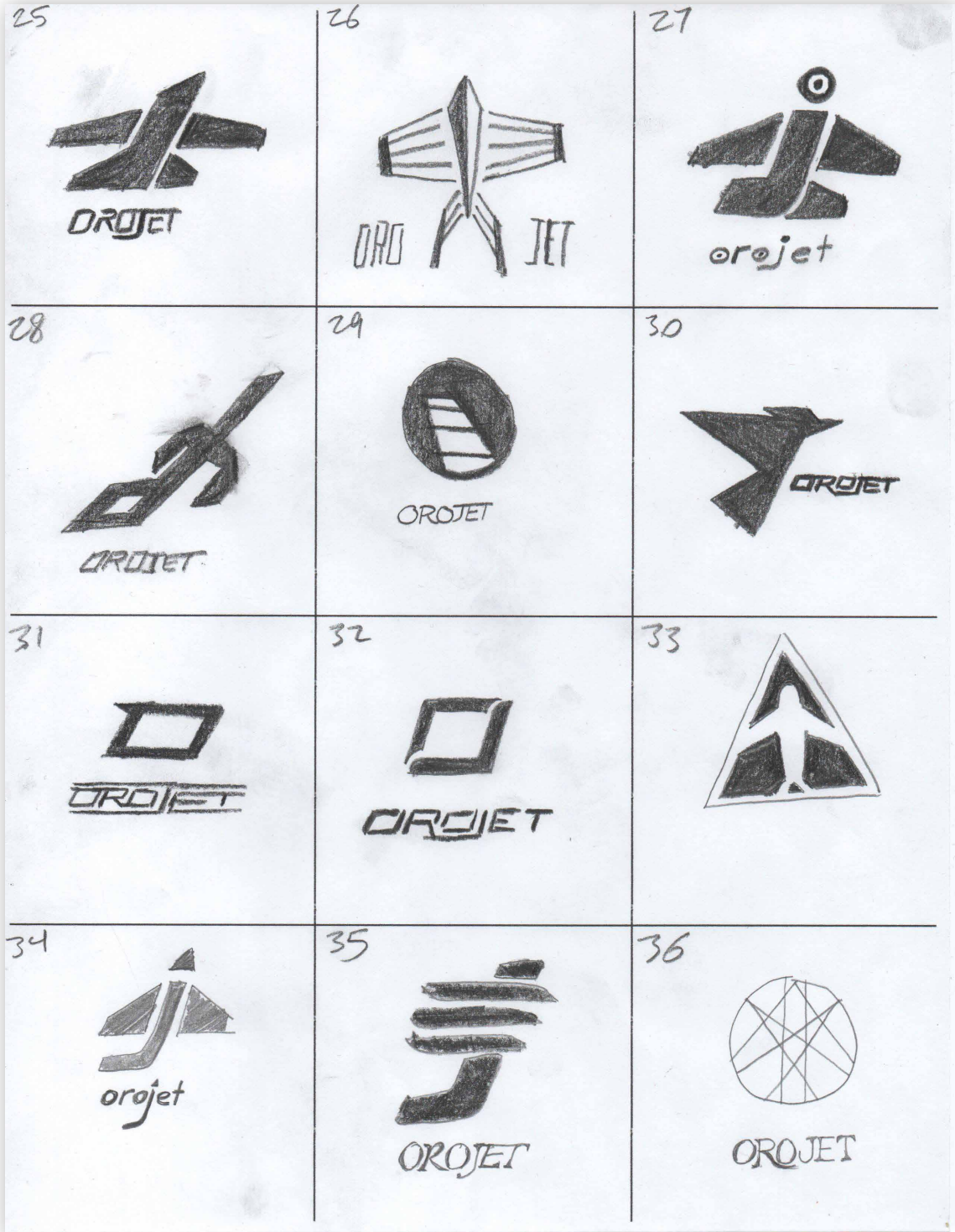
Concept Sketches



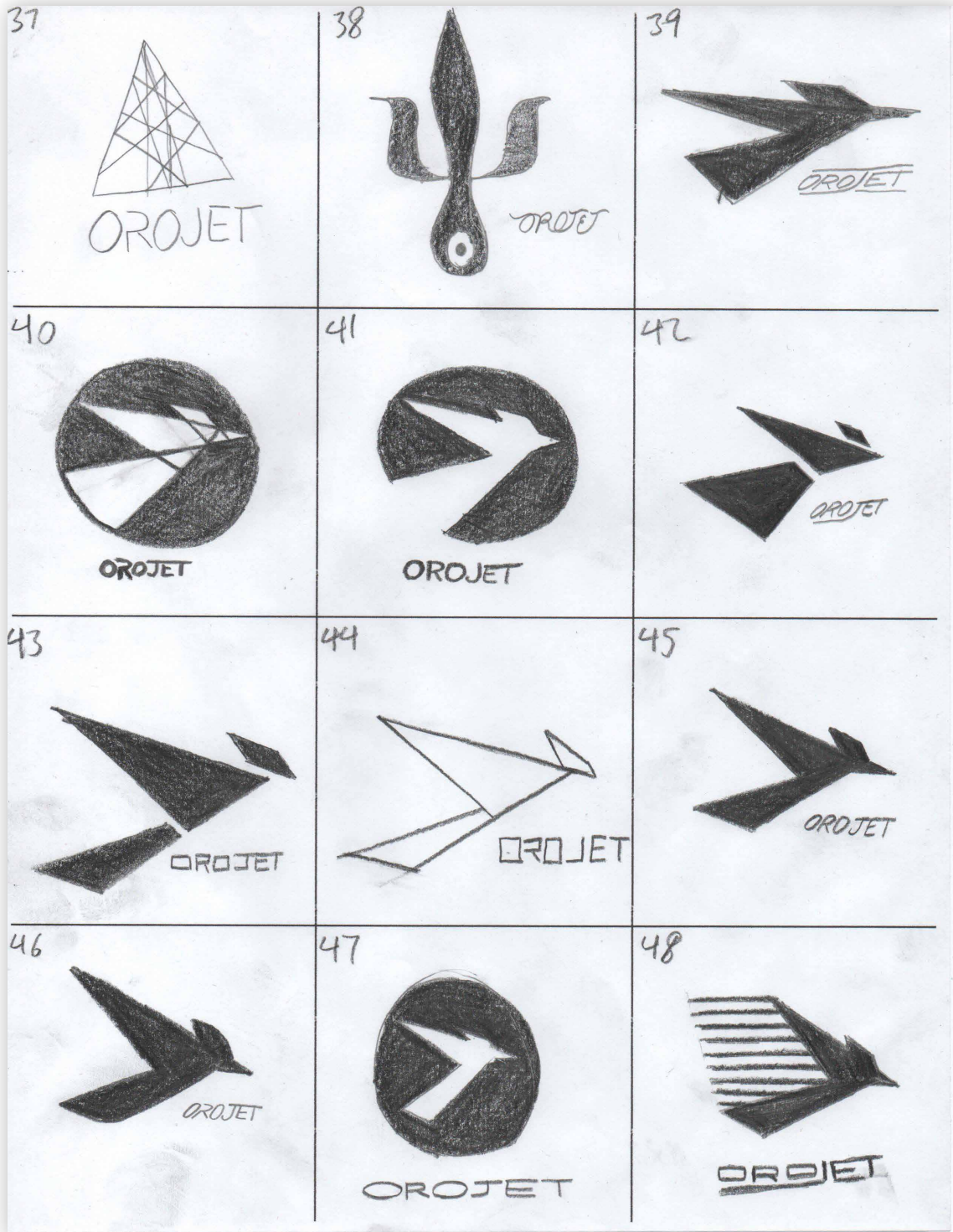
Concept Sketches



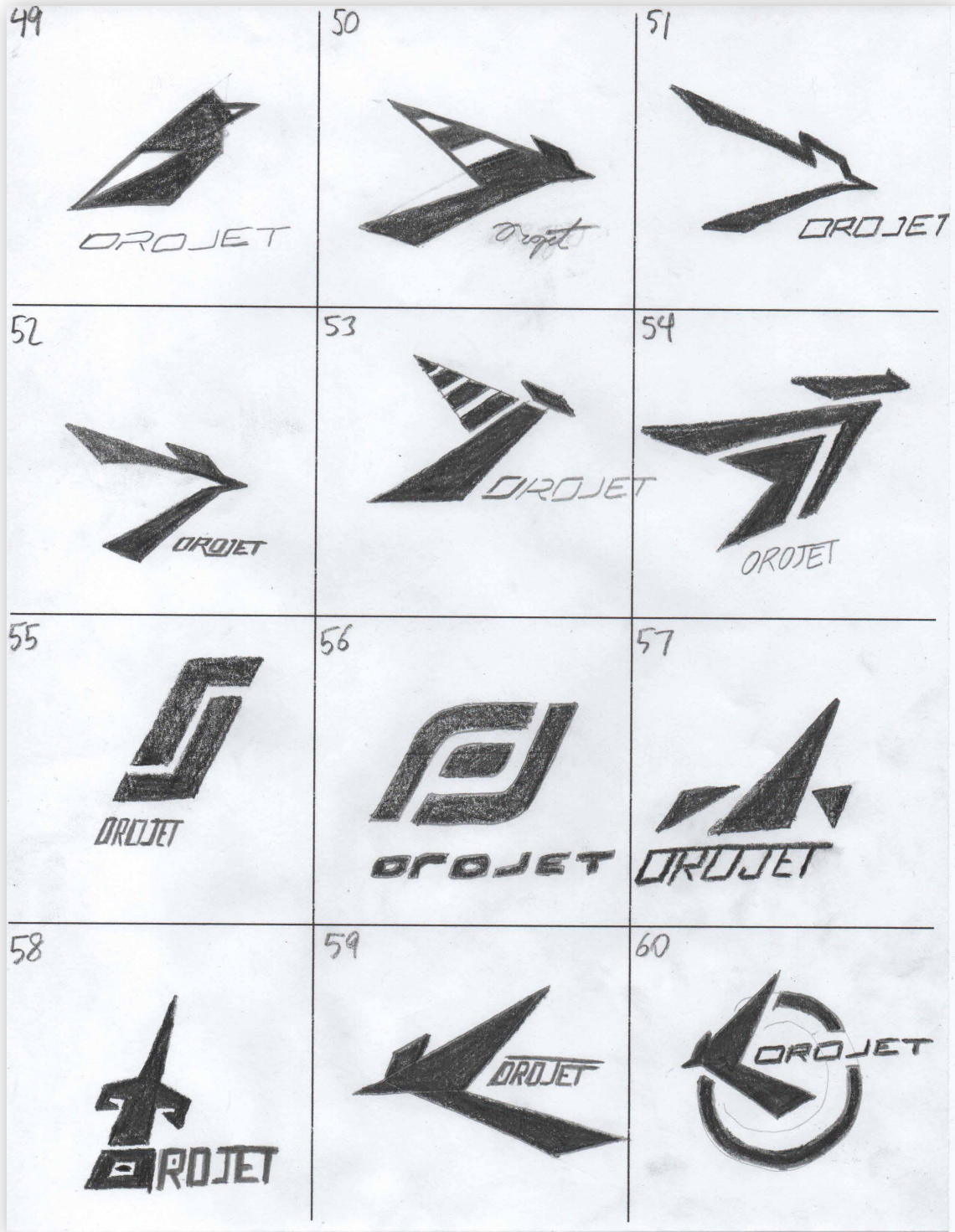
Concept Sketches



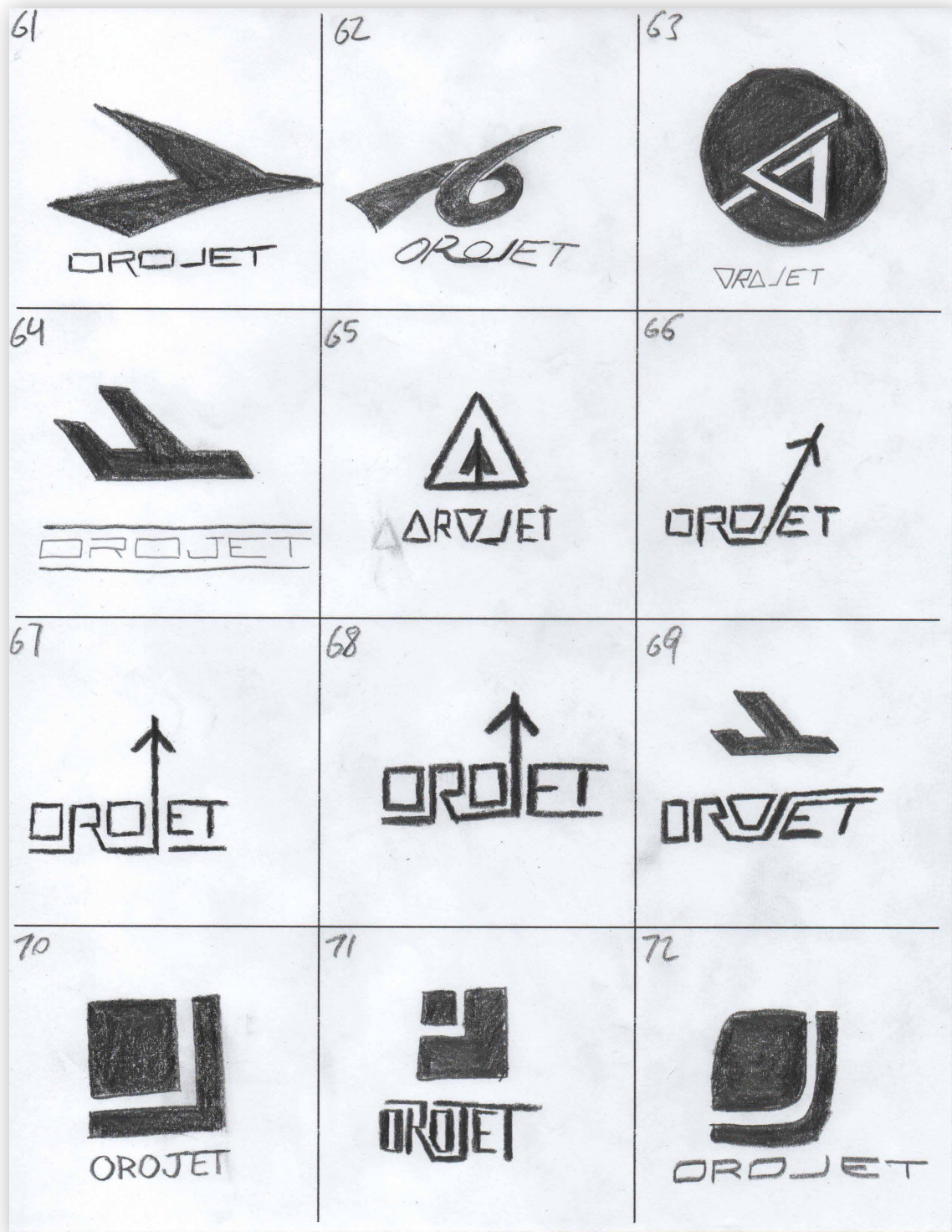
Concept Sketches



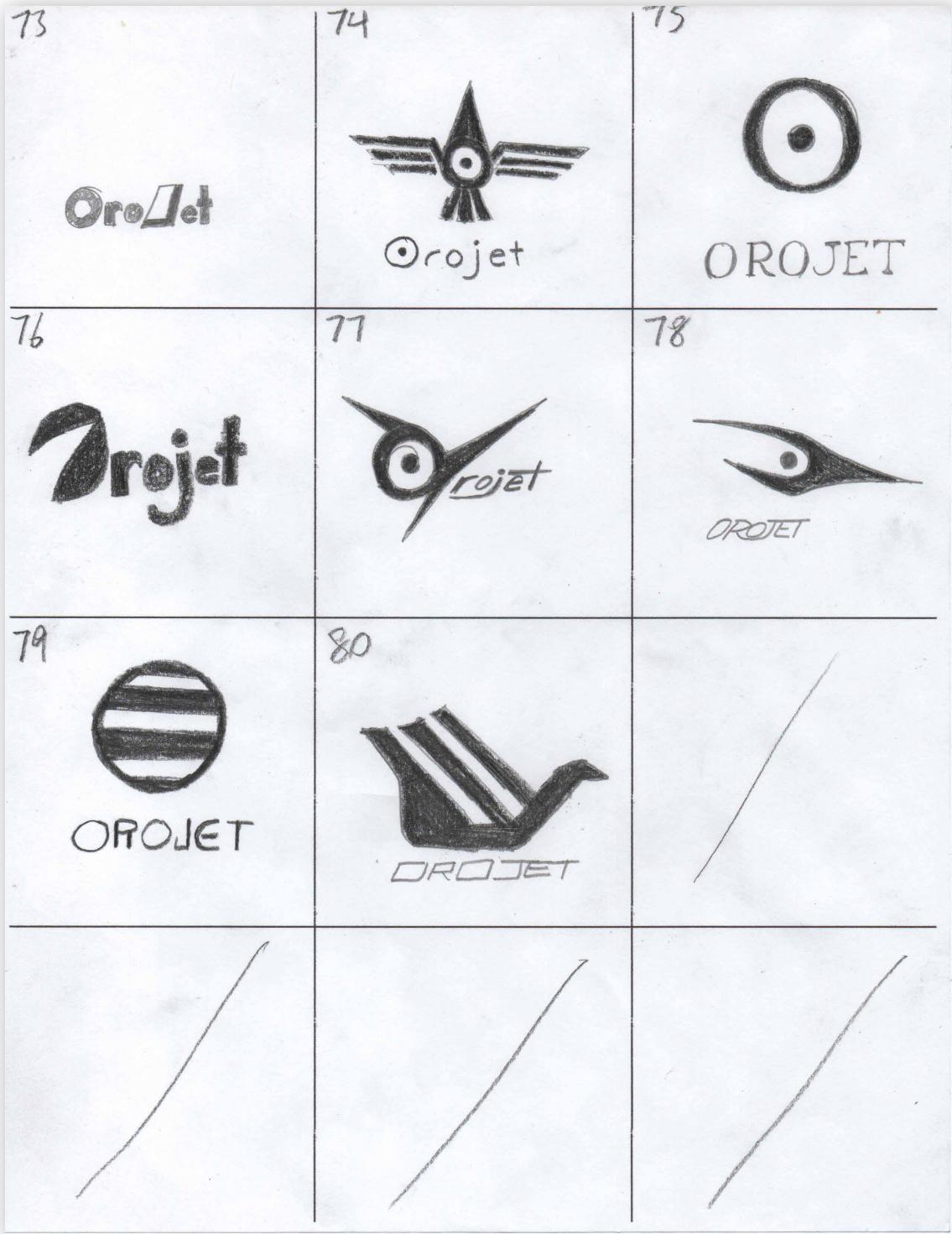
Concept Sketches



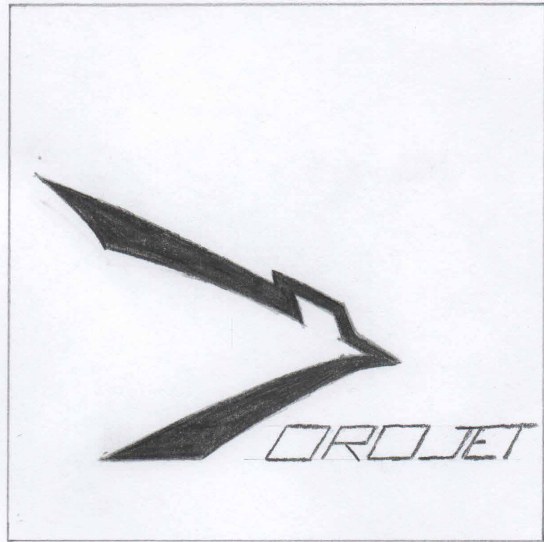
Concept Sketches



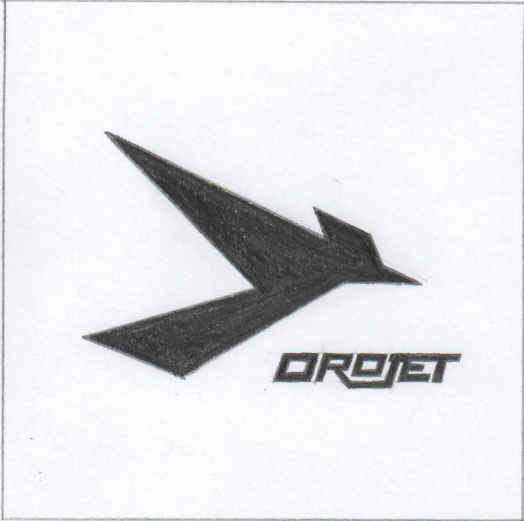
Concept Sketches



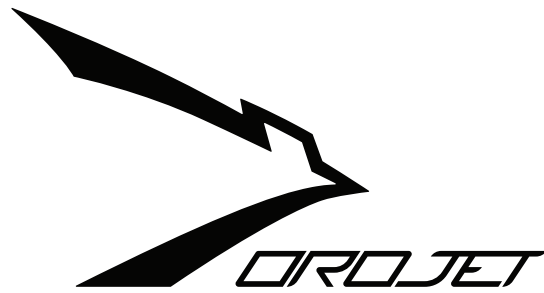
Refined Concepts



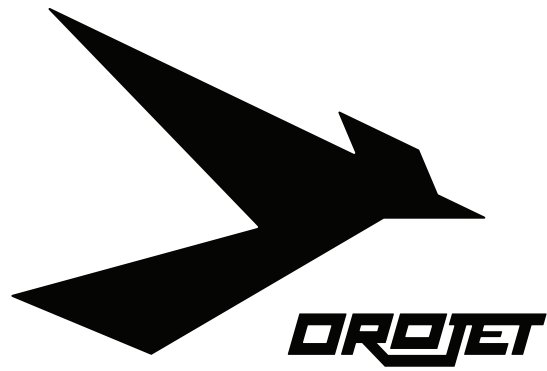
Refined Concepts



Vectorized Logo Concepts



Vectored Logo Concepts



Official Logo Refinement



OROJET

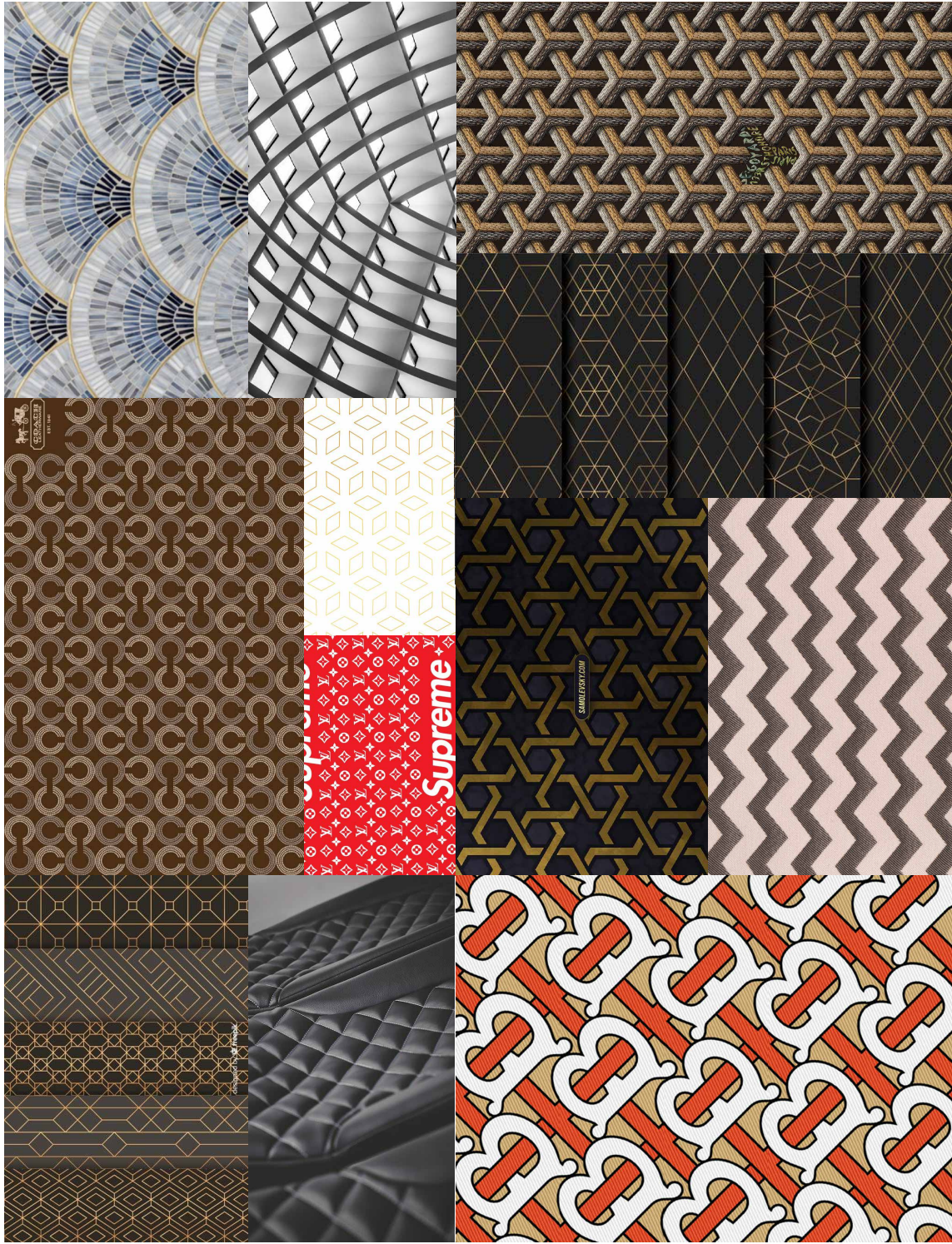


OROJET

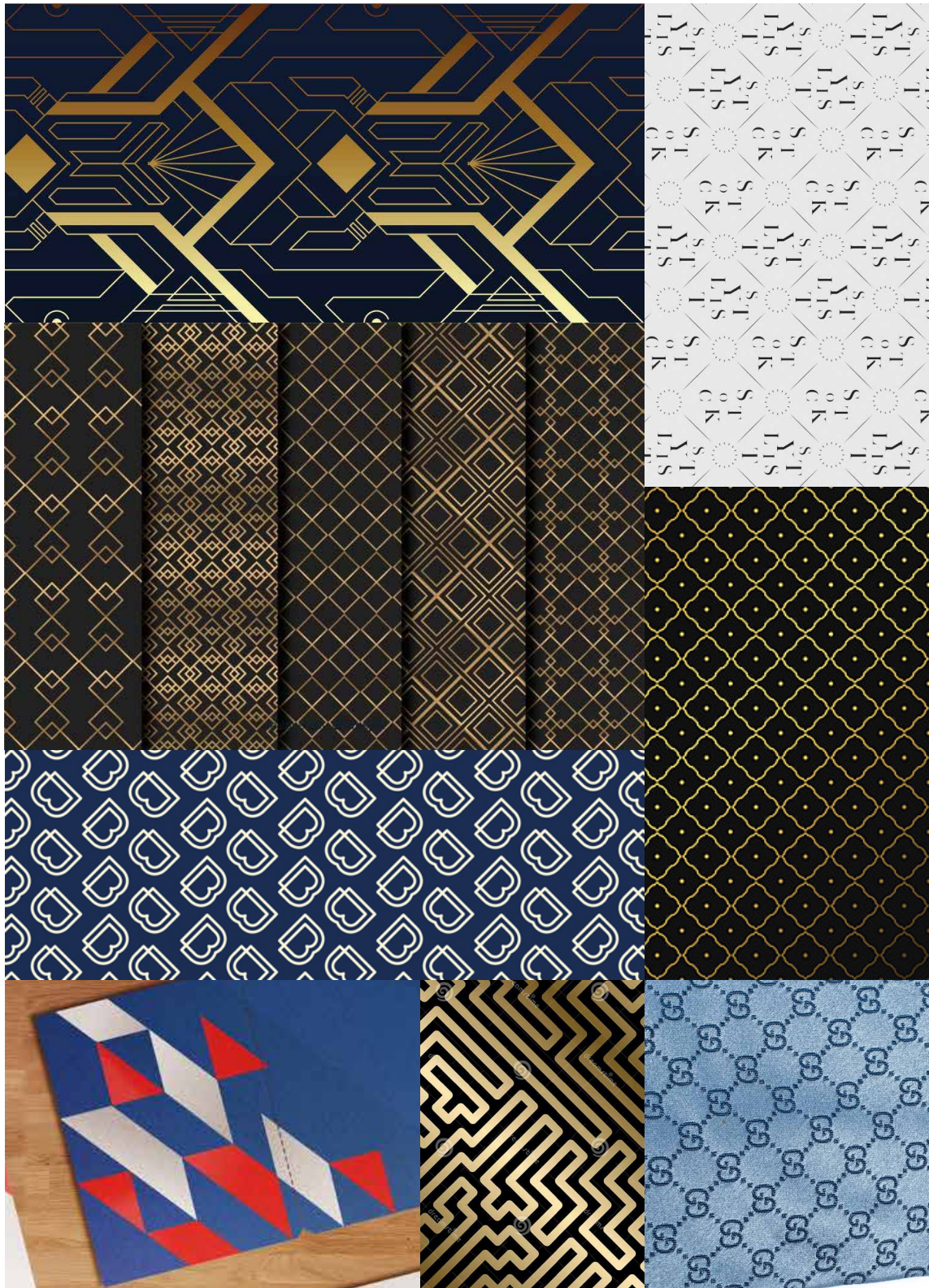
Pattern, Color, & Font

The graphical elements, hues
and typefaces of the brand.

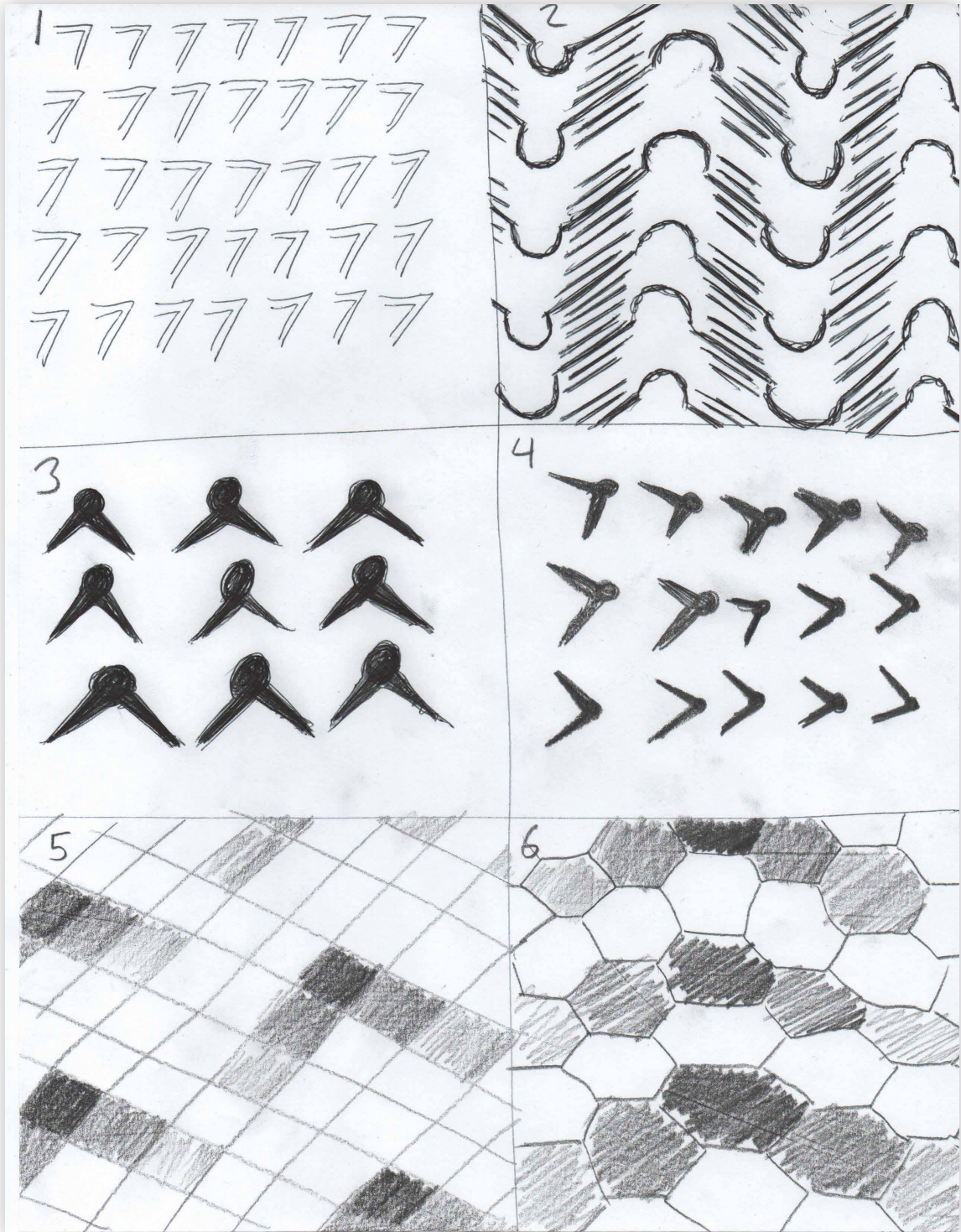
Pattern Inspiration



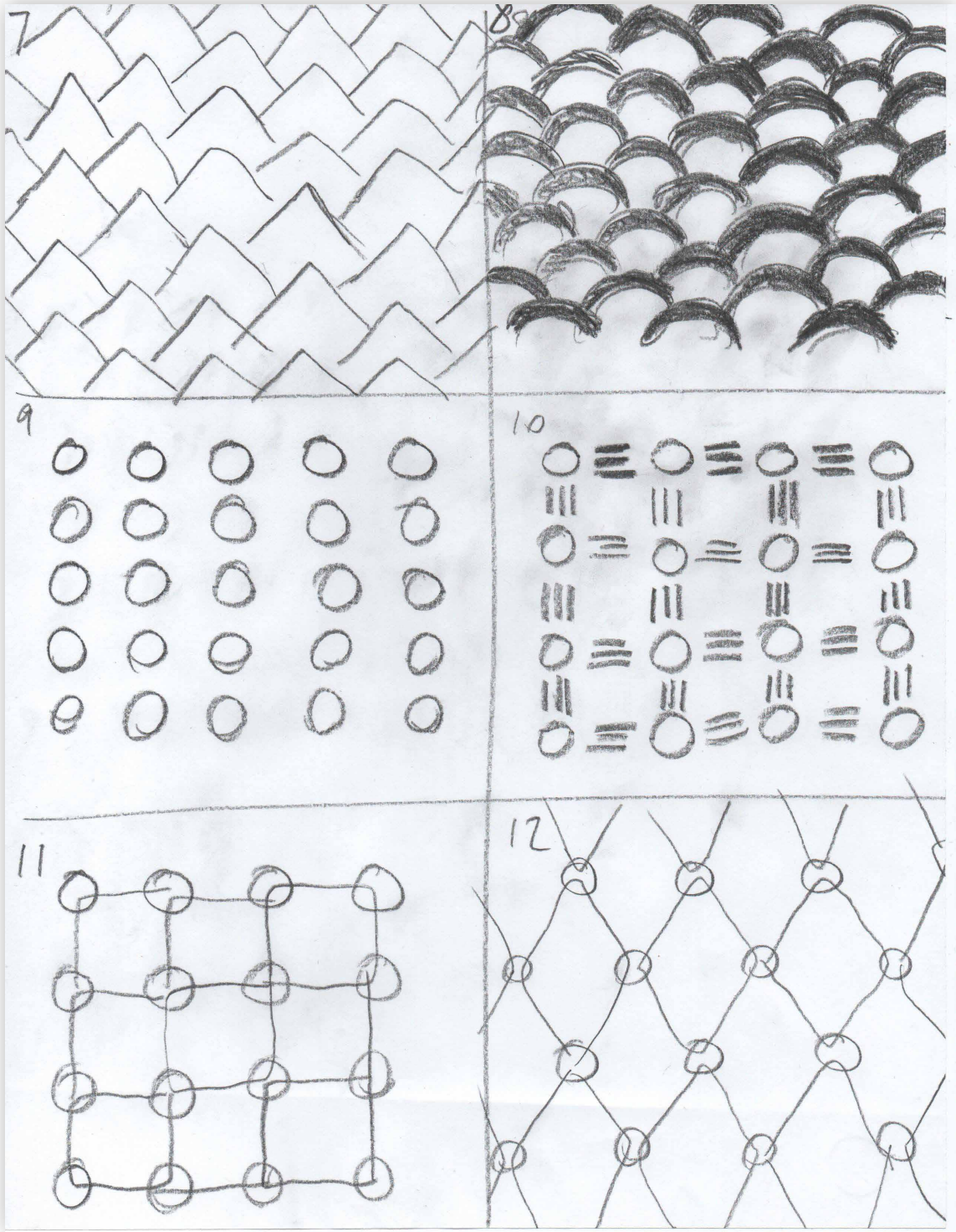
Pattern Inspiration



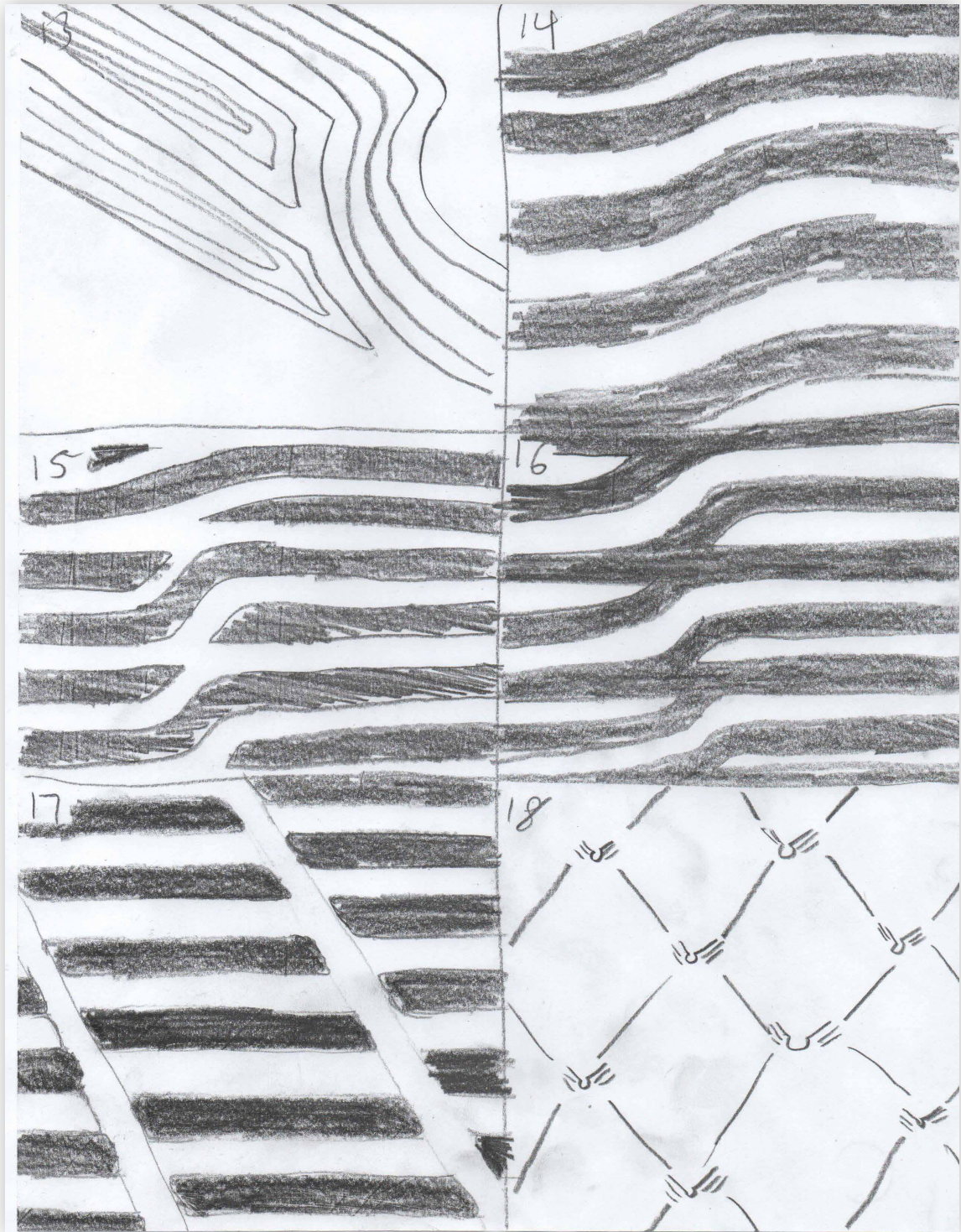
Pattern Concept Sketches



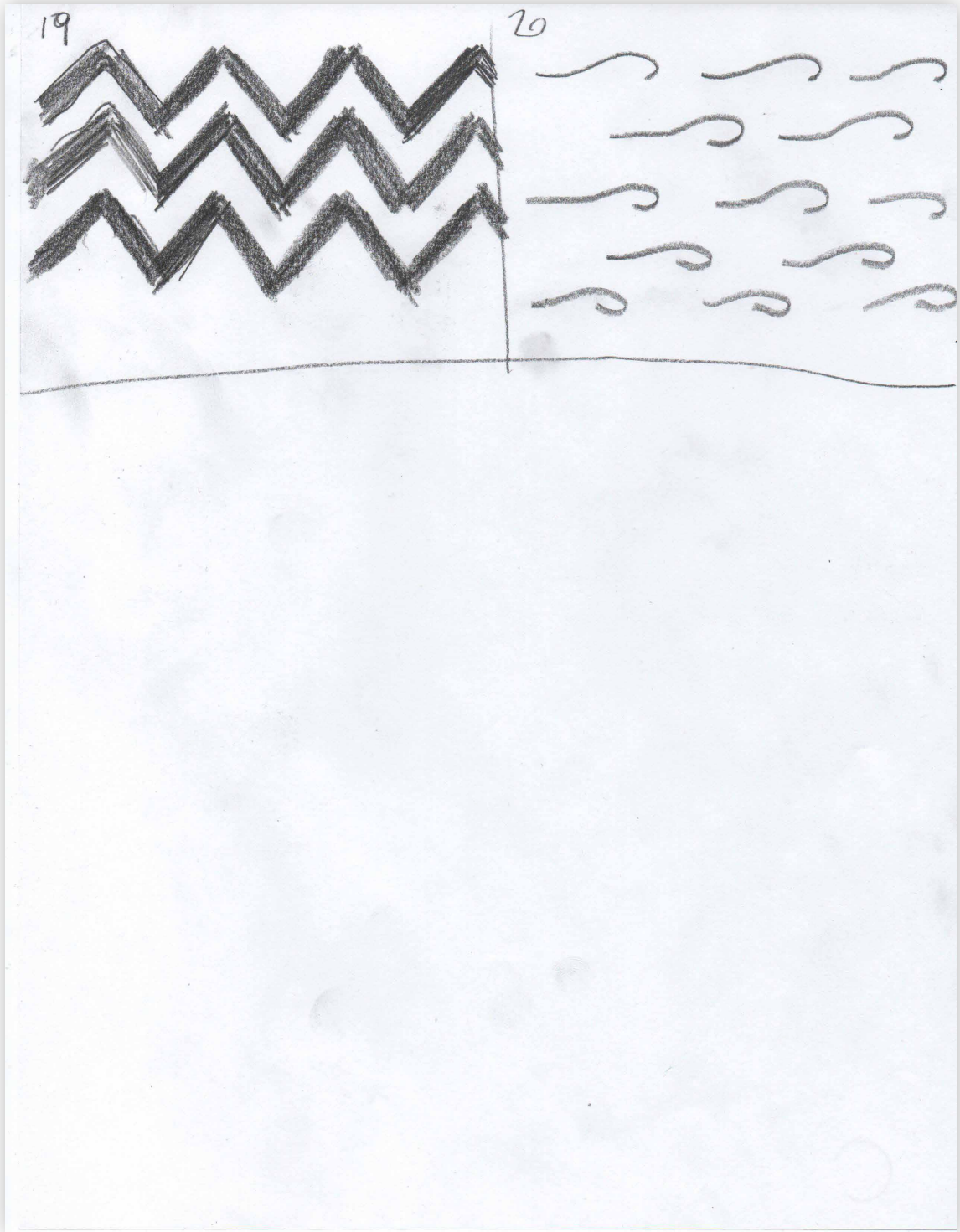
Pattern Concept Sketches



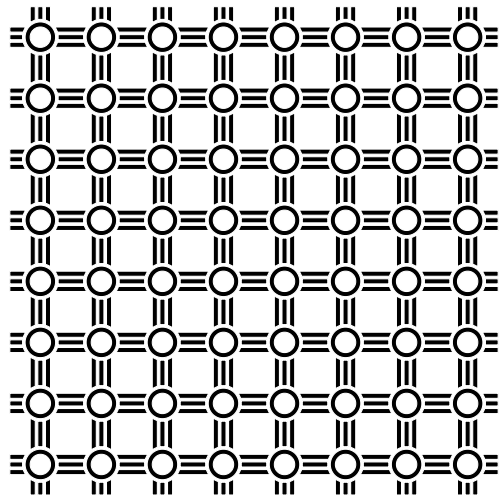
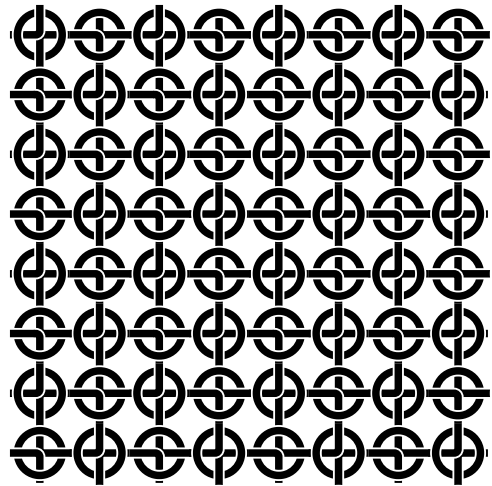
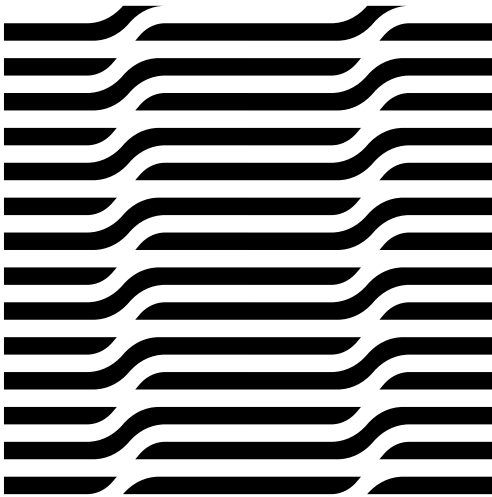
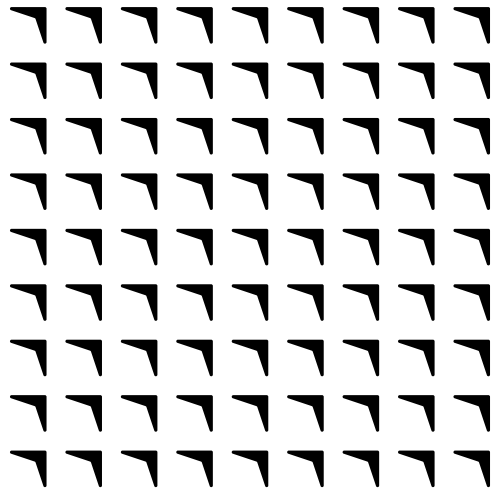
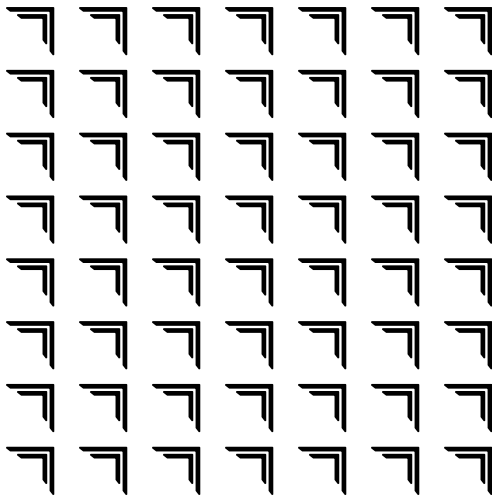
Pattern Concept Sketches



Pattern Concept Sketches



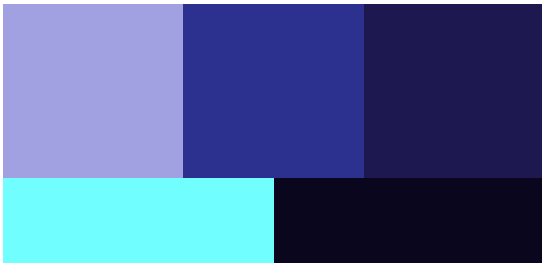
Vectored Pattern Concepts



Color Palette Concepts



OROJET



OROJET

Refined Pattern Concepts with Color



Font Pairings

Source Sans Variable
Semibold

OroJet Lorem Ipsum

Source Sans Variable
Semibold

A placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.

Source Serif Variable
Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Source Sans Variable
Light

OroJet Lorem Ipsum

Source Sans Variable
Light

A placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.

Source Sans Variable
Light

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Source Serif Variable
Bold

OroJet Lorem Ipsum

Source Serif Variable
Light

A placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups

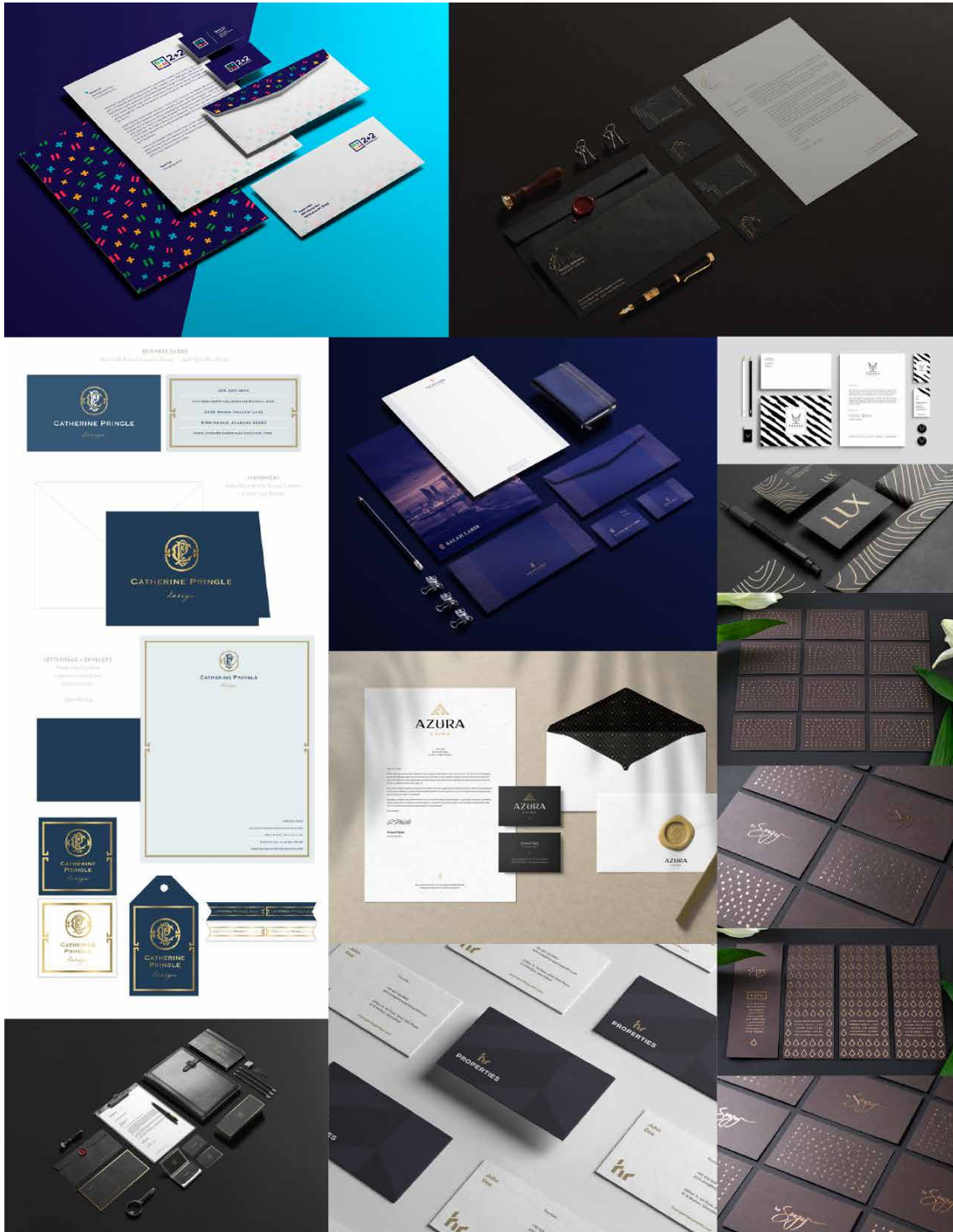
Source Serif Variable
Roman

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

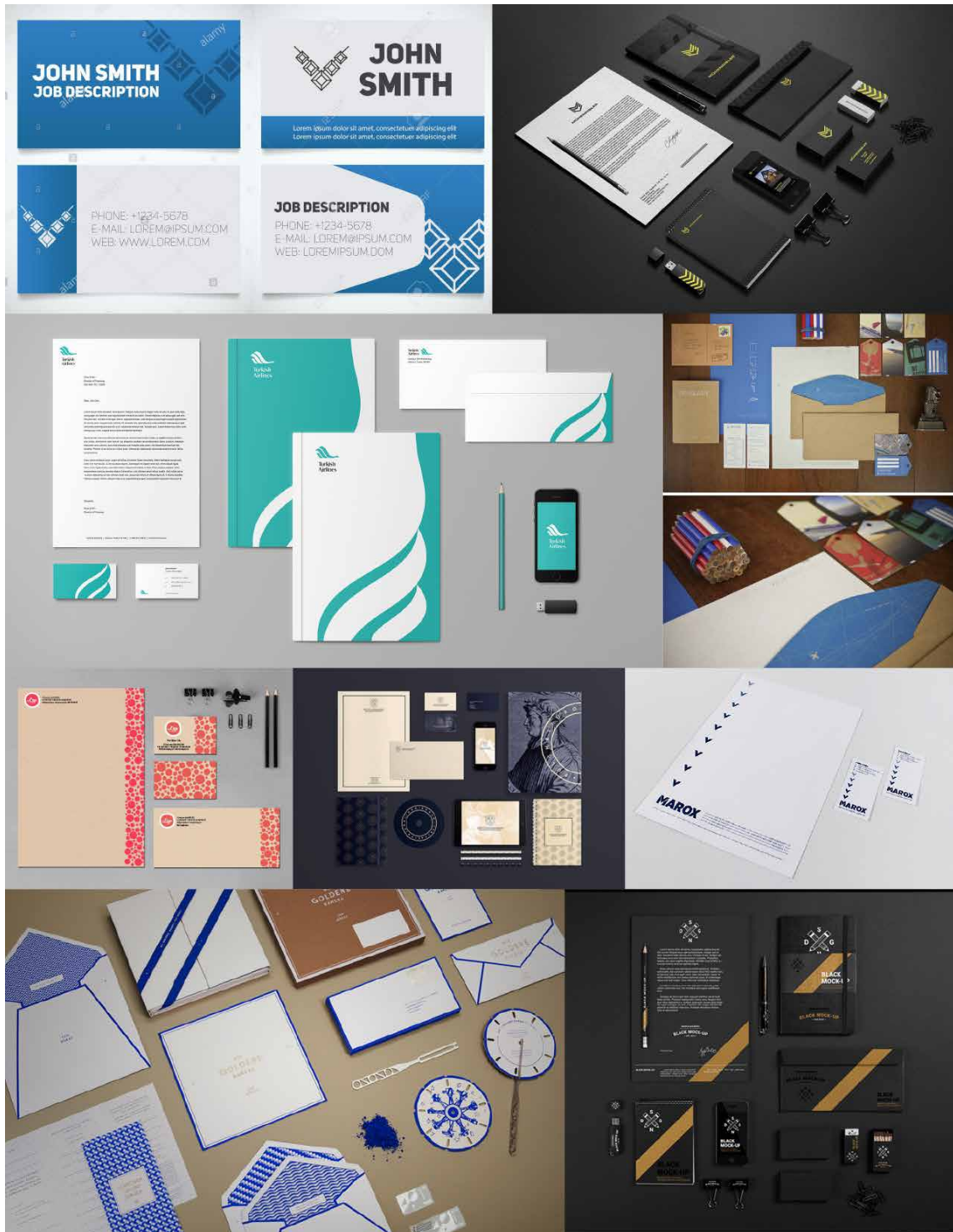
Stationery

The brand's physical writing materials.

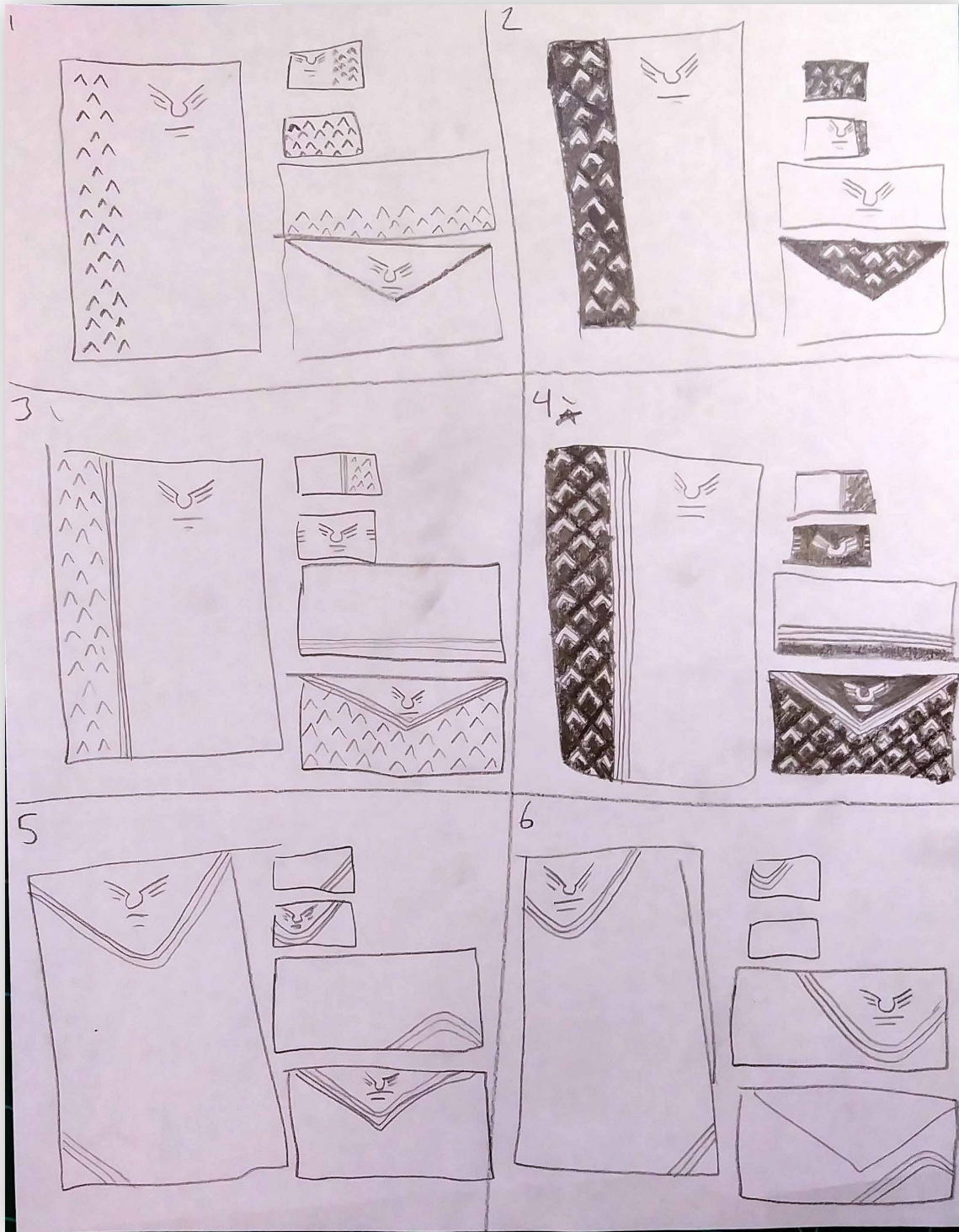
Stationery Inspiration



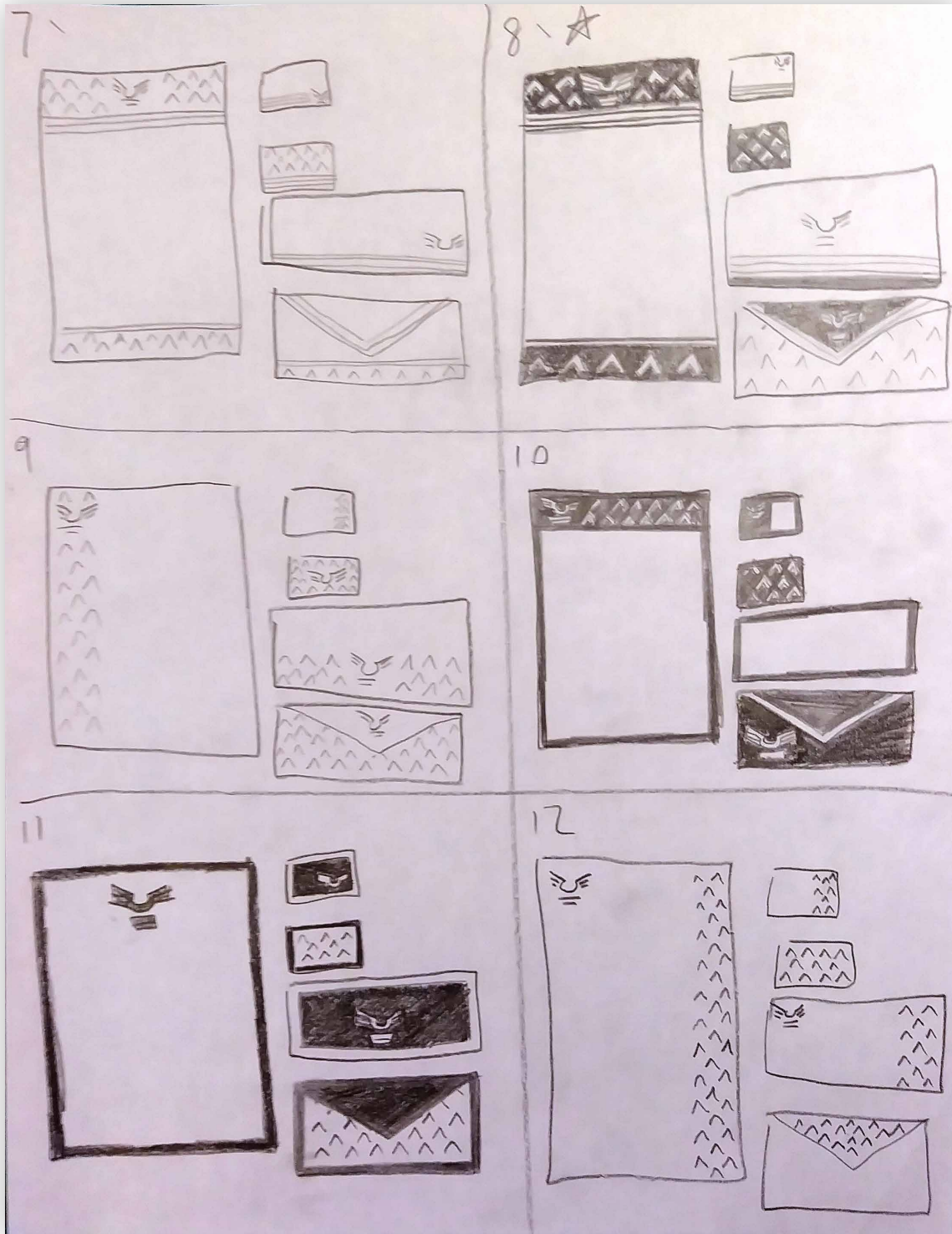
Stationery Inspiration



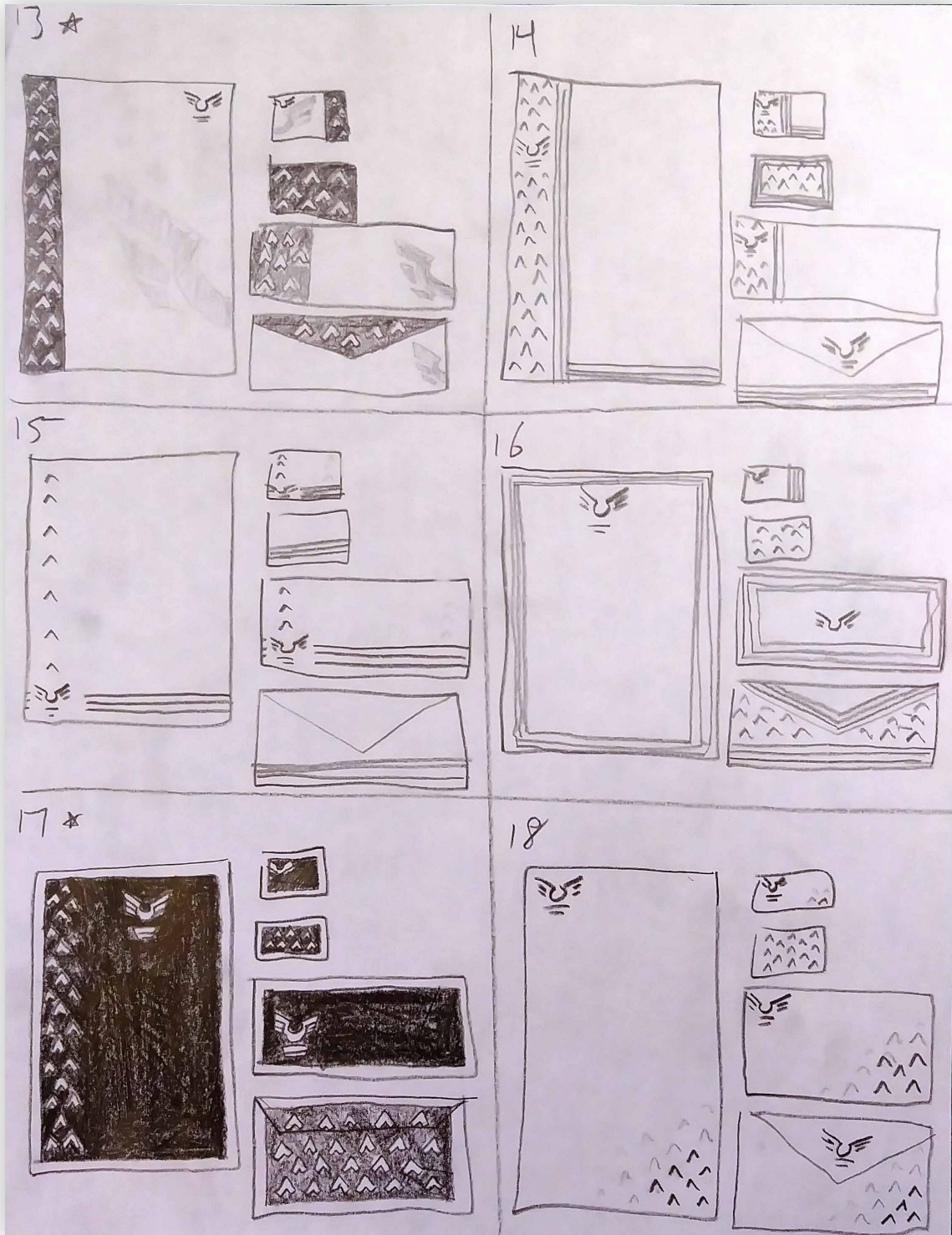
Stationery Sketches



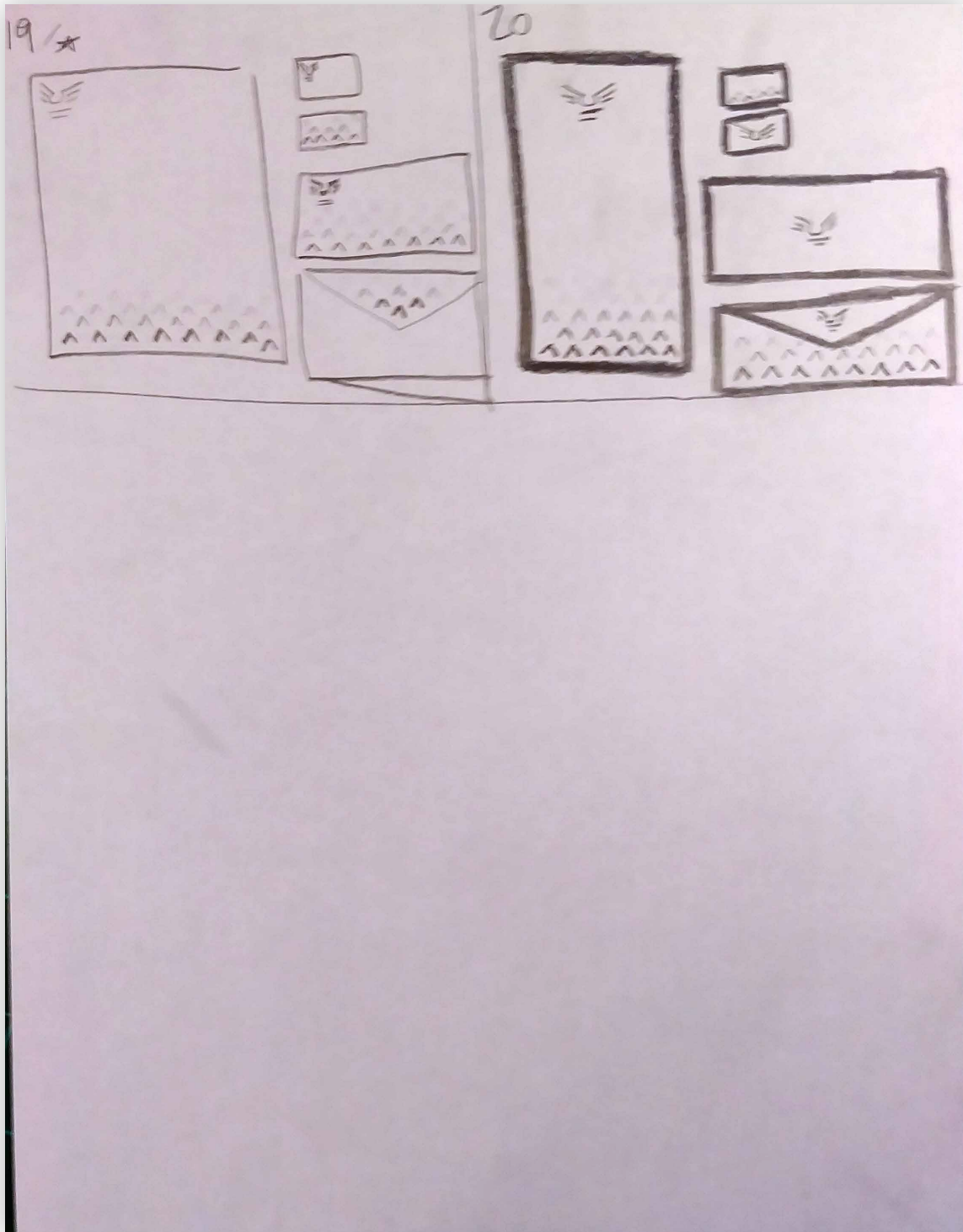
Stationery Sketches



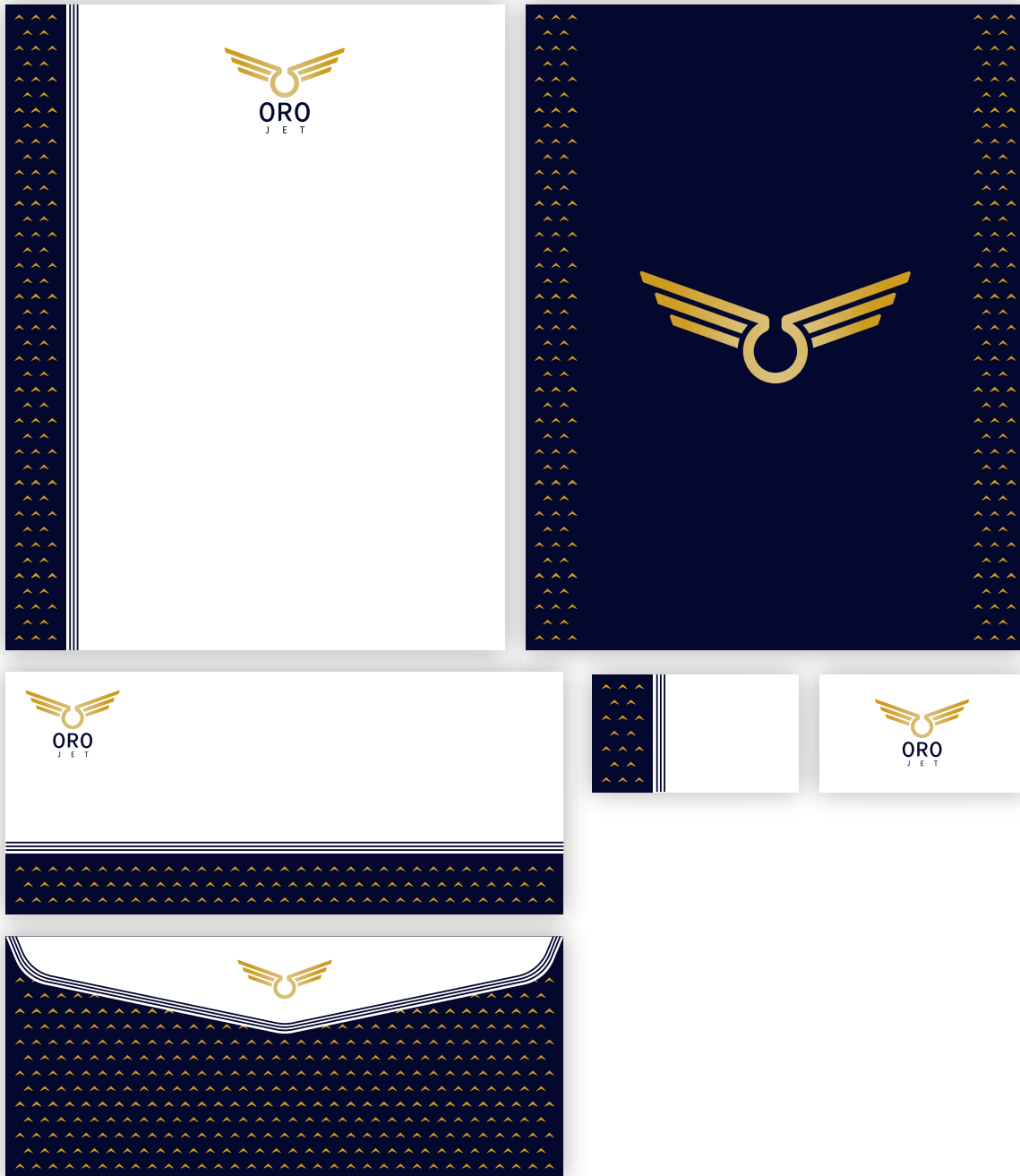
Stationery Sketches



Stationery Sketches



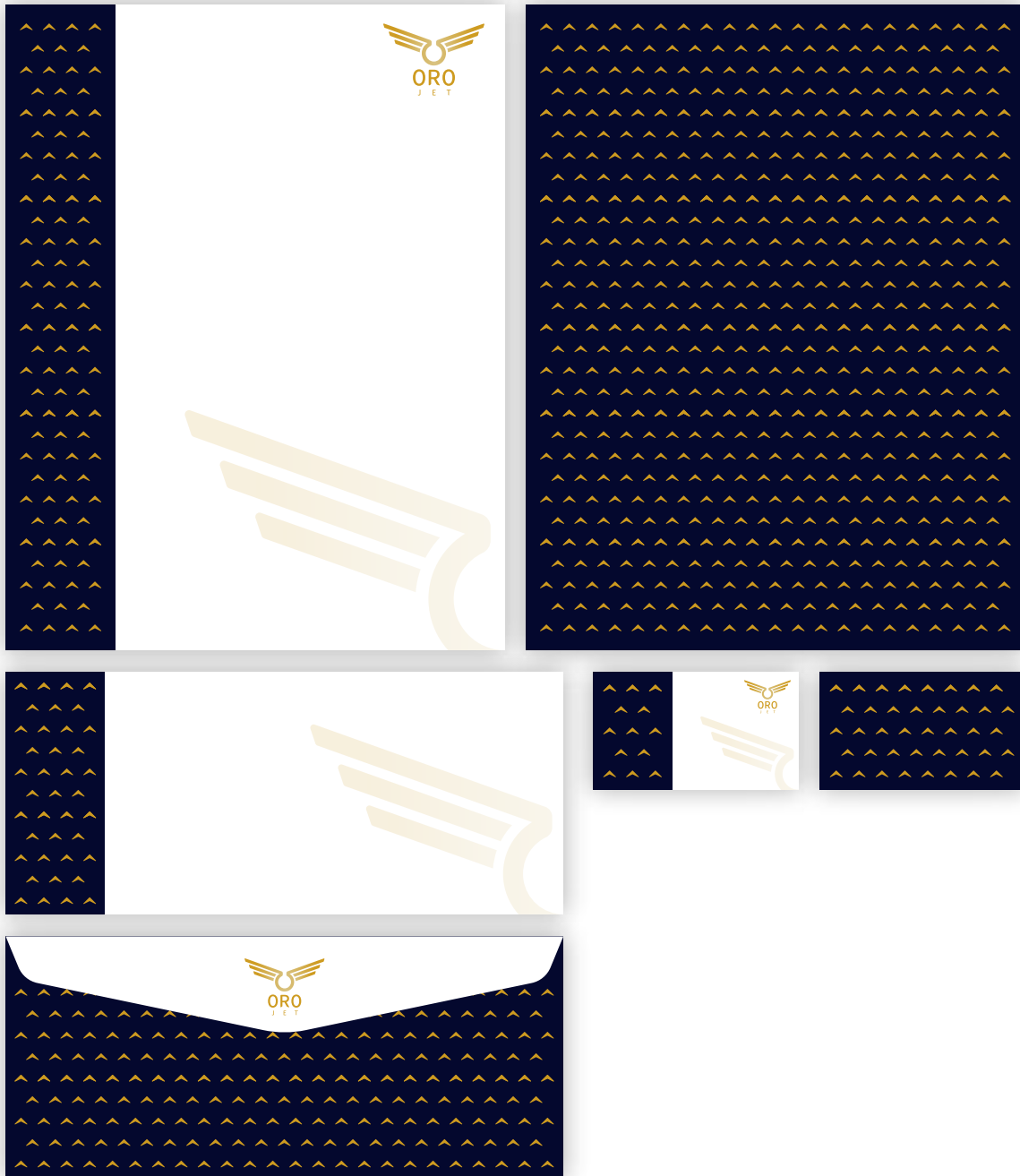
Vectored Stationery Concepts



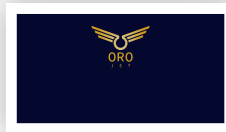
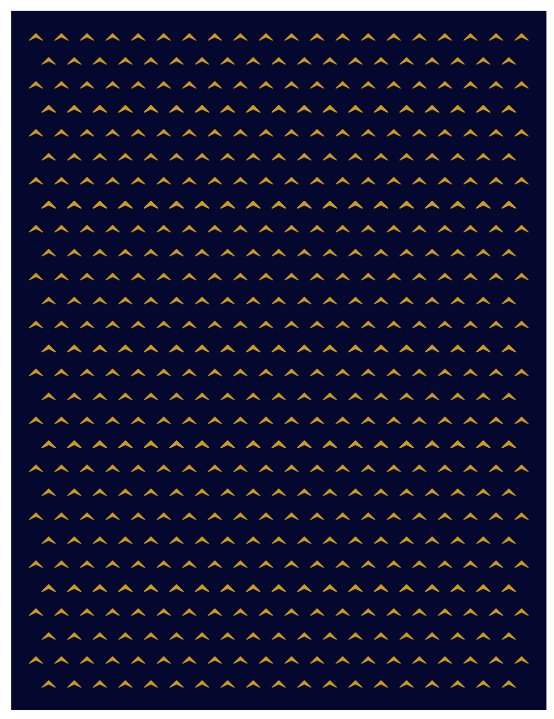
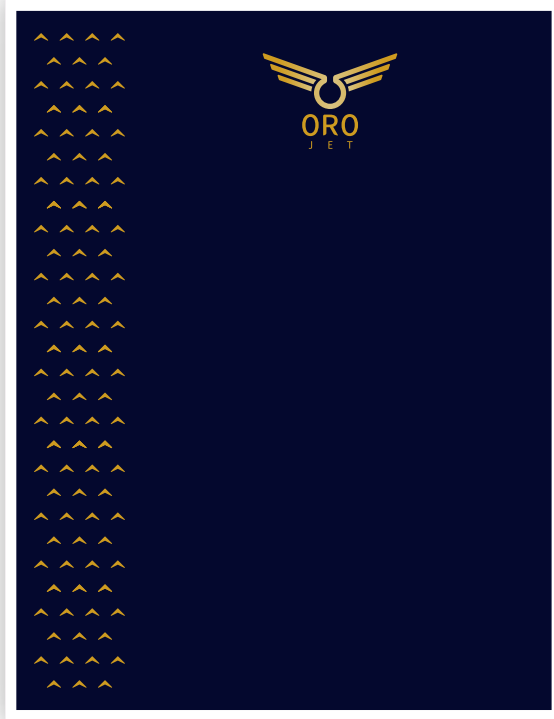
Vectored Stationery Concepts



Vectored Stationery Concepts



Vectored Stationery Concepts



Vectorized Stationery Concepts



Ephemera

Various other items associated with the brand,
including packaging, app, & web design.

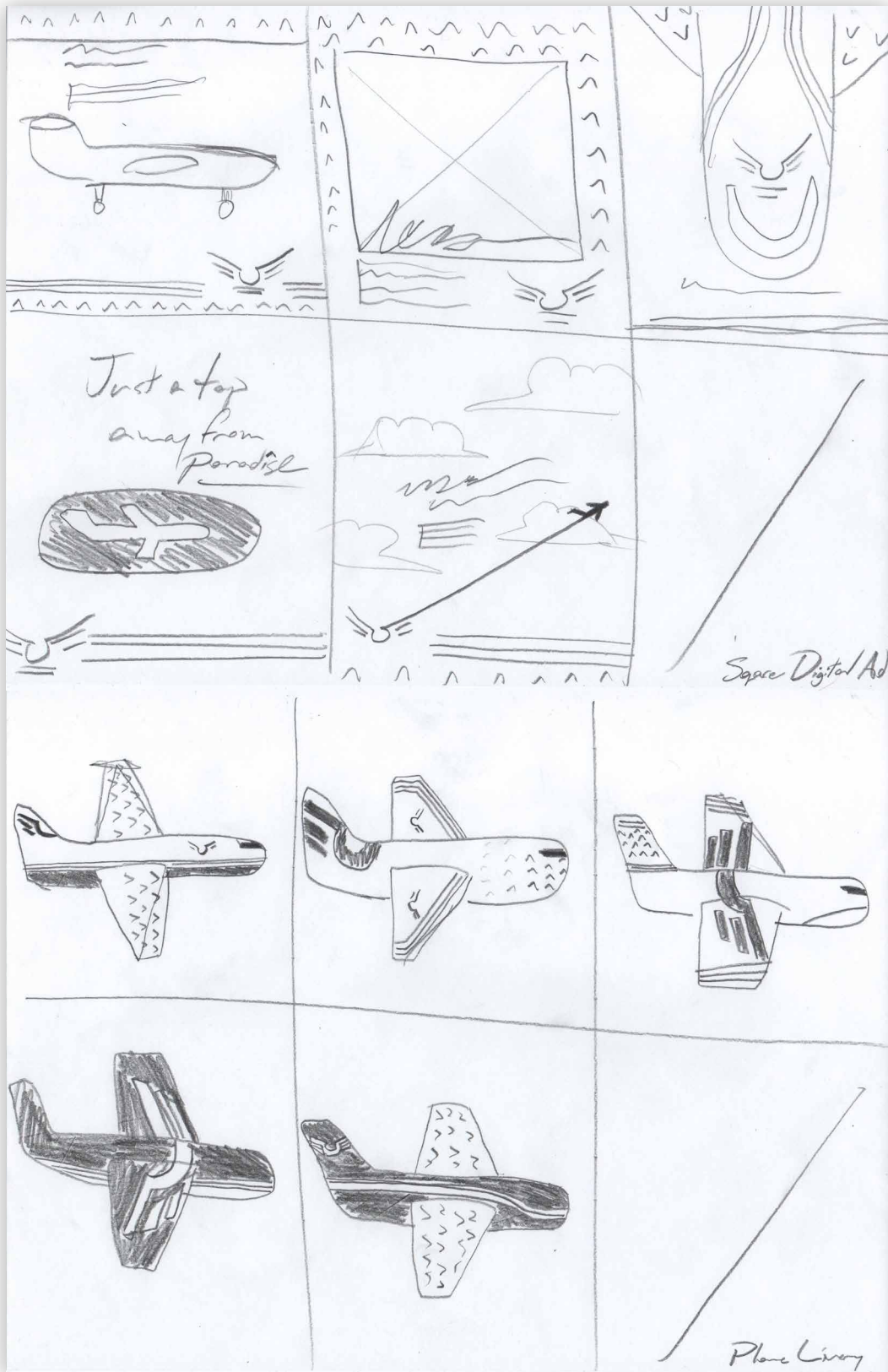
Ephemera Inspiration



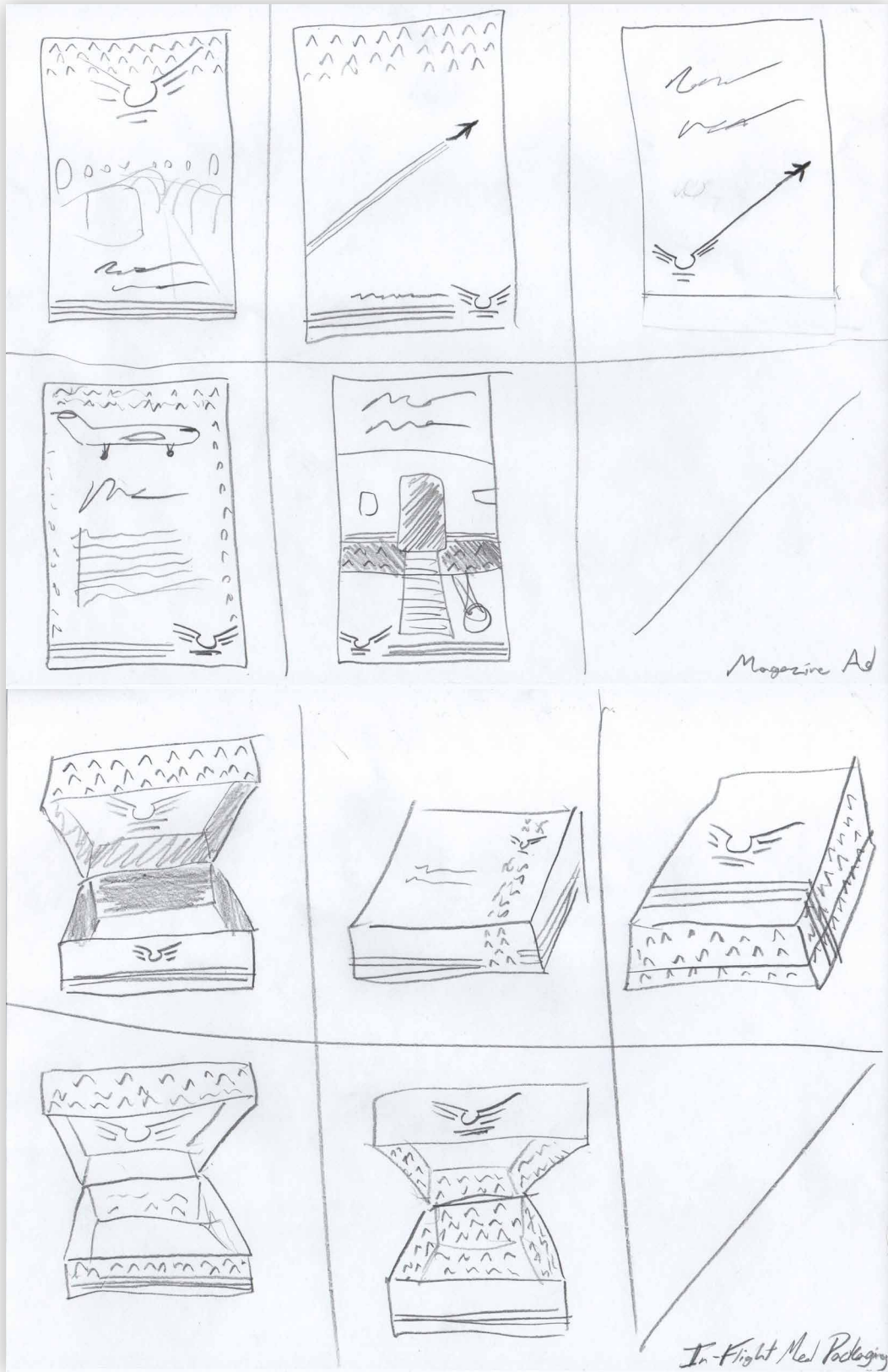
Ephemera Inspiration



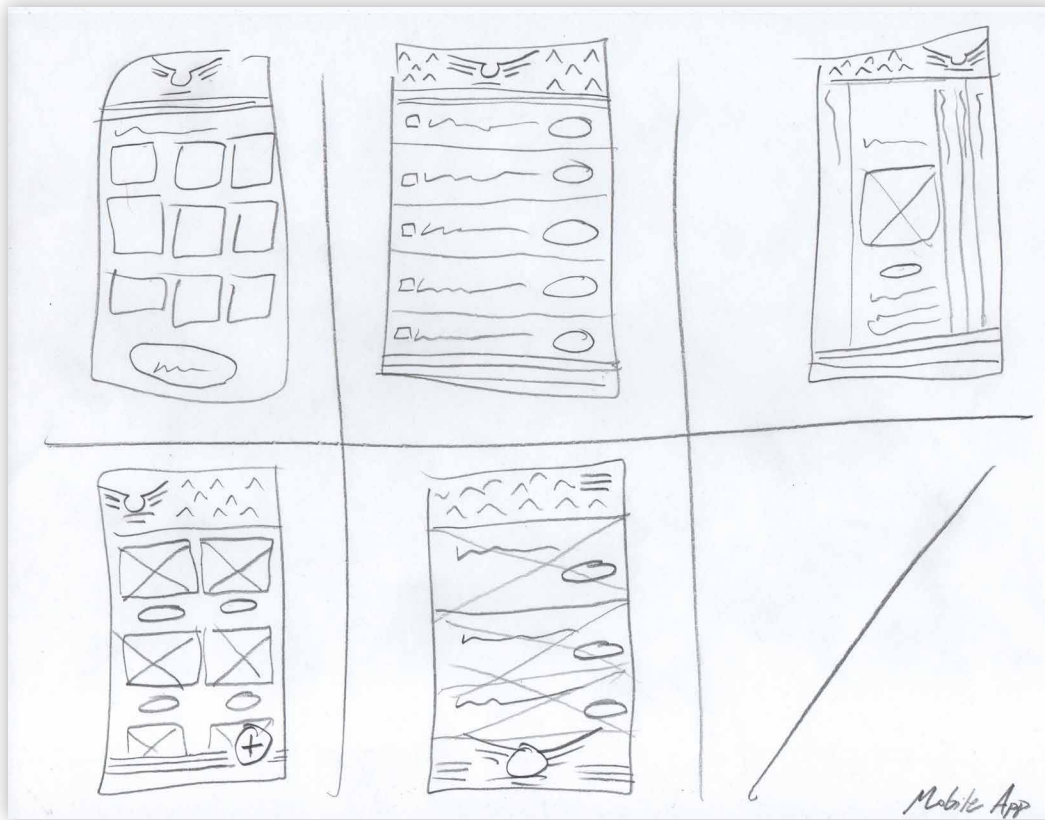
Ephemera Sketches



Ephemera Sketches



Ephemera Sketches



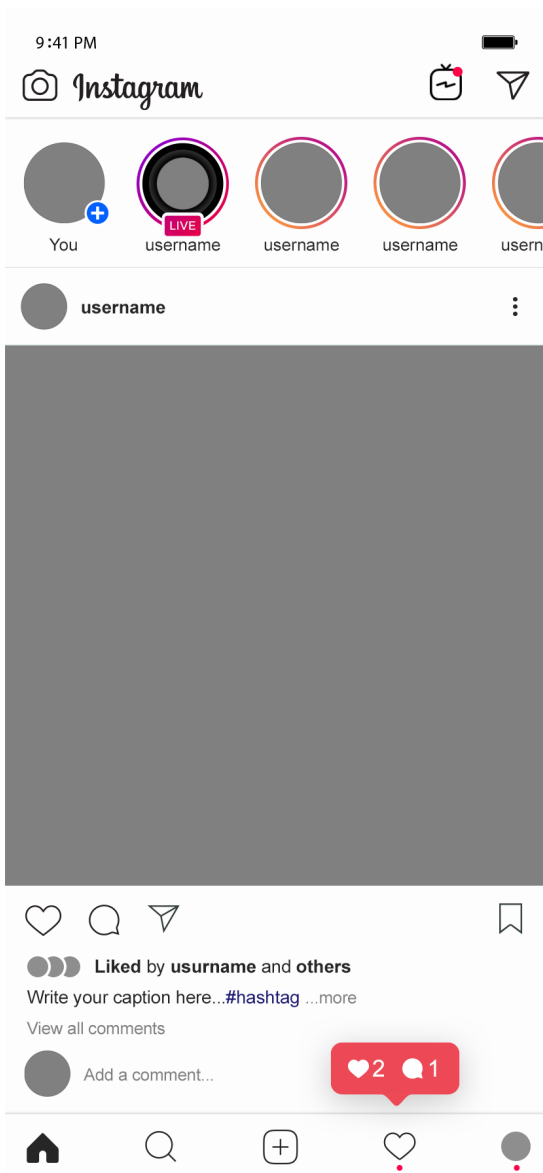
Ephemera Potential Mockups



Magazine Ad



Plane Livery



Square Digital Ad

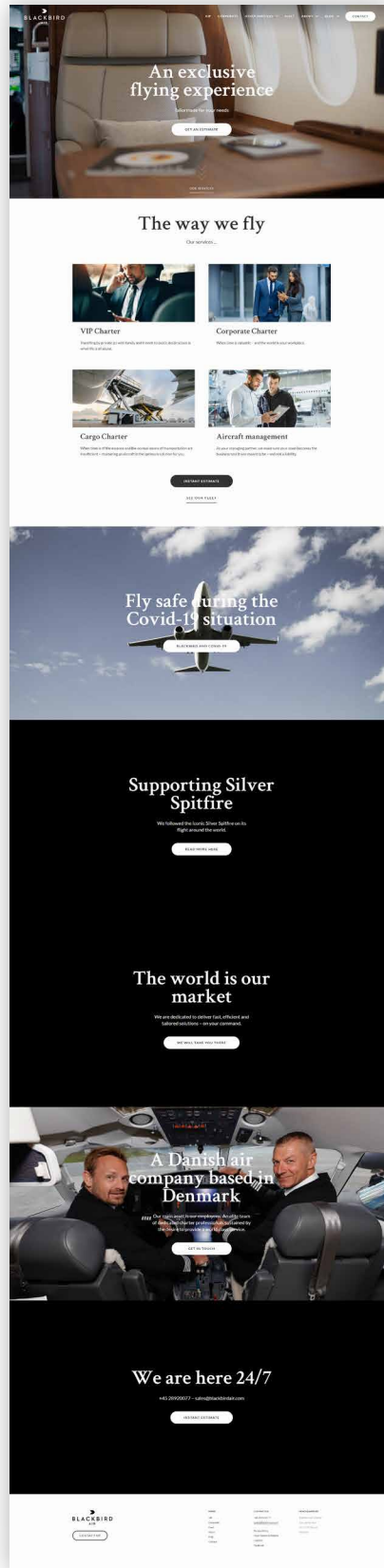


App



Food Packaging

Website Inspiration - Homepage



Website Inspiration - Homepage

30 YEARS

PRIVATE JET CHARTER

PRIVATE JET CHARTER AT THE BEST PRICES BY AIR CHARTER SERVICE

Need to get somewhere in a hurry? Want to avoid airport queues and long check-ins? Private jet charter is the only mode of air travel that allows you to meet every business and leisure travel need. Private jet hire is easier than you think.

AIR CHARTER SERVICE OFFERS PRIVATE JET CHARTERS FOR BOTH BUSINESS AND LEISURE

Private jet charter is the only way to fully control your itinerary. Whether it's accessing a remote destination or taking back control of productivity and flight, reducing the probability of private jet hire is rewarding in both the business and leisure spaces. This is what you need to know about chartering a private jet.

PRIVATE JET CHARTER FOR BUSINESS

Successful companies and individuals choose to travel by private airplane for a whole host of reasons. Private jets are flexible with their pricing, convenient, reliable, and premium experience of flying in luxury is hard to come by. They also enable executives, senior management and key personnel to fulfil their individual and varied schedules, attend meetings in different cities, or complete errands with ease in a single day.

With a vast array of possible routes available to choose from, travelling by private jet charter is the most efficient and comfortable way to fly your company's senior business personnel.

PRIVATE JET CHARTER FOR LEISURE

Private jet charter is the only way to fully control your itinerary. Whether it's accessing a remote destination or taking back control of productivity and flight, reducing the probability of private jet hire is rewarding in both the business and leisure spaces. This is what you need to know about chartering a private jet.

Whether it's a short trip for a weekend getaway or a two-week holiday in the Caribbean and back, you'll have the freedom of a private jet charter to get you and your loved ones to your destination in comfort and with minimal time spent in airports. From the moment you board the plane and the food and beverage service is ready to make the most of your time on board.

Need a private jet charter? Speak to one of our dedicated account managers on +1 866 432 3900 or [request now](#)

WHY CHARTER A PRIVATE JET FOR BUSINESS OR LEISURE WITH ACS?

- Equipment: We have over 20 years' experience in maintaining aircraft and critical cargo across the globe - ensuring the entire supply chain including ORO and Part 135 and Part 91 compliance.
- Flexibility and security: An ACS charter guarantees your safety and we work closely with your security provider on all aspects of your charter.
- Access to remote airports: There's a remote location or simply an airport to your final destination that a scheduled service would allow.
- Flexible terminal access: Build queues and unnecessary delays - you're able to board your private aircraft minutes before take-off.
- Choice of aircraft: With access to 10,000 private aircraft and 150 different aircraft types, we ensure access to the right aircraft for your requirements.
- Luxury and comfort: Flight should be the pleasure - we make your charter experience as luxurious and comfortable as possible.
- Take control of your schedule: Connect with commercial flights or fly according to your own flexible timetable - whatever your requirements, we can provide you with the right charter flight to suit you.
- Global coverage: No matter where you need to fly to or from, our international network of offices provides you with local knowledge on a global scale.
- Cost efficiency: Our buy-to-own and lease-to-own allows us to secure the best charter price for you - you always receive the most competitive charter flight available.
- Personal account manager: Our dedicated charter expert is available 24/7 to assist you with any requirements you may have, from arranging in-flight catering to making last-minute changes to your charter flight schedule.

NEED AN INSTANT PRICE ESTIMATE ON A PRIVATE JET CHARTER?

If you're thinking about chartering a private jet, our pricing guide is in great detail. To view our pricing guide and request a quote, you can get an approximate cost for an entire aircraft category or individual aircraft type during your request.

[View More](#)

GLOBAL TRAVEL RESTRICTION UPDATES

View our interactive guide to the very latest global travel restrictions. To take control of your travel, we provide you with the latest updates on global travel restrictions, for selected countries worldwide.

[View More](#)

TRAVEL DURING CORONAVIRUS

We understand how you wish to ensure that you and your people are well looked after.

We have been working with our operational partners that are up and off the ground, to identify a number of measures that can be implemented to reduce the infection and limit the transmission of COVID-19.

[View More](#)

FREQUENTLY ASKED QUESTIONS ABOUT PRIVATE JET HIRE

- How does the charter process work?
- How do I decide which private airplane to charter?
- How much luggage can I take with me on charter flights?
- When do I need to check in before my charter flight?
- Can I fly with my pet on an ACS charter?

NEED MORE INFORMATION?

Tell us your requirements and one of our charter experts will send you a quote.

[Request Now](#)

23,000+ aircraft types available

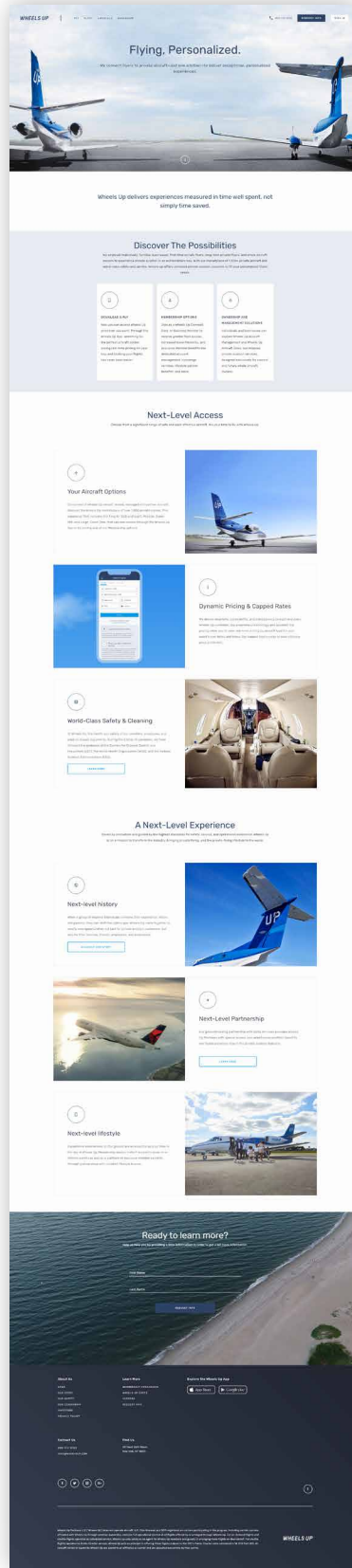
Global coverage

Operational expertise

Personalized service

[CALL US](#) [EMAIL US](#) [CALLBACK](#) [REQUEST NOW](#)

Website Inspiration - Homepage



Website Inspiration - Homepage

SURF AIR

Moving the world forward, faster
Regional marketing is being transformed with unique, hyper-personalized air travel.

5,000+ Accessible airports
Expand and gain access to more airports.

1,500+ Available aircraft
Find the perfect travel option to meet your needs.

99% Fewer people at the airport
See times and instructions upon every flight.

One platform. Every option.
Over 10 million routes available in just a few clicks. With both On-Demand and Scheduled flights, Surf Air connects you to every airport across the U.S.

How it works

- ✈️ Closer to home
- 🛫 Choose how to fly
- 📅 Flexible options

A leap forward in aviation: electric flight
We're accelerating the world's transition to zero-emission flying, making affordable, sustainable air travel a reality. There's no more time to waste.

Helping operators find new flyers
Join the ranks of the top operators. Surf Air might be just the gate you need to get your business, your flight, and your passengers the attention they deserve. Learn how our multi-million-dollar program can help you grow.

"No lines, no need to arrive hours early, no lengthy process before taking off."
Forbes | TIME | TRAVEL + LEISURE

Learn more about the future of aviation

Website Inspiration - Homepage

The screenshot displays the homepage of Private Jet Charter. At the top, a navigation bar includes links for 'WHAT WE DO', 'DESTINATIONS', 'MEMBERSHIP', 'DIAMOND REWARDS', 'AIRCRAFT', 'BLOG', '+1 818 778 4331', 'CONTACT', and 'PNC V'. The main header features a large image of a private jet with a callout box stating: 'Private Jet Charter gives us excellent services. We are happy to get our flights from them. Highly Customer' with a 5-star rating. Below this is a 'STAY SAFE - FLY PRIVATE' banner with a search bar for 'FROM', 'TO', 'DATE', and 'TIME', and a 'GET INSTANT QUOTE' button. The main content area is titled 'Private Jet Charter Services With Over 30 Years' Experience' and lists three services: 'Diamond Rewards Scheme' (earn 1000 points per flight), 'Fly Globally' (international flights from wherever you are), and 'Superior Experience' (English fleet of aircraft, private access). A 'Diamond Rewards Club' section features a photo of a couple and text explaining the rewards program, with a 'JOIN DIAMOND REWARDS' button. A '30 YEARS OF EXTRAORDINARY EXPERIENCES' graphic is also present. The 'Fly worldwide on Private Jet Charter's global fleet' section shows three images of the aircraft's interior. The footer contains 'About PNC', 'Services', 'Private Jet Types', and various partner logos like Virgin, Etihad, and NetJet.

Website Inspiration - Homepage

PROUD TO INVEST IN WASTEFUEL.

AN UNWAVERING FOUNDATION

EXPLORE NETJETS PROGRAMS

OVER \$2M DONATED TO (RED)

THE FUTURE OF PRIVATE AVIATION

UNDISCOVERABLE SERVICE

WHAT DOES NETJETS COST?

EXPLORE OUR SECURITY SERVICES

YOU ARE PROTECTED, NOW AND ALWAYS

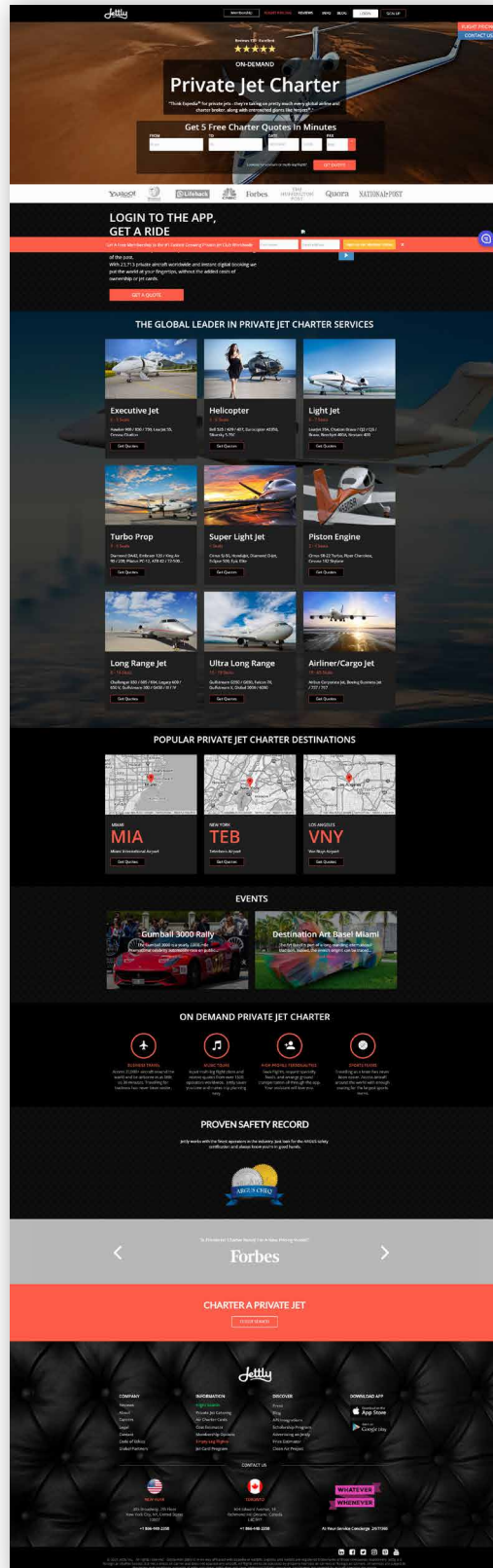
EXPLORE THE POSSIBILITIES

1,877.366.5823

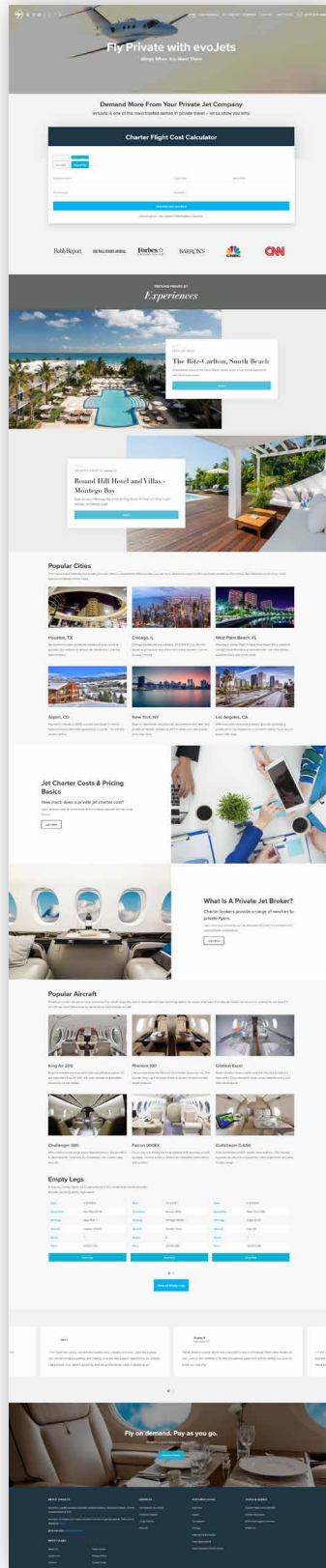
MESSAGE CENTER

© 2017 Netjets, Inc. All Rights Reserved. Netjets, Inc. 2017

Website Inspiration - Homepage




Website Inspiration - Homepage



Website Inspiration - Homepage

JETS.COM PRIVATE JETS CHARTER JET CARD MEMBERSHIP ABOUT US 1-833-538-7266



WELCOME TO JETS.COM

We pride ourselves in providing the best service at the best prices in the industry. Whether you are interested in our Jet Card Membership Programs or want us to arrange your Private Jet Charter Flights, the choice is up to you.

[REQUEST A QUOTE](#)

Offering **Private Jet Charter** and **Rental Services Worldwide**


To schedule a private charter flight with a jets.com certified broker, input your information into our quoting tool below, or feel free to contact us directly at (833) 538-7266.

Round Trip One Way

<p>Departing Airport: Type Airport Code</p> <p>Arrival Airport: Type Airport Code</p> <p>Passengers: 1</p> <p>Contact Information: First Name Phone Number</p>	<p>Departing Date: Select a Date</p> <p>Return Date: Select a Date</p> <p>Aircraft Type: Select Type</p> <p>Last Name Email Address</p>
--	--

[SUBMIT QUOTE REQUEST](#)

Guided by Chief Safety Officer, Captain Bob Archibald, our Assure Private Jet Safety Program establishes unquestionable leadership in:



LEARN MORE ABOUT OUR CHIEF SAFETY OFFICER

- AIRCRAFT INTEGRITY
- AIRCRAFT MAINTENANCE
- PILOT TRAINING
- MINIMUM FLIGHT HOURS

ALL OF OUR JET CHARTER FLIGHTS SURPASS THE HIGHEST LEVEL OF SAFETY PRECAUTIONS ACCEPTED BY THE PRIVATE JET TRAVEL INDUSTRY.

Most of the private jet rental industry follows a set of Federal Aviation Administration regulations known as FAR 91. Based on our Safety-First Mission, jets.com insists that all of our aircraft and pilots not only meet, but exceed, the more rigorous and exacting FAR 135 standards.

[LEARN ABOUT OUR PRIVATE JET CHARTER SAFETY SYSTEM](#)

ARC/US NBAA WYVERN AIR CHARTER SAFETY FOUNDATION

With Jets.com, you're free to enjoy the luxury and convenience of flying private, knowing that we have your safety under control. [REQUEST A QUOTE](#)

CONTACT | GUIDE | SITEMAP 1-833-538-7266 PRIVACY POLICY | TERMS OF USE **JETS.COM**

Copyright 2019 Jets.com All Rights Reserved. 140 Broadway 46th Floor New York, NY | 10005

JETS.COM (the Air Charter Broker) arranges flights behalf of the client (Charterer), acting as an "Authorized Agent" for the client. JETS.COM will always contract for transportation services only. FAR Part 135 Direct Air Carriers or their agents/ Civil Aviation Authority (CAA) equivalent that operate and exercise full operational control over those flights. Charterer acknowledges that JETS.COM is not a direct air carrier.

Website Inspiration - About

*44 (0)20 7315 4415

[FLIGHT SEARCH](#)
[DESTINATIONS](#)
[AIRCRAFT](#)
[CONTACT & ABOUT](#)
[FLY YOUR WAY](#)

[HOME](#)
[About PrivateFly](#)
[Private jet charter](#)

About PrivateFly

PrivateFly is a leading service for **private jet charter** flights, and part of the leading private aviation group, **Director's Aviation**.

Since we launched in 2008, PrivateFly has always believed in going above and beyond in everything we do. We were founded by aviation entrepreneur Adam "Tootsie" Hoshell, who remains CEO of PrivateFly, leading a passionate expert team to deliver exceptional service and safety for your private jet charter flight. Meet our expert team.

Private jet charter safety & service

When you fly with PrivateFly, you couldn't be in safer hands. Our Group Safety Officers – based in Europe and on the USA – report directly to the senior executive team at Director's Aviation, which has maintained an industry-leading safety culture for decades of operational excellence.

Our Group Safety Officers define and maintain our rigorous safety standards via a continuous process of auditing and certifying all our aircraft operator partners. This now includes assessment of COVID-19 protocols and mitigation strategies. Read more: [PrivateFly's safety policy](#).

Service is at the core of what we offer and in addition to our expert flight advisors, we offer a dedicated 24/7 Client Services team. After flight booking is made, the team works with the operator airport and all other parties, ensuring your catering, ground transfers and every other detail to ensure your flight is seamless and the best possible experience.

We maintain exceptional service levels and many of our clients come back to us flight after flight, and refer us to others. We are proud to have hundreds of clients who've contacted us via the independent review platform Trustpilot. Read more: [PrivateFly reviews](#).

Fly your way. How PrivateFly works

PrivateFly offers three different ways of flying to private jet: **Destination charter**, the **PrivateFly Jet Account**, and the **PrivateFly Jet Card**.

With our on-demand private jet charter service, you book an accepted private charter aircraft for a specific trip. The price given is for charter of the whole aircraft.

[SEARCH FOR FLIGHTS](#)

You can search for instant price estimates online or ask our flight experts for quotes. Either way, we'll give you a range of market options for your trip, from our network network of private jet charter operators – who supply and operate for you top to bottom on our technology platform. This includes every aircraft in our premium aircraft fleet from our family fleet – those operated by our parent group Director's Aviation.

For those who fly more often, we also offer the **PrivateFly Jet Account** and the **PrivateFly Jet Card**.

The **PrivateFly Jet Account** allows you to put funds on account with PrivateFly, so you benefit from seamless booking, enhanced terms and extra fly further credits every time you fly.

The **PrivateFly Jet Card** offers fixed hourly rates and guaranteed availability on a defined fleet of premium operators and a go-as-you-go model, with enhanced terms and service. You can fly in Europe and in the US via our sister company, [JetSetJet](#).

PrivateFly & sustainability

PrivateFly is committed to a long-term sustainability program and every flight includes a 30% carbon offset as standard in our services.

We also benefit the cause of offsetting our carbon footprint activity and going further in our sustainability commitment via our comprehensive program in partnership with **4AIR**.

To discuss any of our services, visit our [web](#) for you, or for private jet charter advice and prices, [contact us](#) or call our 24-hour expert flight team on +44 (0)20 7315 4415.

Share This

[f](#)
[t](#)
[b](#)

Search for a flight

From:

To:

Departure Date:

Passengers:

[INSTANT PRICE SEARCH](#)

Looking for a return or multi-destination?

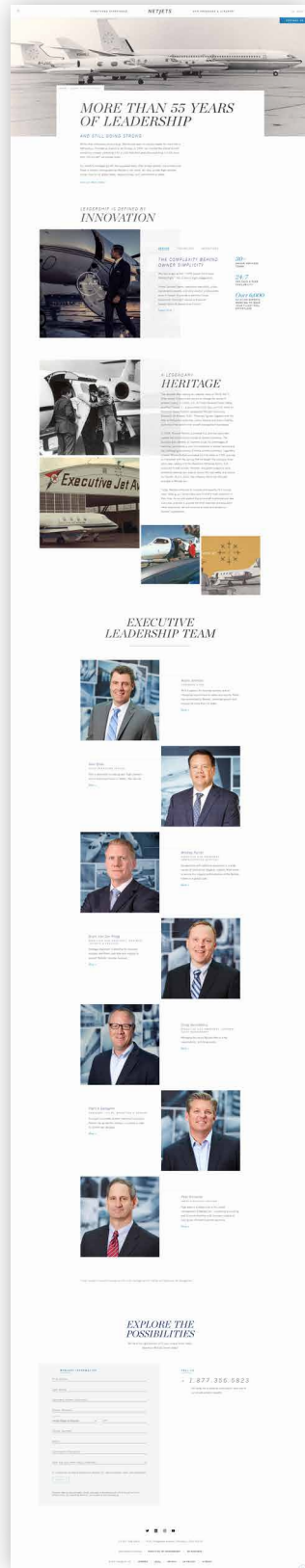
Download the PrivateFly app
Contact our expert flight team 24/7
Get the latest news, news with destinations, airport updates and offers

*44 (0)20 7315 4415
[SUBSCRIBE](#)

[f](#)
[t](#)
[b](#)
[v](#)

© 2021 PrivateFly
 Terms and conditions Privacy Policy Cookies Site map Sustainability Contact us

Website Inspiration - About



Website Inspiration - About

Jettly

[Membership](#)
[FLIGHT PRICING](#)
[REVIEWS](#)
[INFO](#)
[BLOG](#)
[LOGIN](#)
[SIGN UP](#)

About Jettly

[FLIGHT PRICING](#)
[CONTACT US](#)

- ABOUT
- CAREERS
- LEGAL
- CONTACT
- CODE OF ETHICS
- OUR COMMITMENT

ABOUT JETTLY

What Makes Jettly So Special

At Jettly, we believe that private jet charter should be three things: simple, quick, and luxurious. As such, we've made it our mission to coordinate each in spades. As a leader in private jet charter at the touch of a button, Jettly will offer mobile and web charter booking, complete with end-to-end support.

Need to fly somewhere on short notice for business? Heading to the mountains for the weekend? Looking for a reputable charter company to handle your upcoming event or special reception? Jettly has got you covered, and our exceptional customer service promises not to disappoint.

The Jettly Difference

At Jettly, we put you first. Instead of waiting for pilots or flight personnel, you're in control of your incoming and outgoing flights. You call the shots. Thanks to Jettly's vision, anything is possible.

Today, commercial airline travel is often considered difficult, uncomfortable, and unpredictable. Many times, your flight is delayed, canceled, or subject to technical difficulties. While flying should be luxurious and expedient, that's too often not the case. That is why we developed Jettly. Designed to be flexible and customer-centered, Jettly takes private jet charter and puts it in the palm of your hand by offering an easy and more affordable way to charter a private jet.

On our website or mobile app, you can find all our operators jets, straightforward charter prices, and seating capacities. This makes choosing the ideal aircraft simple, straightforward, and comfortable. In other words, Jettly provides everything commercial flight does not, and we aim to keep it that way.

Private Jet Charter Request Services

With over 20,000 aircraft in our network of operators worldwide, Jettly makes it simple to book your private jet in a matter of minutes. Just visit our website or use our mobile app, input your departure and arrival airports, select your departure time, and specify the number of passengers. If you have special requirements, such as pets on board or dietary restrictions, feel free to add them. They will all be passed along as part of your request.

It's this attention to detail and commitment to our customers that's helped Jettly rise to the top of the private jet charter industry, and it's our ongoing commitment to our clients that will help us stay there.

Our Full Disclosure Policy

When you book a private jet through Jettly, you'll have access to full aircraft details, operator information, and seating capacity. We believe transparency is central to a great customer experience, and maintaining that value is the foundation for everything we do.

When you book with us, you can rest assured that full disclosure is the name of the game. You'll never come across any hidden fees, unexpected changes, or questionable practices. Remember: private jet charter is a luxurious opportunity, and we at Jettly will do everything in our power to keep it that way.

For more information about private jet charter, or to book your private jet today, download our mobile app or contact Jettly now. We're your source for easy air travel that works around your schedule.

CHARTER A PRIVATE JET

FLIGHT SEARCH

Jettly

COMPANY

- Reviews
- About
- Careers
- Legal
- Contact
- Code of Ethics
- Global Partners

INFORMATION

- [Flight Search](#)
- Private Jet Catering
- Air Charter Costs
- Cost Estimator
- Membership Options
- [Empty Leg Flights](#)
- Jet Card Program

DISCOVER

- Press
- Blog
- API Integrations
- Scholarship Program
- Advertising on Jettly
- Price Estimator
- Clean Air Project

DOWNLOAD APP

Download on the
App Store

Get it on
Google play

NEW YORK

305 Broadway, 7th Floor
New York City, NY, United States
10007

+1 866-448-2358

TORONTO

604 Edward Avenue, 14
Richmond Hill Ontario, Canada
L4C 9Y7

+1 866-448-2358


WHATEVER

WHENEVER

At-Your-Service Concierge 24/7/365

© 2021 Jettly Inc. - All rights reserved. Disclaimer: Jettly is in no way affiliated with Expedia or Netjets. Expedia and Netjets are registered trademarks of those companies respectively. Jettly is a foreign air charter broker. It is not a direct air carrier and does not operate any aircraft. All flights are to be operated by properly licensed air carriers or foreign air carriers. All services are subject to the terms and conditions available at [jettly.com/legal](#). Jettly does not carry additional liability insurance. Passengers are covered by aircraft operator insurance.

Website Inspiration - About




[Private jet](#)
[How it works](#)
[Why XO](#)

[+1-888-80-FLYXO](#)
[Get started](#)
[Log in](#)

Welcome to the Future of Private Jet Travel

XO was created by leveraging the power of JetSmarter’s ground-breaking innovation and technology and combining it with XOJET, one of the largest and most well-respected private aviation companies in North America.


Since its inception in 2006, **XOJET**’s mission was to become the trusted advisor and service provider of choice to the most sophisticated private aviation consumers, both businesses and individuals. With access to over 3,000 aircraft, XOJET offered a complete suite of flight solutions—from fixed-price charter to customized membership programs.



Since its inception in 2006, **XOJET**’s mission was to become the trusted advisor and service provider of choice to the most sophisticated private aviation consumers, both businesses and individuals. With access to over 3,000 aircraft, XOJET offered a complete suite of flight solutions—from fixed-price charter to customized membership programs.

The integration of **JetSmarter** technology into XOJET has resulted in the creation of an innovative alternative to the dated and overpriced services offered in private aviation today; all while challenging the commercial aviation industry through competitive pricing and an unparalleled flight experience. XO gives users unlimited access to a wider **fleet**, wherever you are in the world, and the ability to enjoy the highest service and operational standards in private aviation.

At XO, we promise that you will experience a safe, hassle free, and thoroughly enjoyable flight – always at a great value. That’s why our solutions are **“where luxury meets logic.”**



VISTA GLOBAL

H O L D I N G

Get started

- Book a private jet
- Register
- Current Jet Deals
- XO mobile app

How it works

- How it works
- Ways to fly
- Ways to buy
- Private charter

Why XO

- Why XO
- The XO Experience
- The fleet
- Health & safety
- Exclusive Offers
- Member Benefits

About us

- About us
- News & press
- Blog
- FAQs
- Careers
- Vista Global
- Contact
- Legal

Destinations






- Popular countries
- Popular destinations
- Popular routes


COVID-19 Info


- COVID-19 response
- Health declaration form
- Travel restrictions checker

For partners


- Partner with us
- For operators



Download on the App Store


ANDROID APP ON Google Play

XO Global LLC is not a direct air carrier and does not operate any aircraft. All flights will be operated by properly licensed U.S. or foreign air carriers, including XOJET Aviation LLC, which employ industry-leading metrics, in training, safety, and maintenance. Shared flights are XO Global LLC Public Charters organized under 14 CFR 380 and are subject to XO Global LLC’s Public Charter Operator Participant Agreement. All services are subject to the terms and conditions available at www.flyxo.com/legal. Fla. Seller of Travel Ref. No. 0742114.



Website Inspiration - About


HOME OUR SERVICES JET CHARTER COMPANY LIFESTYLE EMPTY LEGS (877) 970-5387

About Us

Our History

evoJETS was founded in 2006 in Aspen, Colorado by two industry entrepreneurs intent on improving private jet travel.

By 2010, evoJETS had earned a strong reputation among clients and aircraft owners alike, solidifying itself as consistent presence in the increasingly competitive on-demand charter market.

Today, the company has grown into one of the most respected and reliable broker organizations in the industry, servicing hundreds of new clients each year across a range of private aviation services.

View some of our testimonials to see what clients and aircraft owners are saying about us.

Our Values

Aircraft Charter for All

Whether you're a first-time flyer or high-volume corporate traveler, your time is important to us at evoJETS. We believe that private jet charter should be a completely transparent and attainable service for anyone interested.

evoJETS Account Executives devote equal attention to every customer, regardless of their travel objectives or booking profile. We act solely in the interest of providing valuable service to every client, on every trip. Our agents will spend as much time and energy on a trip as required, whether it's a small turboprop flight for a one-time flyer, or a complex international routing for a corporate account.

From your first phone call or online inquiry to evoJETS, your experience is important to us and we appreciate the opportunity to earn your trust first, and your business second.

Your Trusted Advocate

Private aviation is an industry constantly in flux, which rightfully creates consumer doubt and uncertainty. Companies can form and disappear out of nowhere, acting as indirect or direct air carriers. In either case, the barriers to entry are not difficult to break.

This inherent uncertainty creates an opportunity for service, and evoJETS is built upon this principle. We function as an industry advocate for customers in the complex and constantly changing jet charter marketplace. Our clients stay with us because we view and serve them as such – their best interests are our only interests.

Staying in business for over a decade does not happen by taking a short-sighted approach to client service. If we are involved in a client's booking, we do whatever it takes to make sure that our contribution from end to end is professional, valuable, and in line with creating a lasting partnership built on trust and results.

Pulling Back the Curtain

Especially for new flyers, the private jet universe can seem complex and overwhelming. There are many factors – which often change – that will ultimately affect the price of a trip or its logistical requirements.

Without knowing the market or staying on top of industry and regulatory changes, many flyers feel in the dark at some point in the booking process. Yet while it's true that private jet charters can be complex, this should only raise the bar for your charter provider.

At evoJETS, we hire and train aviation professionals – not salespeople. Our team is incredibly knowledgeable, and our Account Executives are groomed under the philosophy that informed clients make happy clients – and happy clients become repeat clients.

We even developed a [Charter Resources](#) guide to provide basic information on the jet charter industry.

Charter Flight Cost Calculator

Departure Airport

Arrival Airport

Depart Date

Return Date

Passengers

Empty Legs

Date	2/20/2021
Departing	Key West (EYW)
Arriving	New York
Aircraft	Hawker 400XP
Seats	7
Price	13,500 USD

Top US Chartered Cities

New York, NY	Aspen, CO
Los Angeles, CA	San Francisco, CA
Miami, FL	Chicago, IL
Houston, TX	Dallas, TX
Las Vegas, NV	Denver, CO

ABOUT EVOJETS

evoJETS is a global provider of private aviation solutions, founded in Aspen, CO and headquartered in NYC.

evoJETS is an Indirect Air Carrier and does not own or operate aircraft. View our full disclaimer [here](#).

(877) 970-5387 | [Request a Quote](#)

SERVICES

- On-Demand Jet Charter
- Group Air Charter
- Cargo Charter
- [View All](#)

FEATURED CITIES

- New York
- Aspen
- Los Angeles
- Chicago
- [View All US & Canada](#)
- [View International](#)
- [View Featured Charter Routes](#)

TOOLS & GUIDES

- [Charter Flight Cost Calculator](#)
- [Charter Resources](#)
- [2018 Evo Program Overview](#)
- [COVID-19](#)

PARTICULARS

- [About Us](#)
- [Contact Us](#)
- [Careers](#)
- [Terms of Use](#)
- [Privacy Policy](#)
- [Cookie Policy](#)

Website Inspiration - About

BLACKBIRD
AVIATION

Who are the Blackbirds?
About us...

A company of 25 employees
All here to make your travel experience extraordinary...

Since January 2015
Our company was established in 2015 by The Blackbird Group and is a wholly owned subsidiary of Blackbird Aviation. Since January 2015, we have been operating as a subsidiary of Blackbird Aviation. This is a significant milestone for the company as it marks the start of our new chapter.

Commercial air operator since 2017
The 17th October 2017 was a historic day for Blackbird Aviation. After a year of hard work and dedication, we were awarded our Commercial Air Operator Certificate (CAOC) by the Civil Aviation Authority (CAA). This is a significant milestone for the company as it marks the start of our new chapter.

From three to more than 30
Our company has grown from three employees in 2015 to more than 30 employees today. This is a testament to the hard work and dedication of our team and the support of our customers.

CONTACT US NOW

Flight team
The main asset of our company.

SEEK THE TEAM

Safety
Our main concern.

SAFETY IS A TOP PRIORITY

Our experience is our advantage
What we do best.

SEE ALL THE EXPERIENCE

Create inquiry

Feel free to ask ...

Dr David O'Mahony
+353 (0) 87 777 777
info@blackbird-aviation.com

BLACKBIRD
AVIATION

CONTACT US

ABOUT
US
SERVICES
TEAM
CONTACT
FAQ

CONTACT US
SERVICES
TEAM
CONTACT
FAQ

CONTACT US
SERVICES
TEAM
CONTACT
FAQ

Website Inspiration - About

Stratos Jet Charters logo with tagline "Low Fares • 24hr. 365 Days". Navigation menu: Charter Flights, Services, About Us, Travel Resources, Pricing, Login, Contact Us.

Why Stratos?

Where To: From: On: Off:

Class: Cabin: Seats:

Search

Why choose Stratos Jet Charters?

We are proud to be ranked as one of the world's most innovative and customer-centric private jet charter companies. We have been recognized as one of the world's most innovative private jet charter companies for over 20 years.

We focus on client education & safety and provide a proactive approach to booking.

Our focus is on client education and safety. We provide a proactive approach to booking. We focus on client education and safety. We provide a proactive approach to booking.

We invest in personnel to support the customer journey.

We invest in personnel to support the customer journey. We invest in personnel to support the customer journey. We invest in personnel to support the customer journey.

We provide access to the best technology in the industry.

We provide access to the best technology in the industry. We provide access to the best technology in the industry. We provide access to the best technology in the industry.

Business and private jet charter.

Business and private jet charter. Business and private jet charter. Business and private jet charter.

We're committed to aviation excellence.

We're committed to aviation excellence. We're committed to aviation excellence. We're committed to aviation excellence.

We recognize our strong industry relationships to benefit clients.

We recognize our strong industry relationships to benefit clients. We recognize our strong industry relationships to benefit clients.

We maintain our own insurance coverage.

We maintain our own insurance coverage. We maintain our own insurance coverage. We maintain our own insurance coverage.

We plan ahead for what things don't go as planned.

We plan ahead for what things don't go as planned. We plan ahead for what things don't go as planned.

What are employees at Stratos Jet Charters doing every day?

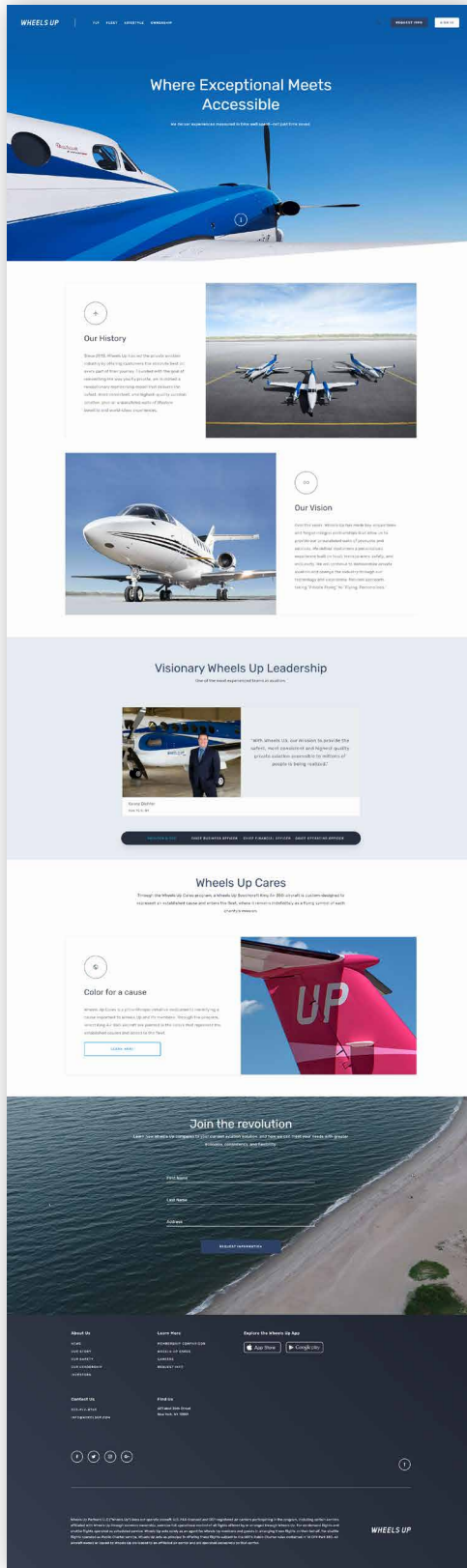
What are employees at Stratos Jet Charters doing every day? What are employees at Stratos Jet Charters doing every day?

- Find out more
- As Client Safety
- Leadership
- Investment

- Client testimonial: "I've flown with Stratos for over 10 years. The service is exceptional. The aircraft are clean and comfortable. The crew is professional and friendly. I highly recommend Stratos Jet Charters." - John D. Smith, CEO of ABC Corp.
- Fleet of aircraft: "We have a fleet of over 100 aircraft, including Gulfstream, Bombardier, and Embraer. We offer a wide range of aircraft options to meet your needs." - Stratos Jet Charters.
- Home & Travel Program: "Join the Stratos Jet Charters Home & Travel Program. Enjoy exclusive benefits and services for your home and travel needs." - Stratos Jet Charters.
- Scholarship Award: "We are proud to support education. We offer a scholarship award to students who are pursuing a degree in aviation or a related field." - Stratos Jet Charters.
- Charitable Contribution: "We are committed to social responsibility. We support various charitable organizations and causes." - Stratos Jet Charters.
- Meet the Stratos Team: "Meet the Stratos Team. Our experienced and professional staff is dedicated to providing the highest quality service to our clients." - Stratos Jet Charters.

Stratos Jet Charters logo and contact information: 1-800-555-1234, www.stratosjet.com

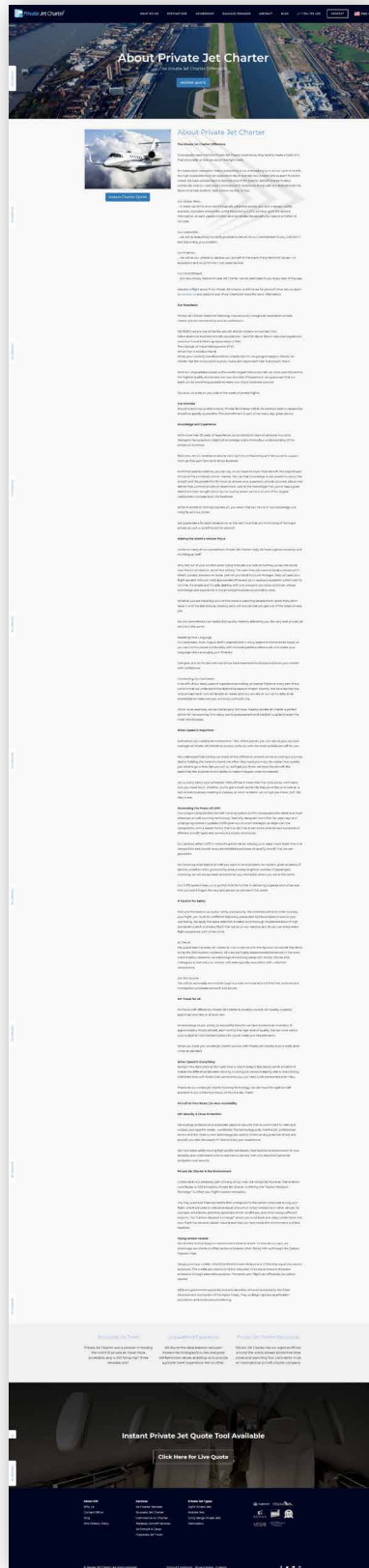
Website Inspiration - About




Website Inspiration - About

The screenshot displays the SURFAIR website homepage. At the top, a navigation bar includes 'HOME', 'ABOUT', 'MEMBERSHIP', 'CONTACT', 'FLIGHTS', and 'SIGN UP'. The main header features a large image of people walking on an airfield with a SURFAIR aircraft, accompanied by the text 'The new way to fly private' and 'Memberships starting from just \$199 per month'. Below this, a section titled 'Individual and family memberships' lists four tiers: 'Access \$199 per month', 'Advanced \$999 per month', 'Freedom \$2499 per month', and 'Unlimited \$2999 per month'. Each tier includes a brief description of its benefits and a 'SIGN UP' button. The next section, 'Company & Enterprise Memberships', features a dark background with a photo of business professionals and a 'FIND OUT MORE' button. A central banner reads 'Surf Air Memberships unlock a new world of possibilities' with a 'LEARN MORE' button. Below this are six benefit cards: 'Flexibility', 'Health & safety', 'No commitment', 'Optionality', 'Guest flights', and 'A community'. The 'Have questions?' section includes a 'CONTACT US' button. The footer contains the text 'Experience the difference' with an 'EXPLORE FLIGHTS' button, and a dark blue footer bar with the SURFAIR logo, social media icons, and a disclaimer: 'SURFAIR does not own or operate any aircraft. SURFAIR is a membership and other services club and is not a membership program and is an agent of its membership. All flights operated by SURFAIR for its members are performed by independent, third party FAA licensed and CDFR registered operators.'

Website Inspiration - About



Website Inspiration - Flight Search



[Private Jet](#) | [How it works](#) | [Why XO](#)

[+1-888-80-FLY-XO](#) | [Get started](#) | [Log in](#)

[Back](#)

Current Jet Deals

As part of our commitment to add value to your **travel experience** and our promise to bring you the most competitive prices available, we have compiled these special deals on our most popular routes. Check back often as our deals are always changing.

All Deals

Tuesday	09 MAR	Vienna	→	Almaty	Private Jet	\$52,440
Tuesday	09 MAR	Jackson Hole	→	Seattle	Private Jet	\$12,230
Thursday	11 MAR	Palm Springs	→	Kansas City	Private Jet	\$14,539
Tuesday	30 MAR	Los Angeles	→	South Florida	Private Jet	\$21,536
Saturday	20 MAR	New York	→	Aspen	Shared Charter	\$3,995
Wednesday	10 MAR	Rome	→	Athens	Private Jet	\$7,650
Tuesday	09 MAR	Turin	→	Alcanta	Private Jet	\$7,650
Wednesday	10 MAR	Moscow	→	Riga	Private Jet	\$6,650
Monday	22 MAR	South Florida	→	New York	Private Jet	\$13,472
Tuesday	09 MAR	Geneva	→	Nice	Private Jet	\$3,330
Monday	08 MAR	Syracuse, NY	→	New York	Private Jet	\$3,330
Sunday	14 MAR	Dubai	→	Maldives	Private Jet	\$22,130
Thursday	10 APR	Des Moines	→	Palm Springs	Private Jet	\$17,231
Sunday	29 MAR	Denver	→	Palm Springs	Private Jet	\$10,673
Saturday	13 MAR	Portland, OR	→	Palm Springs	Private Jet	\$10,781
Monday	08 MAR	Chicago	→	New York	Shared Charter	\$510
Monday	09 MAR	Jackson Hole	→	Palm Springs	Private Jet	\$11,748
Monday	08 MAR	Kuala Lumpur	→	Xiamen	Private Jet	\$22,460
Monday	29 MAR	Palm Springs	→	Denver	Private Jet	\$10,673
Sunday	07 MAR	Dallas	→	Omaha	Shared Charter	\$300
Saturday	10 APR	Palm Springs	→	Portland, OR	Private Jet	\$11,641
Monday	29 MAR	New York	→	South Florida	Private Jet	\$13,472
Tuesday	16 MAR	New York	→	Los Angeles	Private Jet	\$21,536
Tuesday	09 MAR	Los Angeles	→	New York	Private Jet	\$22,072
Monday	08 MAR	South Florida	→	Los Angeles	Private Jet	\$21,536
Monday	08 MAR	Jacksonville	→	South Florida	Private Jet	\$4,990
Tuesday	09 MAR	Barcelona	→	Canary Islands	Private Jet	\$18,630

Get started

- [Book a private jet](#)
- [Request](#)
- [Current Jet Deals](#)
- [XO mobile app](#)

How it works

- [How it works](#)
- [Ways to fly](#)
- [Ways to buy](#)
- [Private charter](#)

Why XO

- [Why XO](#)
- [The XO Experience](#)
- [The fleet](#)
- [Health & safety](#)
- [Exclusive Offers](#)
- [Member Benefits](#)

About us

- [About us](#)
- [News & press](#)
- [Blog](#)
- [FAQs](#)
- [Careers](#)
- [View Global](#)
- [Contact](#)
- [Legal](#)

Destinations






- [Popular destinations](#)
- [Private destinations](#)
- [Private routes](#)



COVID-19 info

- [COVID-19 response](#)
- [Health declaration form](#)
- [Travel restrictions checker](#)



For partners

- [Partner with us](#)
- [For operators](#)

XO Global LLC is not a direct air carrier and does not operate any aircraft. All flights will be operated by properly licensed LCC or Oneworld air carriers, including XJET Aviation LLC, which employ industry standard practices in training, safety, and maintenance. Shared flights are XO Global LLC Private Charter operations under 14 CFR 91.411 and are subject to XO Global LLC's Public Charter Operator Part 135 Agreement. All services are subject to the terms and conditions available at [www.xoglobal.com/terms](#). File Number of Private Jet No. 0192194.

Website Inspiration - Flight Search

THIS SITE USES COOKIES We use cookies to ensure you get the best experience on our website. Find out more. [OK](#)

SEARCH [LOYALTY CARD LOGIN](#) [PRIVATE JET CHARTER](#) [NEWS & BLOG](#) [CONTACT US](#) [ENGLISH](#)

AIR CHARTER SERVICE

[ENQUIRE NOW](#) [PRIVATE CHARTER](#) [GROUP CHARTER](#) [CARGO CHARTER](#) [SPECIALIST SOLUTIONS](#) [ABOUT US](#) [AIRCRAFT GUIDE](#) [DESTINATIONS](#)

PRIVATE CHARTER

PRIVATE JET PRICES

GET PRICING ESTIMATES FOR PRIVATE JET CHARTERS

If you're looking to charter, our pricing guide is an ideal starting point. By searching below, you can get an approximate cost for individual aircraft types during your requested dates. Please remember that these are an estimated cost and actual cost may vary.

As private jets are constantly moving between locations, the guide prices provided below are based on various data sources relating to the aircraft's last known position. Due to this, not ALL available aircraft are included within the search results. So please [contact](#) one of our charter experts for a fixed quotation, as they are aware of all aircraft available in specific locations at any given time.

One way Round trip Multi city USD

From To 2021-03-08 9:00 AM 2 [Search](#)

30 YEARS
1990-2020

THE TRUSTED AIRCRAFT CHARTER PARTNER

- 23,000**
Flights per year
The largest private charter brokerage in the world.
- Global coverage**
27 offices across 6 continents.
- Largest range of aircraft**
Access to 50,000 aircraft across the globe.
- 24**
Personal service
Dedicated account managers available 24/7.

[CALL US](#) [EMAIL US](#) [CALLBACK](#) [ENQUIRE NOW](#)

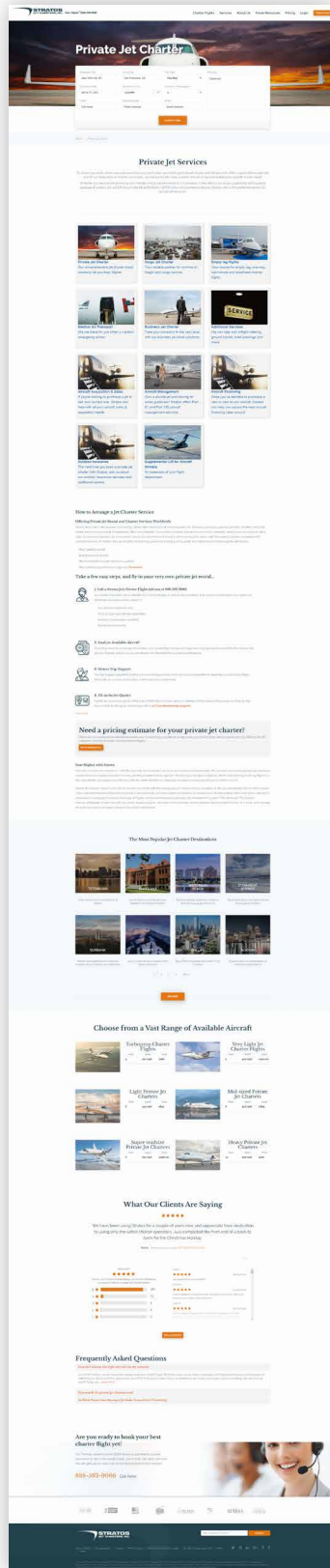
Contact Us | [Sitemap](#) | [Privacy](#) | [Cookie Policy](#)
Working for us | [Aircraft Guide](#) | [About Us](#) | [Modern Slavery Statement](#) | [ACS Websites](#)

Private Charter App
[App Store](#) [Google play](#)

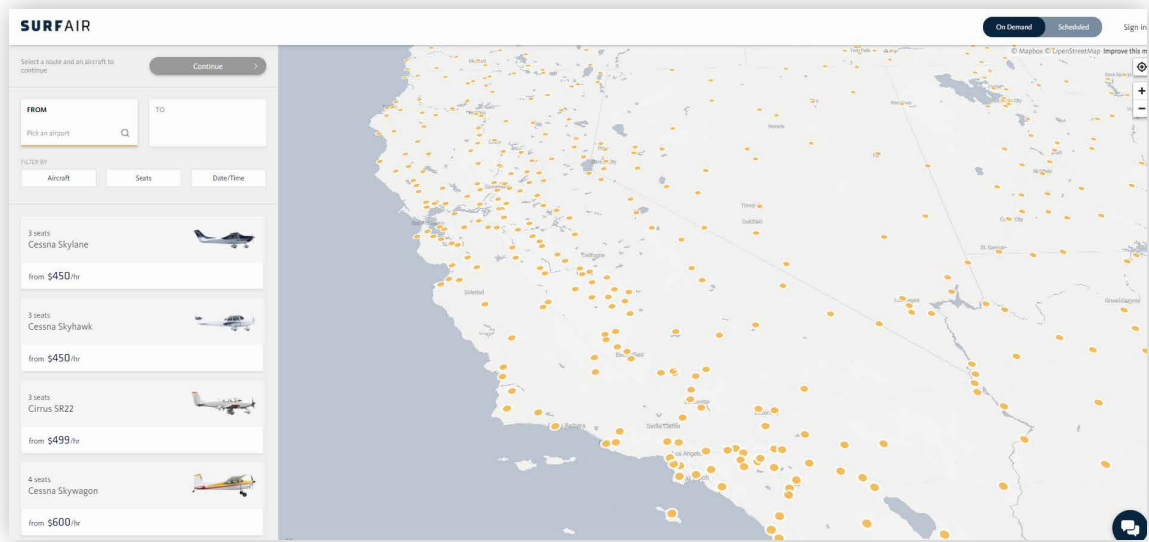
© 2019 Air Charter Service Ltd | Millbank House | 171-185 Ewell Road, Surbiton, Surrey, KT6 6AP, UK | +44(0) 20 8339 8588

[Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)

Website Inspiration - Flight Search



Website Inspiration - Flight Search



Website Inspiration - Flight Search

DELTA
NEWS HUB

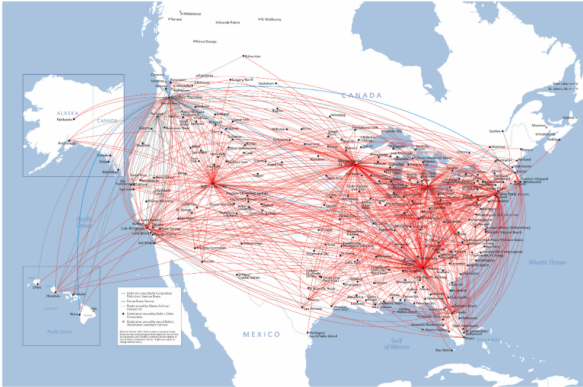
VISIT DELTA.COM | LANGUAGES | ARCHIVES | MEDIA RESOURCES | SIGN UP FOR DELTA NEWS

TRAVEL WELL | ROUTES & WAIVERS | COMMUNITY | BUSINESS

IMAGE

Route map for U.S., Canada

Staff Writer | Oct 28, 2015 12:06pm



Related Topics: [United States](#), [Routes](#), [Global Network](#)

Select routes are seasonal. Service may be operated by one of Delta's codeshare partner airlines or one of Delta's Connection® Carriers.

RELATED ARTICLES

OTHER RELATED MEDIA

ARTICLE | ROUTES
Summer: Rights from Italy to US increase

VIDEO
Taking Chelsea to new heights

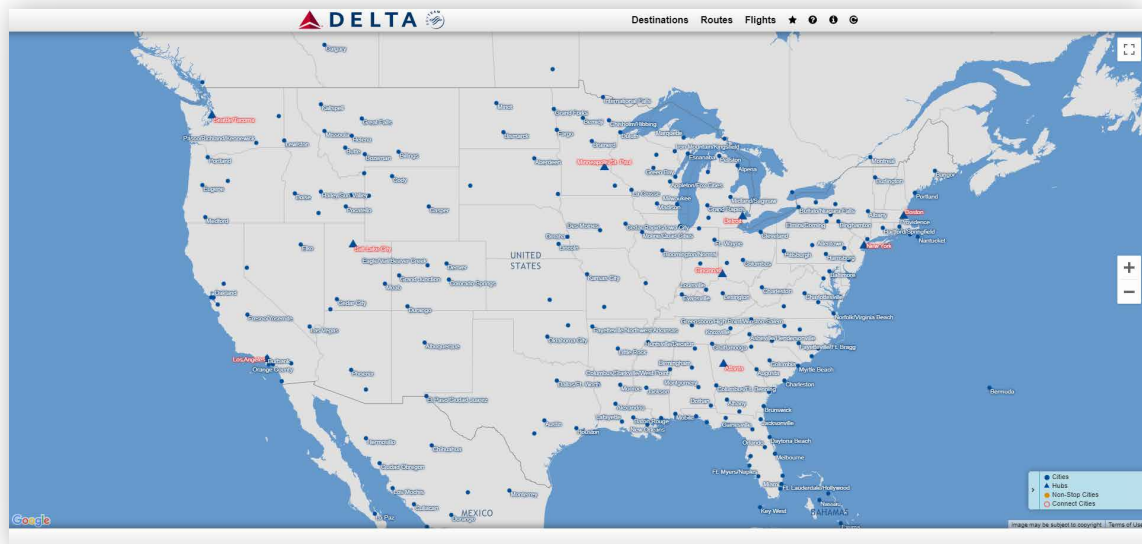
NOT FINDING WHAT YOU NEED?

SITE MAP | ABOUT DELTA | CORPORATE TRAVEL | TRAVEL AGENTS | CAREERS | PRIVACY & SECURITY | COOKIES & AD CHOICES | LEGAL | SOCIAL | MOBILE APP

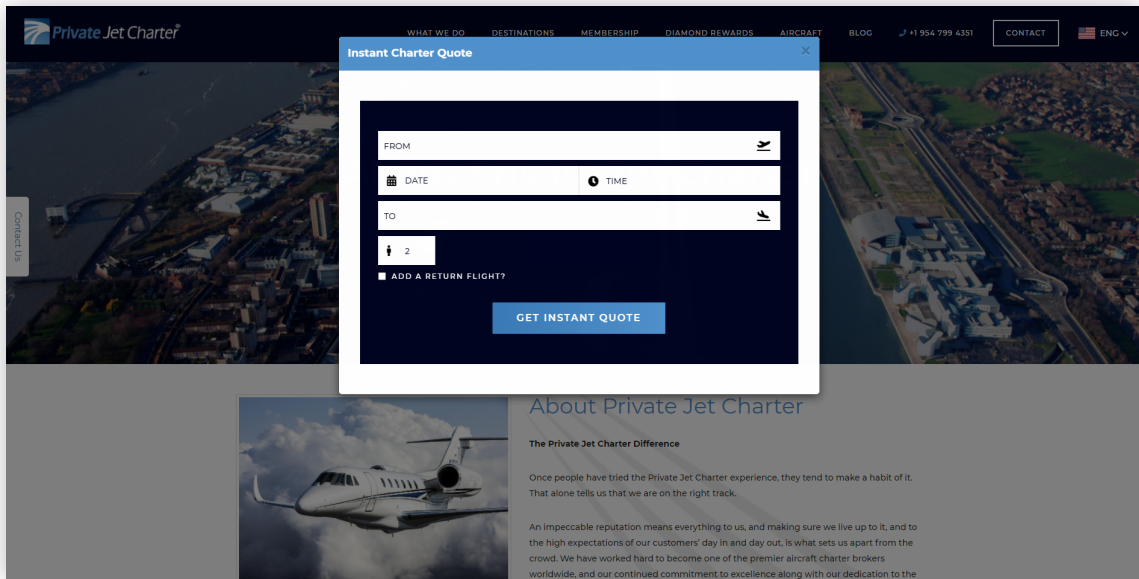
By continuing to browse, you consent to our use of cookies. To know more, please refer to [our Cookie and Privacy Policies](#).

I AGREE No, thanks


Website Inspiration - Flight Search



Website Inspiration - Flight Search



Website Inspiration - Flight Search



PRIVATEFLY FLIGHT SEARCH DESTINATIONS AIRCRAFT CONTACT & ABOUT FLY YOUR WAY

+44 (0)20 7315 4415

UK Q LOGIN / JOIN

Search for a flight

Step 1 Search Step 2 Estimate Prices Step 3 Compare Quotes Step 4 Book Flight

Return

One way

Multiple destinations

From

To

Date

11:00

Date

11:00

Passengers

-

1

+

SEE ESTIMATE FLIGHT PRICES NOW

Excellent

Based on 920 reviews

Trustpilot

Honest Feedback per your instructions

Honest Feedback per your instructions: I researched no less than 7 jet companies...


Having been let down and lied to by...

Having been let down and lied to by commercial airlines numerous times during customer...

Difficult trip sorted out


Especially know in this corona panic climate it can be very challenging to go fr...

Private Jet Charter




City Pairs - fixed route pricing

Discover our fixed & discounted prices on the Nextant 400XTi & Legacy 600.




Empty Legs

Save up to 75% on standard private jet flight prices.




Flying with Pets

Fly with your pet in the cabin on board private jet flights.




Medical Flights

Charter aircraft for medevac and air ambulance flights.




Helicopters

PrivateFly can also offer helicopter charter from accredited helicopter operators.




Corporate Jet Charter

Contact our team for corporate jet charter prices and availability.




De-icing for private jets

During winter, PrivateFly offers a de-icing Waiver as protection against potential charges.




Group Charter Flights

Sports teams, VIP groups, music tours - let our team find private jet flights for your group.



Ski flights & helicopters



Get closer and ski longer when you travel to ski resorts by private jet and helicopter.



PrivateFly - Your Flight. Our Passion

At PrivateFly, we live and breathe private jets. Discover how we work.

Download the PrivateFly app









Contact our expert flight team 24/7

+44 (0)20 7315 4415

Get the latest weekly news with destinations, aircraft updates and offers

SUBSCRIBE

© 2021 PrivateFly
 Terms and conditions Privacy Policy Cookies Site map Sustainability Contact us

Website Inspiration - Flight Search

The screenshot displays the Jetly website's flight search interface. At the top, there's a navigation bar with links for Membership, Flight Pricing, Reviews, Info, Blog, Login, and Sign Up. A prominent banner features a private jet against a sunset sky with the text "THE BEST PRIVATE JETS AT THE LOWEST PRICES EVERY TIME" and a large "SEARCH FLIGHTS" button. Below the banner is a search form with fields for "From", "To", "Departure Date & Time", "Return Date & Time", and "Passengers". A "GET QUOTES" button is positioned below the form. The page also includes a section for "PROVEN SAFETY RECORD" with a quote from Forbes and a list of "Benefits of a Private Jet Charter". The footer contains a "CHARTER A PRIVATE JET" button, a navigation menu, and contact details for New York and Toronto offices.

Jetly Membership | FLIGHT PRICING | REVIEWS | INFO | BLOG | LOGIN | SIGN UP

FLIGHT PRICING | CONTACT US

THE BEST PRIVATE JETS AT THE LOWEST PRICES EVERY TIME

SEARCH FLIGHTS

"Think Expedia" for private jets - they're taking on pretty much every global airline and charter broker, along with entrenched giants like NetJets."

Search now

Return | One Way | Multiple Destinations

From: To: Departure Date & Time: Return Date & Time: Passengers:

GET QUOTES

Yoco | Lifeshack | Forbes | THE HERALD POST | Quora | NATIONAL POST

"Private Jet Charter Ready for A New Pricing Model?"

Forbes

PROVEN SAFETY RECORD

Jetly works with the finest operators in the industry. Just look for the ARGUS safety certification and always know you're in good hands.

ARGUS CERTIFIED

Benefits of a Private Jet Charter

With a **private jet charter**, there are many benefits that you can take advantage of, even if you're used to flying in first class or business class on regular flights. Here are a few of the biggest benefits of a **private jet charter**:

1. Land closer to your destination - no more far-away airports
2. No more layovers - get straight to where you're going and do any waiting on your plane
3. Bring pets onboard - your dogs, cats, and other pets can sit in the cabin with you
4. Luxury - choose a high-end aircraft which is suited to your personal needs and tastes
5. Good food - rather than bland airline food, you can enjoy your favorite cuisine
6. Privacy - with a **private jet charter**, you aren't forced to share the journey with others who may distract or irritate you
7. Comfort - if you're looking to get some rest on your journey, it will be much easier on a private jet charter than it would be on a regular flight.

How to request a Jetly private jet charter flight on Jetly

So, how exactly do you use the Jetly system to request a **private jet charter** flight?

1. Submit your origin and your destination
2. Specify if it's a one-way flight or a return flight
3. Enter the dates and times you wish to fly on
4. Input the number of passengers to be accommodated on the flight
5. Click on "Get Quotes"

Next, you will receive an email filled with detailed quotes about different **private jet charter** options available to you. These quotes will be uploaded to your Jetly account in just a few minutes, allowing you to peruse the **private jet charter** options further.

Private jet charter services offered by Jetly

With a **private jet charter**, there are many benefits that you can take advantage of, even if you're used to flying in first class or business class on regular flights. Here are a few of the biggest benefits of a **private jet charter**:

1. Land closer to your destination - no more far-away airports
2. No more layovers - get straight to where you're going and do any waiting on your plane
3. Bring pets onboard - your dogs, cats, and other pets can sit in the cabin with you
4. Luxury - choose a high-end aircraft which is suited to your personal needs and tastes
5. Good food - rather than bland airline food, you can enjoy your favorite cuisine
6. Privacy - with a **private jet charter**, you aren't forced to share the journey with others who may distract or irritate you
7. Comfort - if you're looking to get some rest on your journey, it will be much easier on a **private jet charter** than it would be on a regular flight.

CHARTER A PRIVATE JET

FLIGHT SEARCH

Jetly

COMPANY

- Home
- Private Jet Chartering
- Air Charter Costs
- Cost Estimate
- Membership Options
- Empty Leg Flights
- Jet Card Program

INFORMATION

- Flight Search
- Private Jet Chartering
- Air Charter Costs
- Cost Estimate
- Membership Options
- Empty Leg Flights
- Jet Card Program

DISCOVER

- Press
- Blog
- API Integrations
- Scholarship Program
- Advertising on Jetly
- Price Calculator
- Clean Air Project

DOWNLOAD APP

- Download on the App Store
- Get it on Google play

CONTACT US

NEW YORK

103 Broadway 28th Floor
New York City, NY, United States
10013
+1 866-446-2258

TORONTO

604 Edward Avenue, 16
Richmond Hill (Ontario), Canada
L4B 1G7
+1 866-446-2258

At Your Service. Concierge. 24/7/365

WHATEVER WHENEVER

© 2021 Jetly Inc. All rights reserved. Jetly.com is the only affiliated web location for Jetly. Jetly and Jetly are registered trademarks of Jetly Inc. All other trademarks are the property of their respective owners. All rights reserved. All flights are subject to availability and are not guaranteed. All flights are subject to change without notice. All flights are subject to change without notice. All flights are subject to change without notice. All flights are subject to change without notice.

Website Inspiration - Flight Search

The screenshot displays the JETS.COM website interface. At the top, the navigation bar includes the JETS.COM logo and links for PRIVATE JETS, CHARTER, JET CARD MEMBERSHIP, ABOUT US, and a phone number 1-833-538-7266. Below the navigation is a large hero image of a private jet in flight. A dark blue banner below the image reads "FREE ON-DEMAND CHARTER QUOTE".

The main content area features a search form with the following fields and options:

- Round Trip (selected) / One Way
- Departing Airport: Type Airport Code
- Arrival Airport: Type Airport Code
- Passengers: 1 (dropdown)
- Departing Date: Select a Date
- Return Date: Select a Date
- Aircraft Type: Select Type
- Contact Information: First Name, Last Name, Phone Number, Email Address

A "SUBMIT QUOTE REQUEST" button is located at the bottom of the form.

Below the form is a section titled "POPULAR PRIVATE JETS FOR CHARTER" featuring six aircraft models with "Learn More" buttons:

- FALCON 900EX
- CITATION CJ3
- GULFSTREAM G550
- HAWKER 400XP
- CITATION X
- FALCON 50 EX

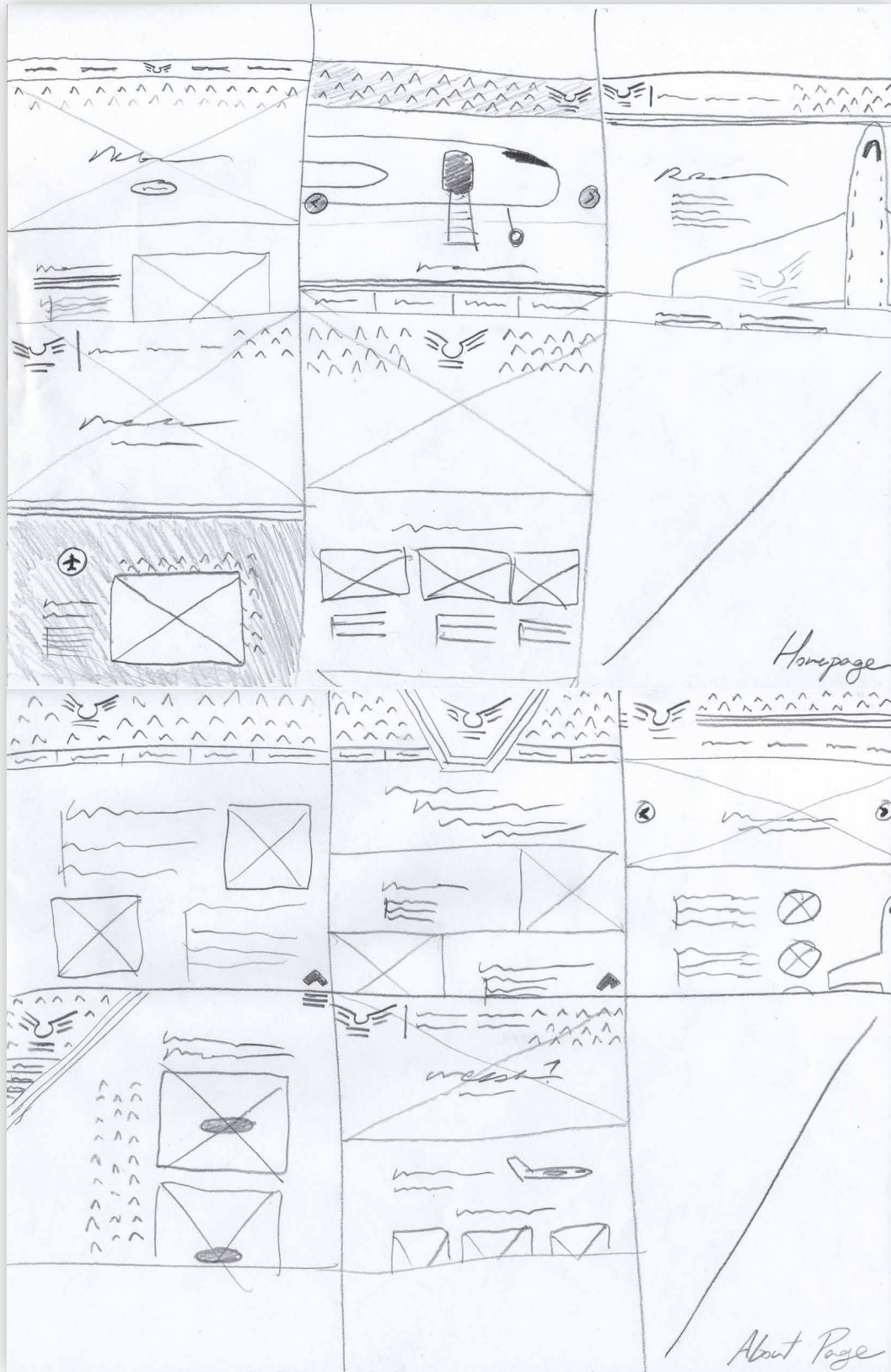
At the bottom of the page, a dark banner contains the text: "With Jets.com, you're free to enjoy the luxury and convenience of flying private, knowing that we have your safety under control." A red "REQUEST A QUOTE" button is positioned to the right of this text.

The footer includes the following information:

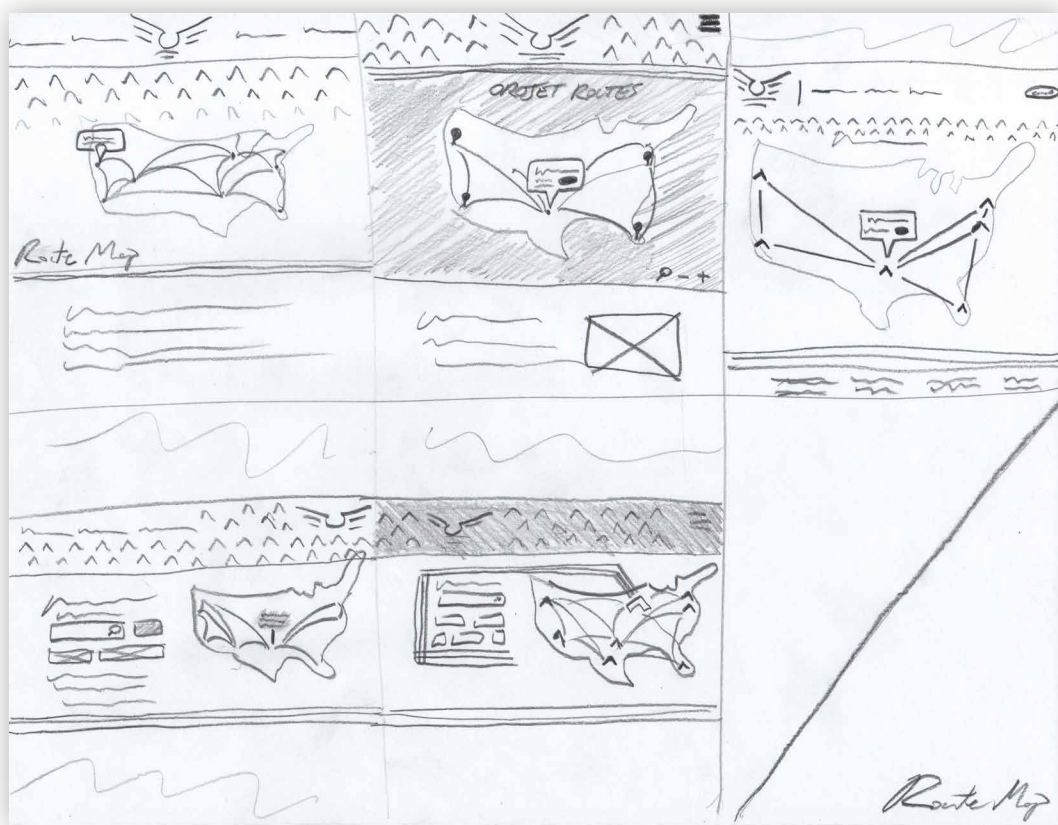
- CONTACT | GUIDE | SITEMAP | 1-833-538-7266
- Copyright 2019 jets.com All Rights Reserved. 140 Broadway 46th Floor New York, NY | 10005
- PRIVACY POLICY | TERMS OF USE
- JETS.COM logo and social media icons for Instagram, Facebook, LinkedIn, and Twitter.

JETS.COM (the Air Charter Broker) arranges flights on behalf of the client ("Charterer"), acting as an "Authorized Agent" for the client. JETS.COM will always contract for transportation services only FAR Part 135 Direct Air Carriers or their foreign Civil Aviation Authority (CAA) equivalent that operate and exercise full operational control over those flights. Charterer acknowledges that JETS.COM is not a direct air carrier.

Website Sketches



Website Sketches



Website Initial Design - Homepage


ROUTE MAP CONTACT BOOK ABOUT

These are the words you want to hear.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim



More words you want to hear.

Our words are the best words anyone could want in the world.

Things
put an image behind me

People
put an image behind me

Places
put an image behind me

5x winner of the Wordie Awards

Learn more




Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

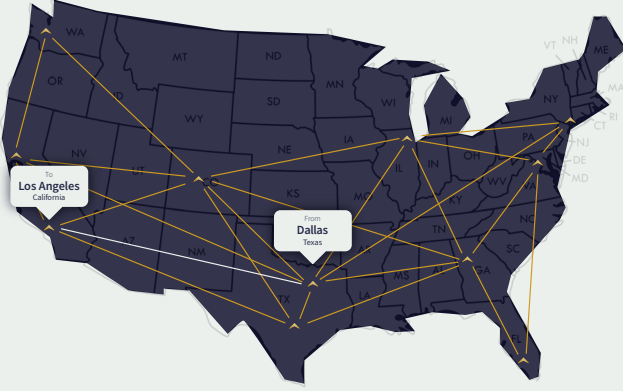
Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

Website Inital Design - Flight Search



ROUTE MAP CONTACT BOOK ABOUT

Routes



Plan your next trip

Information Information

Information Information

Submit

Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

Footer
Footer things
Footer people
Contact
Yadda Yadda Yadda

Website Revision 1 - Homepage

FLIGHT SEARCH CONTACT REVIEWS ABOUT

First class experience from nose to tail.

We are the gold standard for private aviation, offering reliable transportation and unparalleled service.

Fly above and beyond

On-demand air travel has never felt this good before.

Dine

Rest

See

Luxury at your fingertips

Get the OroJet app for the ultimate experience.

Learn more

COMPANY

Reviews
Code of Ethics
Careers
Legal

INFORMATION

About
Flight Search
In-Flight Services
Fleet


DISCOVER

Contact
Press
Blog
Safe Travel Initiative

DOWNLOAD APP

App Store
Google Play

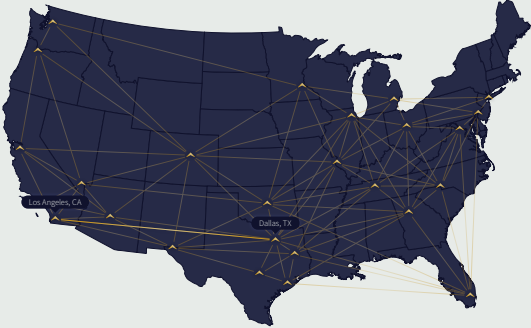
Website Revision 1 - Flight Search



- [FLIGHT SEARCH](#)
- [CONTACT](#)
- [REVIEWS](#)
- [ABOUT](#)

Your journey starts here.

We offer destinations to all major metropolitan areas in the United States.



Plan your next trip

Return
One Way
Multiple Destinations

From

Departure Time

Passengers

To

Return Time

Get a quote

<p>COMPANY</p> <ul style="list-style-type: none"> Reviews Code of Ethics Careers Legal 	<p>INFORMATION</p> <ul style="list-style-type: none"> About Flight Search In-Flight Services Fleet 	<p>DISCOVER</p> <ul style="list-style-type: none"> Contact Press Blog Safe Travel Initiative 	<p>DOWNLOAD APP</p> <ul style="list-style-type: none"> App Store Google Play
---	---	---	---

Website Revision 1 - About

ORO | [FLIGHT SEARCH](#) [CONTACT](#) [REVIEWS](#) [ABOUT](#)

Above all else, we are OroJet

Learn who we are and what makes us the proven leader in on-demand private jet travel.


The OroJet Difference

We offer luxury private travel services where you can book quickly and relax knowing that we've got the rest covered. We shine in a market of fierce competition. Unlike our competitors, we are not simply a charter service. We offer on-demand private flights with full service and first class treatment from nose to tail, no matter how long or short the journey. On OroJet, your comfort and experience soars high above the rest.

We provide seamless transitions from ground to air featuring private rental cars to and from the airport. In-flight amenities are just as important as ground services. We have Michelin Star winning in-flight menu options (cocktails, beverages, and food) prepared with fresh ingredients by a team of top-class chefs. From takeoff to touchdown, there's no travel experience like OroJet.

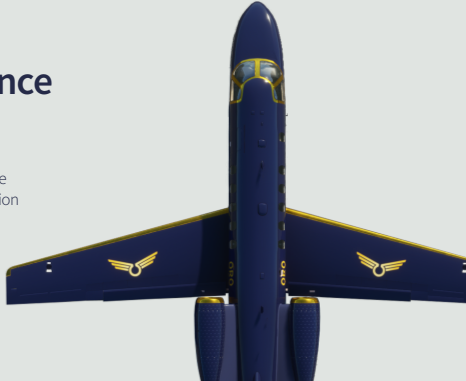
COMPANY Reviews Code of Ethics Careers Legal	INFORMATION About Flight Search In-Flight Services Fleet	DISCOVER Contact Press Blog Safe Travel Initiative	DOWNLOAD APP App Store Google Play
---	---	---	---

Website Revision 2 - Homepage


[FLIGHT SEARCH](#)
[CONTACT](#)
[REVIEWS](#)
[ABOUT](#)

First class experience from nose to tail.

We are the gold standard for private aviation, offering reliable transportation and unparalleled service.




Go anywhere in the U.S. on-demand

Just book and relax, we've got the rest covered

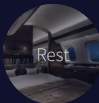
[Search Flights](#)

Fly above and beyond

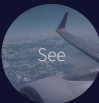
On-demand air travel has never felt this good before.



Dine



Rest

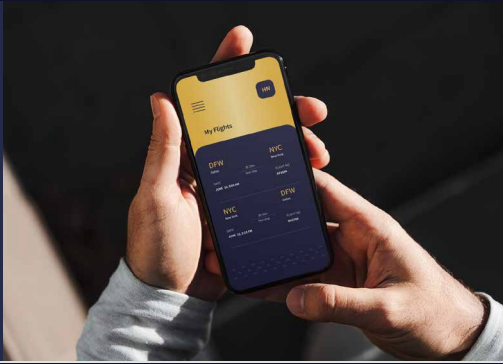


See

Luxury at your fingertips

Get the OroJet app for the ultimate experience.

[Download](#)




COMPANY
 Reviews
 Code of Ethics
 Careers
 Legal

INFORMATION
 About
 Flight Search
 In-Flight Services
 Fleet

DISCOVER
 Contact
 Press
 Blog
 Safe Travel Initiative

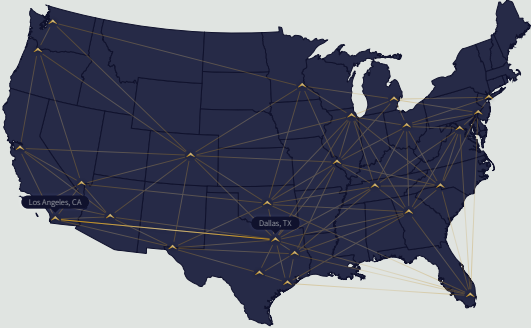
DOWNLOAD APP
 App Store
 Google Play

Website Revision 2 - Flight Search

[FLIGHT SEARCH](#) [CONTACT](#) [REVIEWS](#) [ABOUT](#)

Your journey starts here.

We offer destinations to all major metropolitan areas in the United States.



Plan your next trip

[Return](#) [One Way](#) [Multiple Destinations](#)

From To

Departure Time Return Time

Passengers

[Get a quote](#)

COMPANY Reviews Code of Ethics Careers Legal	INFORMATION About Flight Search In-Flight Services Fleet	DISCOVER Contact Press Blog Safe Travel Initiative	DOWNLOAD APP App Store Google Play
---	---	---	---

Website Revision 2 - About


FLIGHT SEARCH CONTACT REVIEWS ABOUT

Above all else, we are OroJet

Learn who we are and what makes us the proven leader in on-demand private jet travel.

The OroJet Difference

We are proud to shine in a market of fierce competition. Unlike our competitors, we are not simply a charter service. We offer on-demand private flights with full service and first class treatment from nose to tail, no matter how long or short the journey. On OroJet, your comfort and experience soars high above the rest.

We provide seamless transitions from ground to air featuring private rental cars to and from the airport. In-flight amenities are just as important as ground services. We have Michelin Star winning in-flight menu options (cocktails, beverages, and food) prepared with fresh ingredients by a team of top-class chefs. From takeoff to touchdown, there's no travel experience quite like OroJet.

Meet the OroJet Team

The most impressive executive leadership team in private aviation. They have the skills, drive and passion to create the best experience for our clients.



Carl Moore
Chairman & CEO

Carl is dedicated to making every single flight perfect. He brings to OroJet recognized leadership and extensive experience acquired within public industrial companies undergoing transformation.



Robert Garcia
Chief Commercial & Marketing Officer

As Chief Commercial & Marketing Officer, Robert oversees all sources of revenue for OroJet including marketing opportunities and sales. He has served the industry in various roles for almost two decades.



Mary Gallagher
Chief Financial Officer

Mary is a seasoned executive within the aviation industry, providing leadership to the integration of financial strategy across OroJet. Previously, Mary has driven strategy development, growth, and execution for several multibillion dollar companies.



Natasha Carlson
Chief Operating Officer

With a passion for business aviation and an unyielding commitment to service and success, Natasha excels at all she does at OroJet.

Our Fleet

Cessna Citation CJ4

Exterior
Exterior Height: 15 ft 4 in
Wing Span: 50 ft 10 in
Length: 53 ft 4 in

Interior
Cabin Height: 4 ft 9 in
Cabin Width: 4 ft 20 in
Cabin Length: 37 ft 4 in
Cabin Volume: 311 cu ft
Internal Baggage: 77 cu ft

Occupancy
Crew: 3
Passengers: 8


Range
Max Range: 2170 nm
Service Ceiling: 45000 ft


Distances
Takeoff Distance: 3410 ft
Landing Distance: 2940 ft

Power Plant
Engines: 2
Engine Mfg: Williams
Engine Model: FJ44-4A



Website Revision 3 - Homepage


[FLIGHT SEARCH](#)
[CONTACT](#)
[REVIEWS](#)
[ABOUT](#)




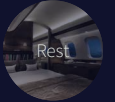
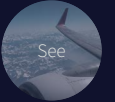
Fly anywhere in the U.S. on-demand

Just book and relax, we've got the rest covered.

[Search Flights](#)

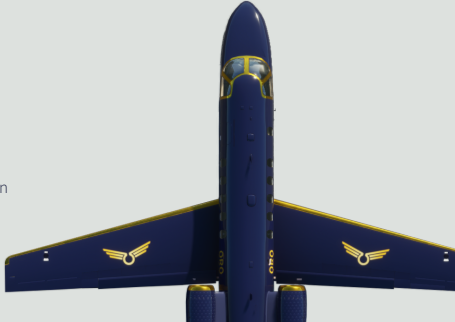
Go above and beyond

On-demand private air travel has never felt this good before.

First class from nose to tail.

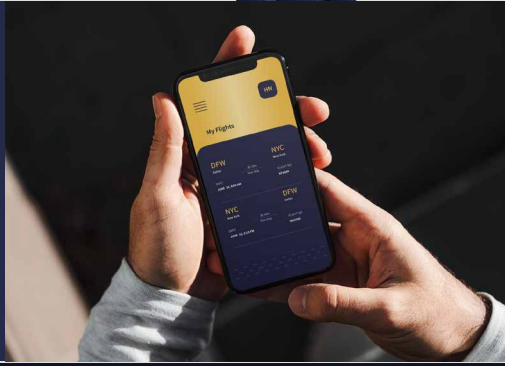
We are the gold standard for private aviation, offering reliable transportation and unparalleled service.



Luxury at your fingertips


Get the OroJet app for the ultimate experience.

[Download](#)



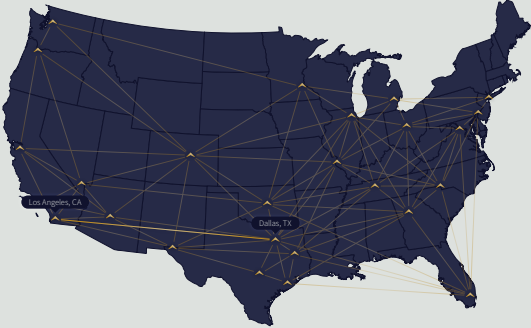
COMPANY Reviews Code of Ethics Careers Legal	INFORMATION About Flight Search In-Flight Services Fleet	DISCOVER Contact Press Blog Safe Travel Initiative	DOWNLOAD APP App Store Google Play
---	---	---	---

Website Revision 3 - Flight Search

FLIGHT SEARCH CONTACT REVIEWS ABOUT

Your journey starts here.

We offer destinations to all major metropolitan areas in the United States.



Plan your next trip

Return One Way Multiple Destinations

From: Dallas, Texas To: Los Angeles, California


Departure: 3/3/21 Time: 10:00 am Return: 3/6/21 Time: 10:00 am

Passengers: 3


Get a quote

COMPANY Reviews Code of Ethics Careers Legal	INFORMATION About Flight Search In-Flight Services Fleet	DISCOVER Contact Press Blog Safe Travel Initiative	DOWNLOAD APP App Store Google Play
---	---	---	---

Website Revision 3 - About



[FLIGHT SEARCH](#)
[CONTACT](#)
[REVIEWS](#)
[ABOUT](#)



Above all else, we are OroJet.

Learn who we are and what makes us the proven leader in on-demand private jet travel.


The OroJet Difference


We are proud to shine in a market of fierce competition. Unlike our competitors, we are not simply a charter service. We offer on-demand private flights with full service and first class treatment from nose to tail, no matter how long or short the journey. On OroJet, your comfort and experience soars high above the rest.

We provide seamless transitions from ground to air featuring private rental cars to and from the airport. In-flight amenities are just as important as ground services. We have Michelin Star winning in-flight menu options (cocktails, beverages, and food) prepared with fresh ingredients by a team of top-class chefs. From takeoff to touchdown, there's no travel experience quite like OroJet.

Our Fleet


Cessna Citation CJ4

<p>Exterior Exterior Height: 15 ft 4 in Wing Span: 50 ft 10 in Length: 53 ft 4 in</p> <p>Interior Cabin Height: 4 ft 9 in Cabin Width: 4 ft 10 in Cabin Length: 17 ft 6 in Cabin Volume: 311 cu ft Internal Baggage: 77 cu ft</p> <p>Occupancy Crew: 1 Passengers: 9</p>	 <p>Range Max Range: 2170 nm Service Ceiling: 40000 ft</p> <p>Distances Takeoff Distance: 3420 ft Landing Distance: 2940 ft</p> <p>Power Plant Engine: 2 Engine Mfg: Williams Engine Model: T441-4A</p>
---	--




Meet the OroJet Team

The most impressive executive leadership team in private aviation. They have the skills, drive and passion to create the best experience for our clients.




Carl Moore
Chairman & CEO

Carl is dedicated to making every single flight perfect. He brings to OroJet recognized leadership and extensive experience acquired within public industrial companies undergoing transformation.




Robert Garcia
Chief Commercial & Marketing Officer

As Chief Commercial & Marketing Officer, Robert oversees all sources of revenue for OroJet including marketing opportunities and sales. He has served the industry in various roles for almost two decades.



Mary Gallagher
Chief Financial Officer

Mary is a seasoned executive within the aviation industry, providing leadership to the integration of financial strategy across OroJet. She has been a leader in strategy and growth in the field for over 20 years.



Natasha Carlson
Chief Operating Officer

Natasha is proud to be our newest addition to the OroJet team. With a passion for business aviation and an unyielding commitment to service and success, Natasha excels at all she does.

<p>COMPANY</p> <ul style="list-style-type: none"> Reviews Code of Ethics Careers Legal 	<p>INFORMATION</p> <ul style="list-style-type: none"> About Flight Search In-Flight Services Fleet 	<p>DISCOVER</p> <ul style="list-style-type: none"> Contact Press Blog Safe Travel Initiative 	<p>DOWNLOAD APP</p> <ul style="list-style-type: none"> App Store Google Play
---	---	---	---

Final Website Design - Homepage

ORO | [FLIGHT SEARCH](#) | [CONTACT](#) | [REVIEWS](#) | [ABOUT](#)

Fly anywhere in the U.S. on-demand

Just book and relax, we've got the rest covered.

[Search Flights](#)

Go above and beyond

On-demand private air travel has never felt this good before.

Dine Rest See

First class from nose to tail.

We are the gold standard for private aviation, offering reliable transportation and unparalleled service.

Luxury at your fingertips

Get the OroJet app for the ultimate experience.

[Download](#)


COMPANY
 Reviews
 Code of Ethics
 Careers
 Legal

INFORMATION
 About
 Flight Search
 In-Flight Services
 Fleet

DISCOVER
 Contact
 Press
 Blog
 Safe Travel Initiative

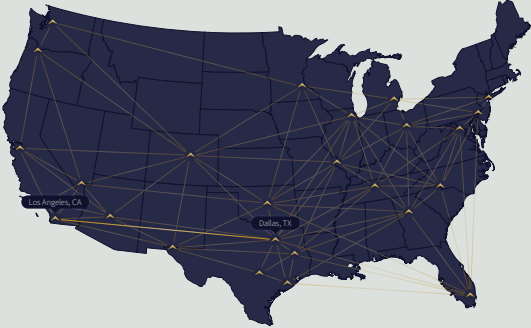
DOWNLOAD APP
 App Store
 Google Play

Final Website Design - Flight Search

FLIGHT SEARCH CONTACT REVIEWS ABOUT

Your journey starts here.

We offer destinations to all major metropolitan areas in the United States.



Plan your next trip

Return One Way Multiple Destinations

From: Dallas, Texas To: Los Angeles, California


Departure: 3/3/21 Time: 10:00 am Return: 3/6/21 Time: 10:00 am

Passengers: 3


Get a quote

COMPANY Reviews Code of Ethics Careers Legal	INFORMATION About Flight Search In-Flight Services Fleet	DISCOVER Contact Press Blog Safe Travel Initiative	DOWNLOAD APP App Store Google Play
---	---	---	---

Final Website Design - About



[FLIGHT SEARCH](#) | [CONTACT](#) | [REVIEWS](#) | [ABOUT](#)



Above all else, we are OroJet.

Learn who we are and what makes us the proven leader in on-demand private jet travel.


The OroJet Difference


We are proud to shine in a market of fierce competition. Unlike our competitors, we are not simply a charter service. We offer on-demand private flights with full service and first class treatment from nose to tail, no matter how long or short the journey. On OroJet, your comfort and experience soars high above the rest.

We provide seamless transitions from ground to air featuring private rental cars to and from the airport. In-flight amenities are just as important as ground services. We have Michelin Star winning in-flight menu options (cocktails, beverages, and food) prepared with fresh ingredients by a team of top-class chefs. From takeoff to touchdown, there's no travel experience quite like OroJet.

Our Fleet


Cessna Citation CJ4

<p>Exterior Exterior Height: 15 ft 4 in Wing Span: 50 ft 10 in Length: 53 ft 4 in</p> <p>Interior Cabin Height: 4 ft 9 in Cabin Width: 4 ft 9 in Cabin Length: 17 ft 4 in Cabin Volume: 211 cu ft Internal Baggage: 77 cu ft</p> <p>Occupancy Crew: 1 Passengers: 9</p>	 <p>Range Max Range: 2170 nm Service Ceiling: 40000 ft</p> <p>Distances Takeoff Distance: 3400 ft Landing Distance: 2940 ft</p> <p>Power Plant Engine: 2 Engine Mfg: Williams Engine Model: T441-4A</p>
--	--




Meet the OroJet Team

The most impressive executive leadership team in private aviation. They have the skills, drive and passion to create the best experience for our clients.




Carl Moore
Chairman & CEO

Carl is dedicated to making every single flight perfect. He brings to OroJet recognized leadership and extensive experience acquired within public industrial companies undergoing transformation.




Robert Garcia
Chief Commercial & Marketing Officer

As Chief Commercial & Marketing Officer, Robert oversees all sources of revenue for OroJet including marketing opportunities and sales. He has served the industry in various roles for almost two decades.



Mary Gallagher
Chief Financial Officer

Mary is a seasoned executive within the aviation industry, providing leadership to the integration of financial strategy across OroJet. She has been a leader in strategy and growth in the field for over 20 years.

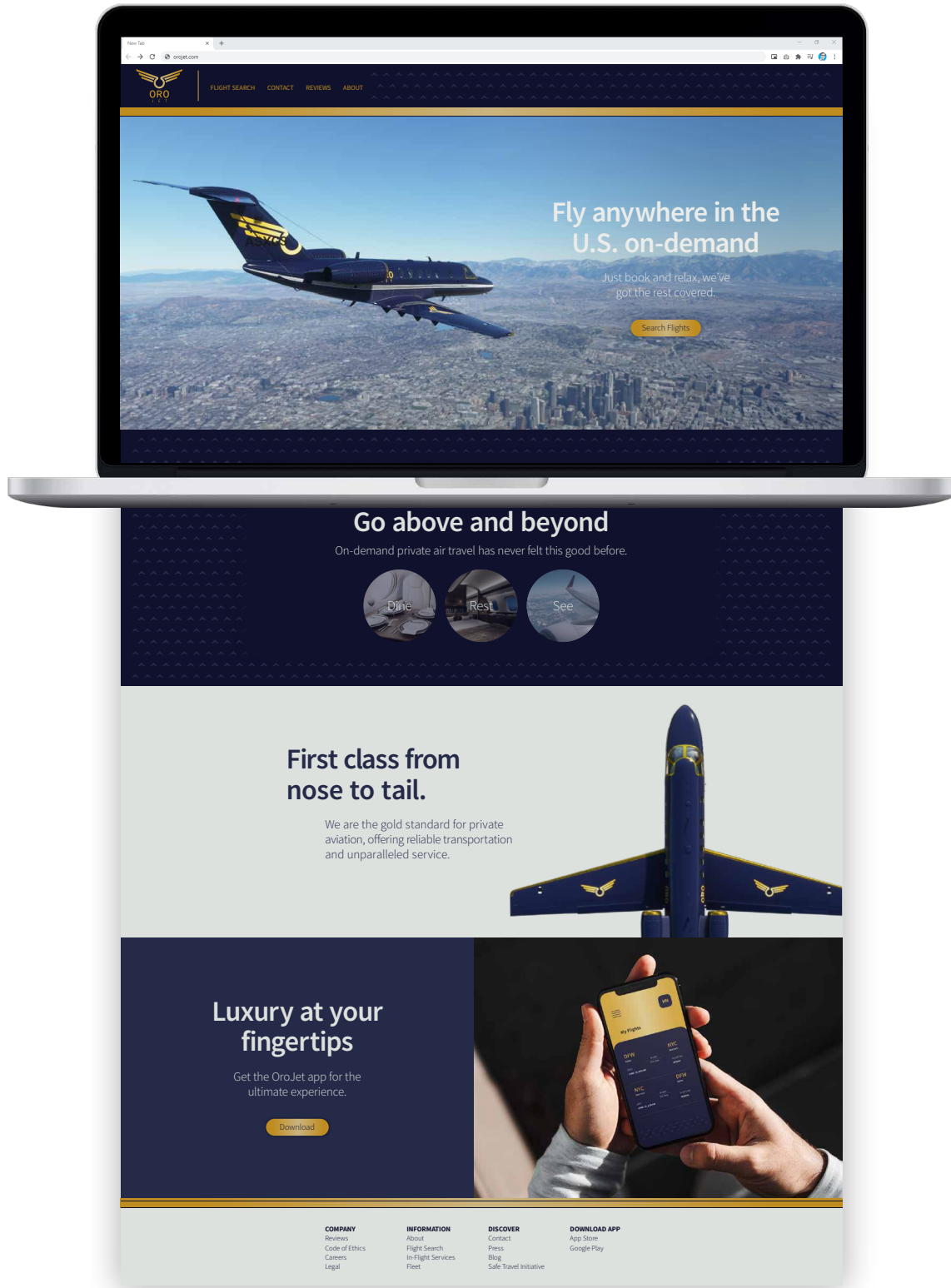


Natasha Carlson
Chief Operating Officer

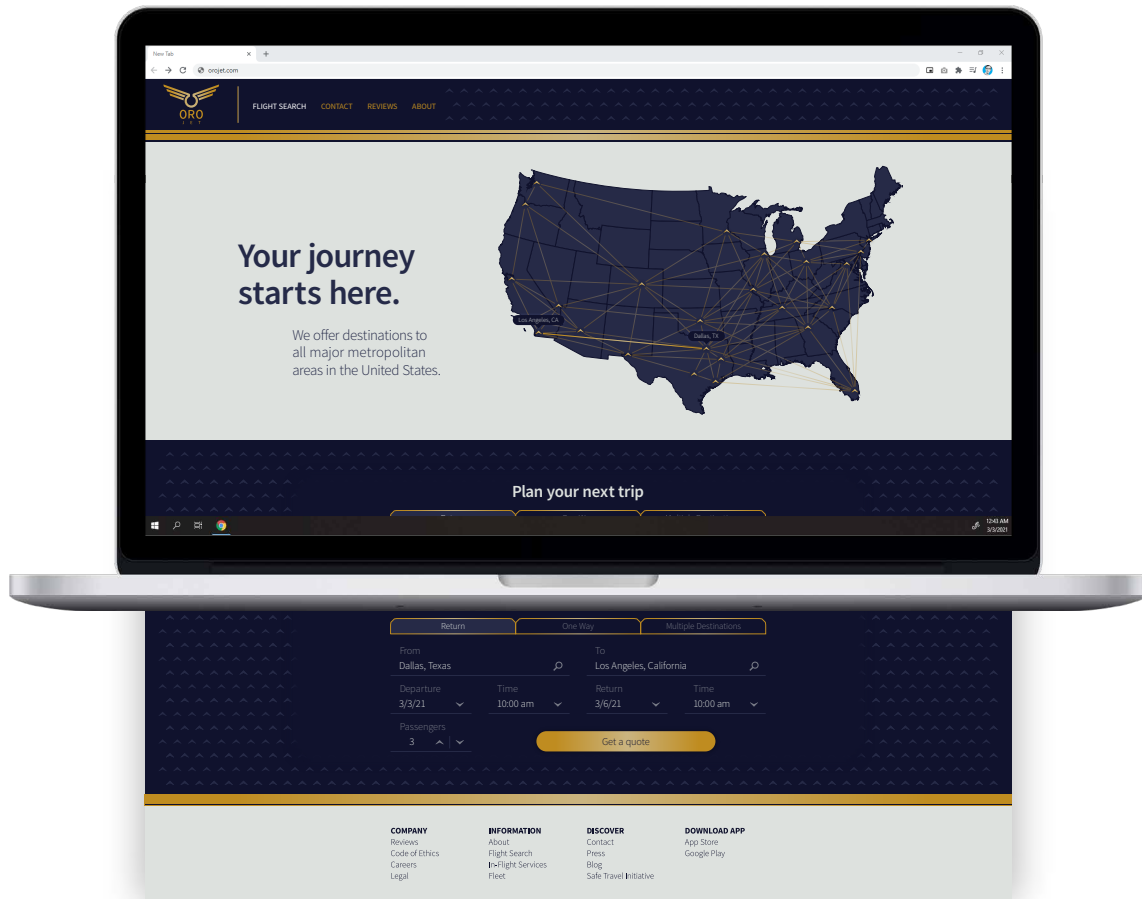
Natasha is proud to be our newest addition to the OroJet team. With a passion for business aviation and an unyielding commitment to service and success, Natasha excels at all she does.

<p>COMPANY</p> <ul style="list-style-type: none"> Reviews Code of Ethics Careers Legal 	<p>INFORMATION</p> <ul style="list-style-type: none"> About Flight Search In-Flight Services Fleet 	<p>DISCOVER</p> <ul style="list-style-type: none"> Contact Press Blog Safe Travel Initiative 	<p>DOWNLOAD APP</p> <ul style="list-style-type: none"> App Store Google Play
---	---	---	---

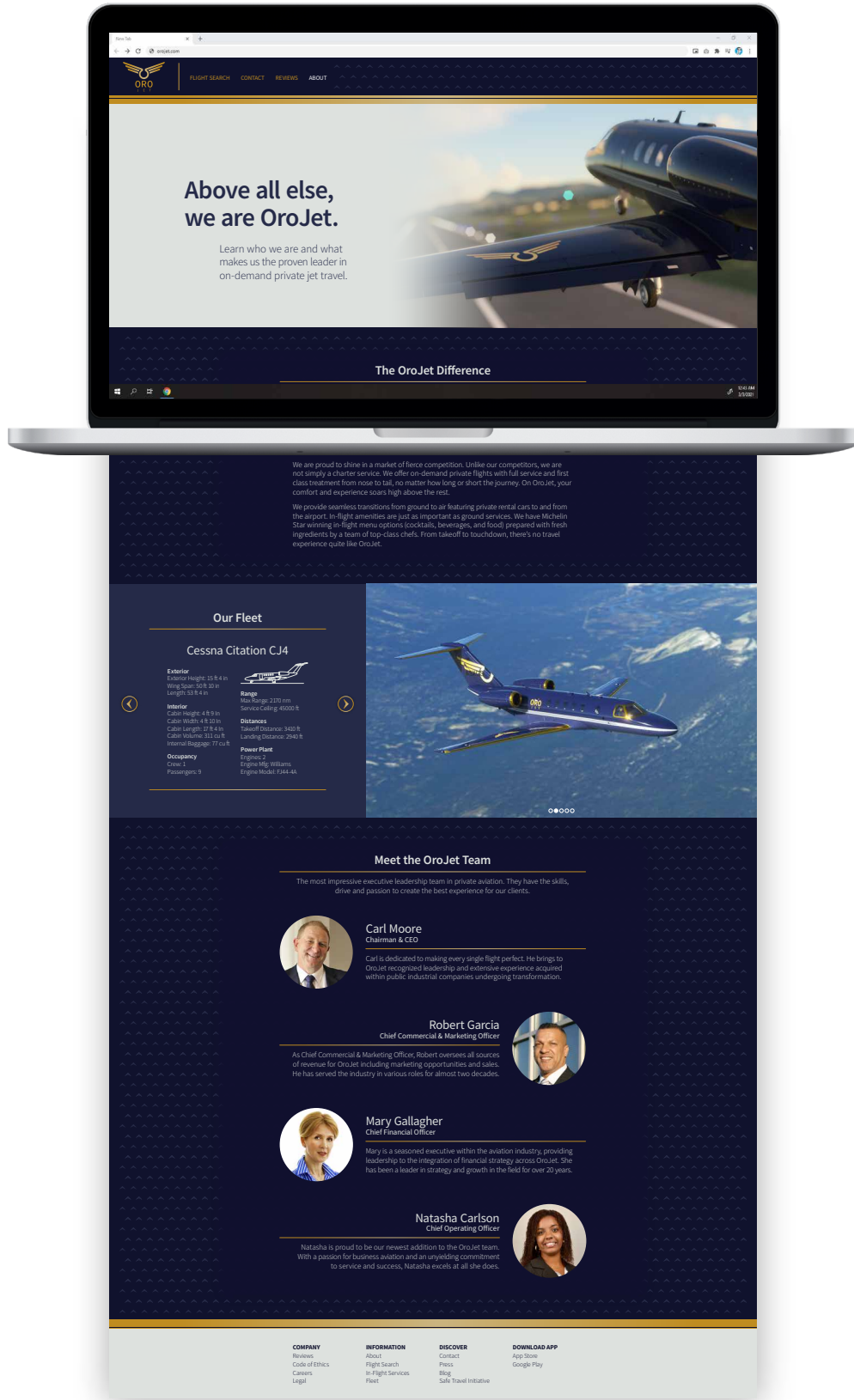
Final Website Mockup - Homepage



Final Website Mockup - Flight Search



Final Website Mockup - About



Above all else, we are OroJet.

Learn who we are and what makes us the proven leader in on-demand private jet travel.

The OroJet Difference

We are proud to shine in a market of fierce competition. Unlike our competitors, we are not simply a charter service. We offer on-demand private flights with full service and first class treatment from nose to tail, no matter how long or short the journey. On OroJet, your comfort and experience soars high above the rest.

We provide seamless transitions from ground to air featuring private rental cars to and from the airport. In-flight amenities are just as important as ground services. We have Michelin Star winning in-flight menu options (cocktails, beverages, and food) prepared with fresh ingredients by a team of top-class chefs. From takeoff to touchdown, there's no travel experience quite like OroJet.

Our Fleet

Cessna Citation CJ4

Exterior
 Exterior Height: 15 ft 4 in
 Wing Span: 32 ft 10 in
 Length: 51 ft 4 in

Interior
 Cabin Height: 4 ft 8 in
 Cabin Width: 4 ft 10 in
 Cabin Length: 37 ft 4 in
 Cabin Volume: 111 cu ft
 Humana! Baggage: 17 cu ft

Occupancy
 Crew: 1
 Passengers: 9



Range
 Max Range: 2100 nm
 Service Ceiling: 40000 ft

Distances
 Takeoff Distance: 3420 ft
 Landing Distance: 2940 ft

Power Plant
 Engines: 2
 Engine Mfg: Williams
 Engine Model: FJ44-40A



Meet the OroJet Team

The most impressive executive leadership team in private aviation. They have the skills, drive and passion to create the best experience for our clients.



Carl Moore
Chairman & CEO

Carl is dedicated to making every single flight perfect. He brings to OroJet recognized leadership and extensive experience acquired within public industrial companies undergoing transformation.



Robert Garcia
Chief Commercial & Marketing Officer

As Chief Commercial & Marketing Officer, Robert oversees all sources of revenue for OroJet including marketing opportunities and sales. He has served the industry in various roles for almost two decades.



Mary Gallagher
Chief Financial Officer

Mary is a seasoned executive within the aviation industry, providing leadership to the integration of financial strategy across OroJet. She has been a leader in strategy and growth in the field for over 20 years.



Natasha Carlson
Chief Operating Officer

Natasha is proud to be our newest addition to the OroJet team. With a passion for business aviation and an unwavering commitment to service and success, Natasha excels at all she does.

COMPANY

Reviews
Code of Ethics
Careers
Legal

INFORMATION

About
Flight Search
In-Flight Services
Fleet

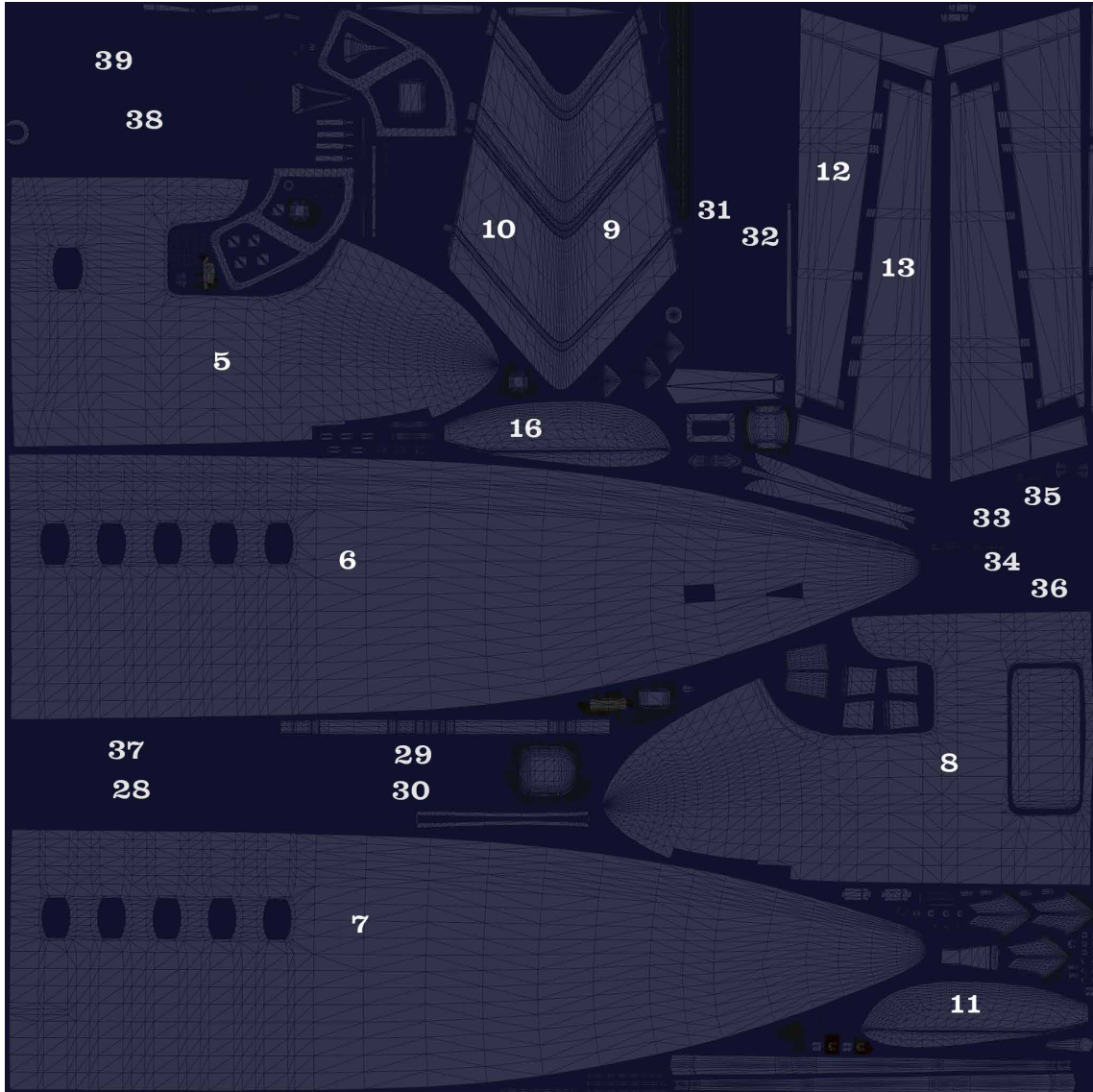
DISCOVER

Contact
Press
Blog
Safe Travel Initiative

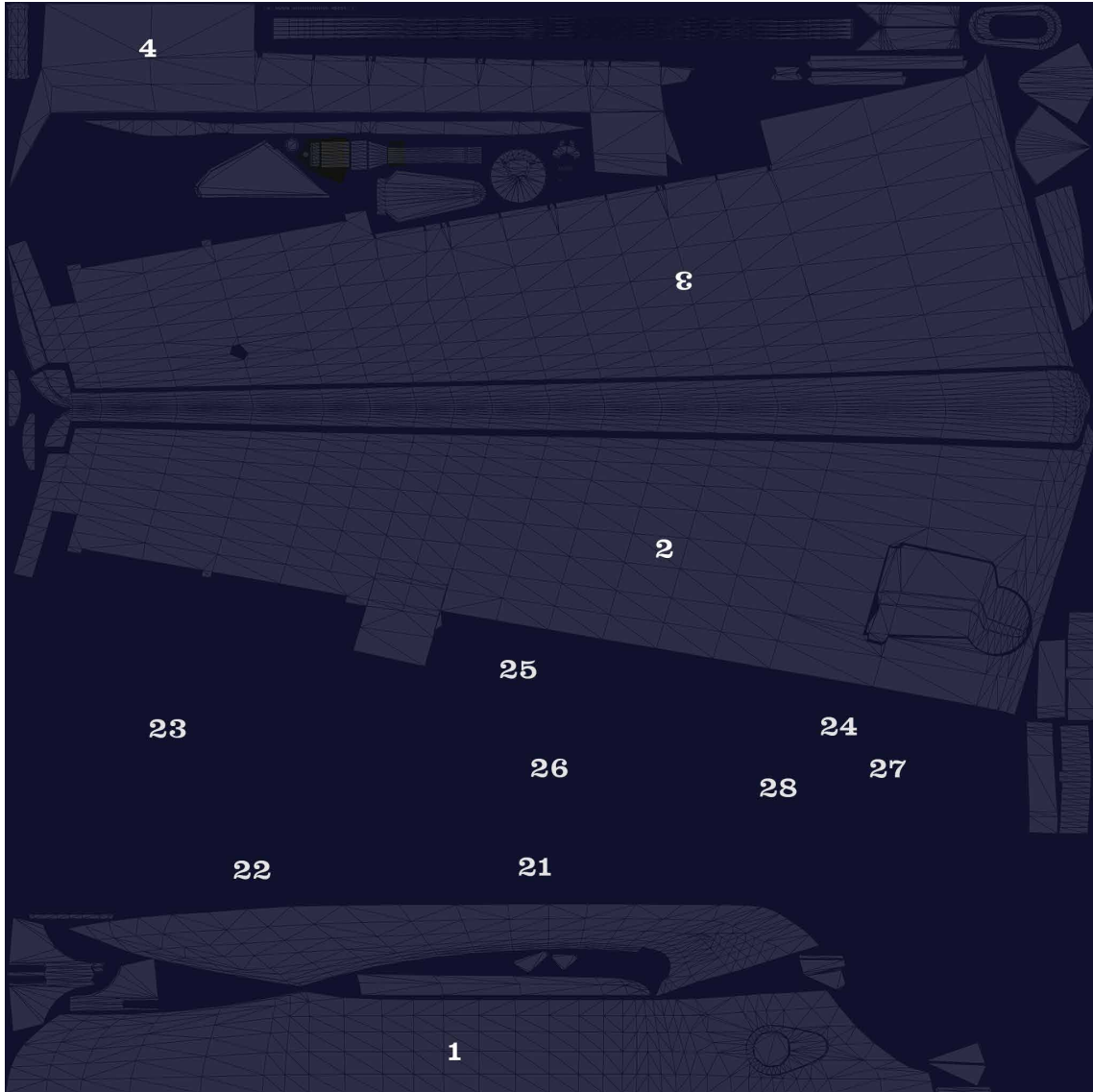
DOWNLOAD APP

App Store
Google Play

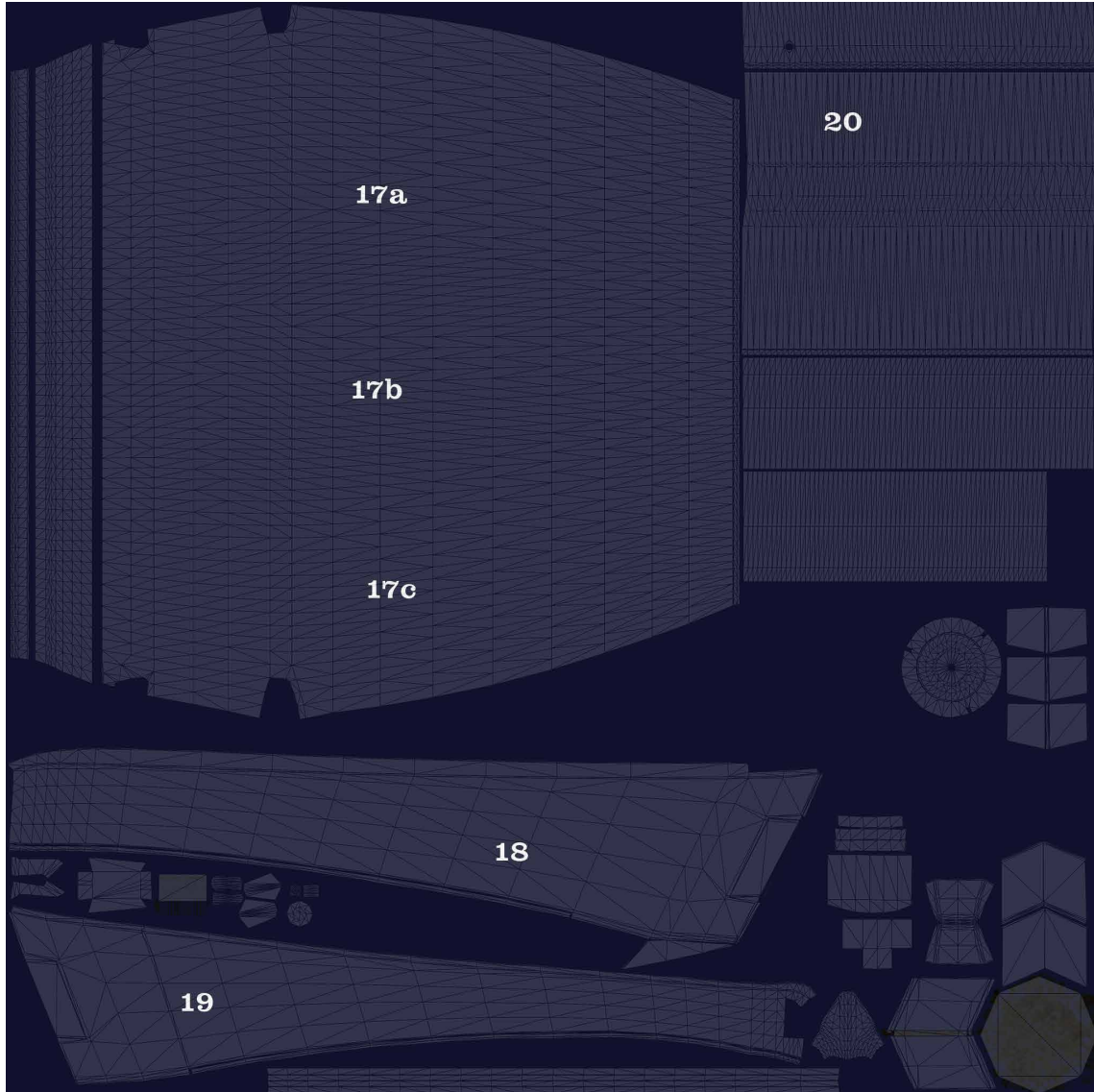
Plane Livery Mapping Test - Fuselage



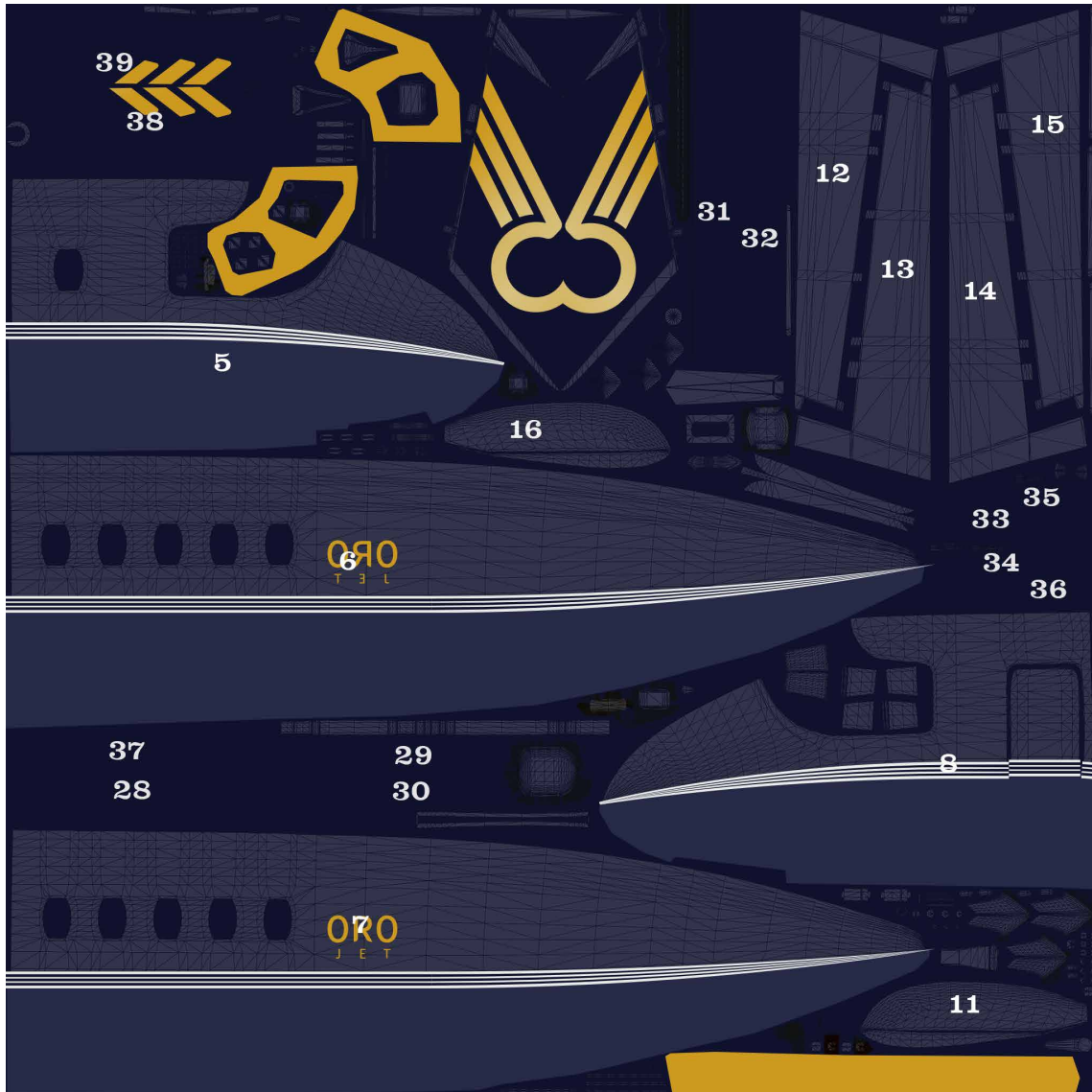
Plane Livery Mapping Test - Wings



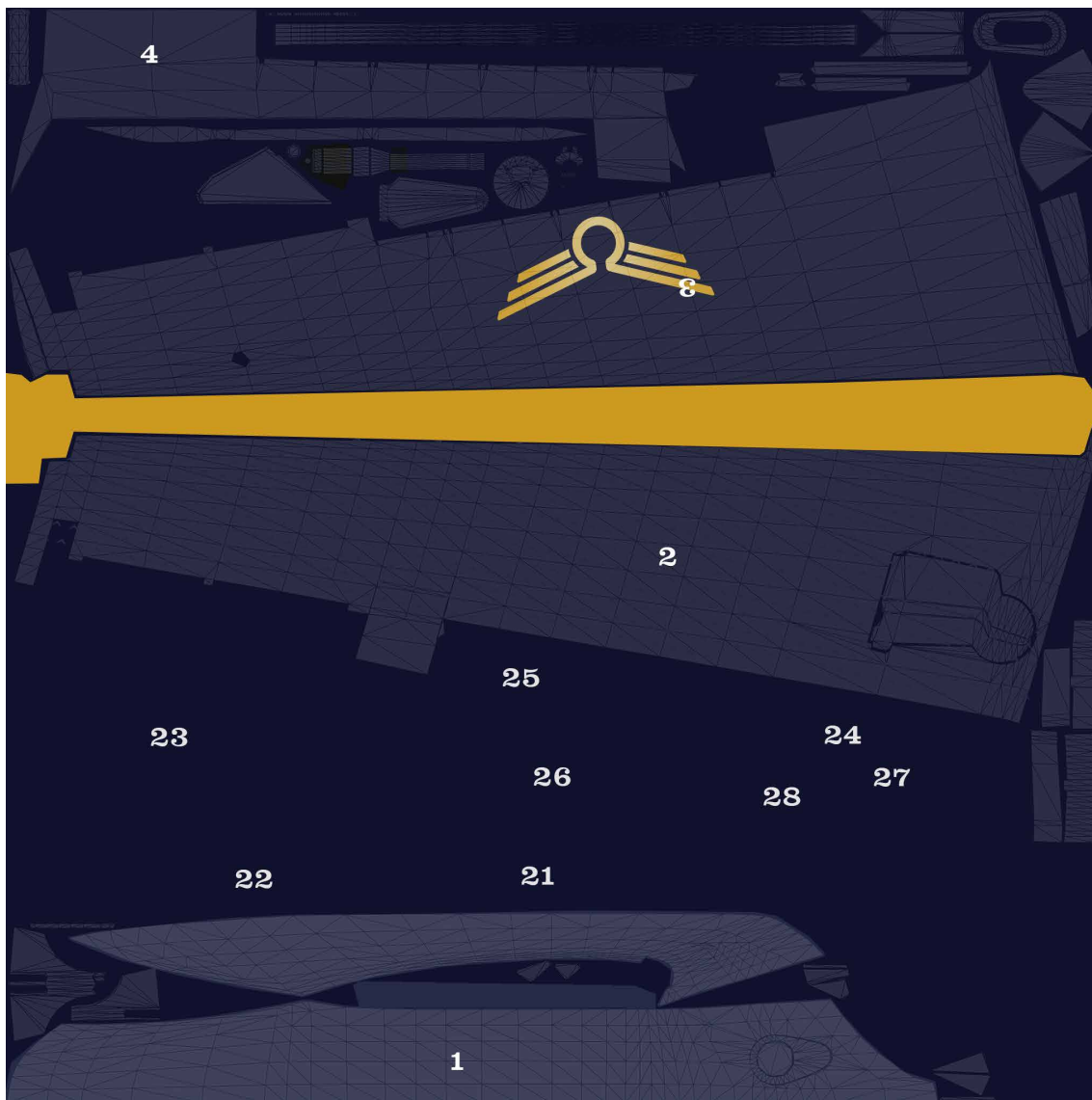
Plane Livery Mapping Test - Engine



Plane Livery Design on Map - Fuselage



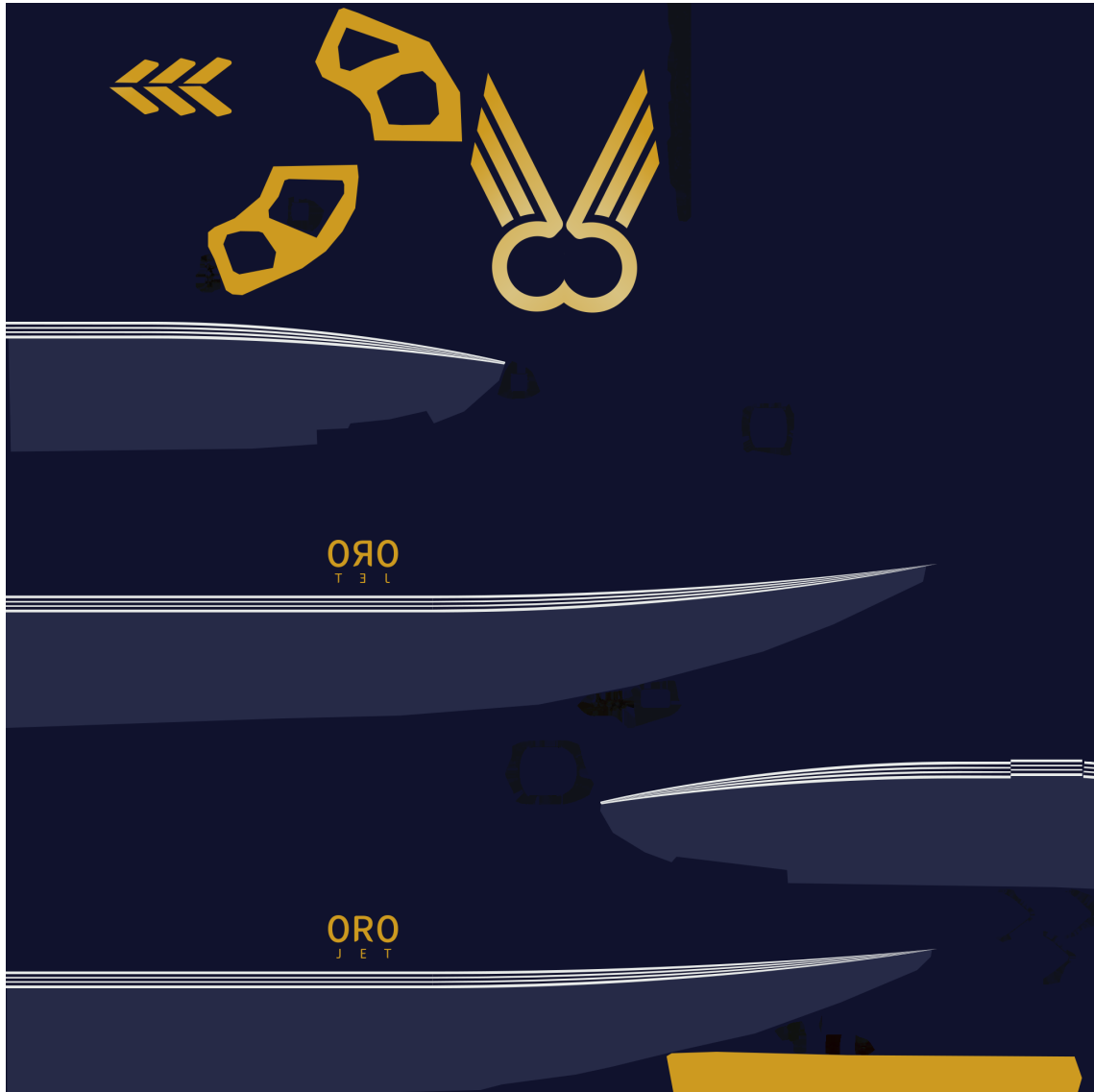
Plane Livery Design on Map - Wings



Plane Livery Design on Map - Engine



Final Plane Livery Design - Fuselage



Final Plane Livery Design - Wings



Final Plane Livery Design - Engine



Plane Livery Mockups



Plane Livery Mockups



Plane Livery Mockups



Brand Guidelines

The brand's style guide.

Logo Identity

Logo

We are proud of our OroJet logo: the golden wings represent a cultivated private aviation experience that our clients have come to associate with reliable transportation and unparalleled service. These guidelines dictate usage of our identity:

Spacing

The OroJet logo shall be no less than two “jet-heights” away from any other element.

Preferred Color

The OroJet logo shall be represented in its primary “gradient gold” format whenever possible and legible. This iteration of the logo should be represented on dark backgrounds wherever possible, but white backgrounds are acceptable if a dark background cannot be used.

Alternate Colors

The OroJet logo may be represented in other fashions when the gradient gold is impractical. On these occasions, the logo falls back to a flat color.

On gradient gold and very light images, the primary dark blue color (R:17, G:17, B:45) shall be used as the fill.

On primary dark blue or secondary dark blue (R: 37, G: 42, B: 72) backgrounds, the logo shall be represented in flat gold (R: 191, G: 140, B: 32).

On midtone and dark images, the off-white color (R: 221, G: 225, B: 222) shall be used.

The logo may be represented in black and white only if color printing is not available or if the logo must appear on a color not in the brand identity.

Half Logomark

The OroJet logomark may be used on the edge of a canvas with exactly half of the logo off said canvas. When used in this way, the mark should not be accompanied by the logotype.



Color

Brand Colors

OroJet's colors emphasize our position as the gold standard of aviation. We pride ourselves on a color palette of deep blues, shining gold, and off-white.

The gradient should always be displayed as shown, never rotated or inverted.



R: 17
G: 17
B: 45

C: 92
M: 87
Y: 49
K: 66



R: 191/202/191
G: 140/180/140
B: 32/128/32

C: 20/16/20
M: 38/20/38
Y: 100/57/100
K: 1/0/1



R: 221
G: 225
B: 222

C: 12
M: 7
Y: 10
K: 0



R: 191
G: 140
B: 32

C: 20
M: 38
Y: 100
K: 1



R: 37
G: 42
B: 72

C: 92
M: 87
Y: 49
K: 39

Typography

Typeface and Fonts

The primary typeface for OroJet is **Source Sans Variable**, with acceptable widths ranging from Light to Semibold. We avoid using heavier weights than semibold since OroJet is a premium aviation brand and thinner type looks more refined and airy.

ExtraLight may be used sparingly in large format applications such as on the side of a building, on a larger plane, or other applications in which the height of a capital letter exceeds six feet tall.

Font Size

There are often different sizing requirements for text depending on the format. As OroJet exists in a fast-paced industry, we prioritize legibility and ask for a minimum font size of 10pt except for captions and fine print, which may be only as small as 8pt and should be no thinner than Regular.

Most use-cases:

Source Sans Variable Semibold
Source Sans Variable Regular
 Source Sans Variable Light

Large format use-cases:

Source Sans Variable ExtraLight

Patterns

Arrows

We use the arrow element and pattern to nod both to the high physical altitude of our aircraft and to our commitment to striving to stay at the top of the private aviation industry. The rounded edges of the arrow tie the element back into the rounded edges of the OroJet logomark.

Individual arrow elements may be used as buttons, wayfinding signage, and in other creative applications.

The spacing of the pattern should remain the same as in this example (pictured right), with the arrows facing upwards, staggered rows, and ample space between the elements. The pattern should not overflow outside of its box except where inevitable (such as responsive layouts)

Although the exact size of the pattern will depend on the scale and format of the project, the arrows should not be taller than half the height of the largest header on the page or shorter than one-quarter of the height of the same. No two sizes of pattern should exist simultaneously on the same product or document.

Three Stripes

The “three stripes” element takes inspiration from the three lines that make up the golden wings of the OroJet logo. It is sleek, modern, and implies motion. Ideally, it should stretch from one side of the operating canvas to the other. Where possible, it should be represented in gradient gold on either of the dark blue brand colors. If this is not practical, it may be represented on top of off-white or white. If representing the three stripes in a gradient is impractical, it may be represented in off-white or flat gold.

Sample usages can be: cheatlines on a livery, in headers and footers, or at the top or bottom of a label. It should usually show up below the arrow pattern in a design.

